Valeria Villanueva

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Profile

I am a versatile professional with a rich background in education, complemented by 2 years of programming experience with proficiency in Java, Python, C#, JavaScript, HTML, and CSS. Alongside this, my expertise in graphic design, utilizing tools like Adobe Photoshop and InDesign, positions me uniquely for roles that demand both technical and aesthetic considerations. By blending my passion for education with my love for technology, I aim to deliver solutions that are intuitive, effective, and user-friendly. I am excited to contribute to a team where my multifaceted skills can drive innovation and enhance user engagement.

Work experience

Computer Science Teacher
North East ISD
06/2022 – Present   SAN ANTONIO, UNITED STATES | 40HRS/WEEK

- Knowledgeable in Python, JavaScript, Java and C# programming languages
- Experience in teaching AP Computer Science A, AP Computer Science Principles, and Fundamentals of Computer Science
- Proven track record of creating engaging and effective lessons that align with curriculum standards and meet the diverse needs of students
- Created a positive and safe learning environment for students and provide constructive feedback to help them improve
- Utilized technology effectively in the classroom to enhance teaching and learning.
- Collaborated with colleagues to develop and implement curriculum standards and assessments
- Committed to staying current with the latest teaching methods and best practices in computer science education
- Inspired and motivated students to pursue a career in technology

Graphic Design Teacher
Abilene ISD
06/2021 – 06/2022   ABILENE, UNITED STATES | 40HRS/WEEK

- Knowledgeable in Design Principles, Animation, Adobe Creative Cloud, Video Game Design and Development
- Developed and implemented lesson plans that follow state guidelines
- Conducted assessments of varying learning styles and used results to plan instructional activities
- Ensured classroom environment is appropriate for physical, social, and emotional development of students
- Participate in staff development activities to stay up-to-date with latest teaching methods
- Strived to be a positive role model for students

Marketing Director
Hill Country Overhead Door
01/2020 – 06/2022   ABILENE, TX, UNITED STATES | 40HRS/WEEK

- Responsible for creating successful keyword management, testing, and bidding strategies on PPC search engines
- Implemented campaign insights through keyword and competitor research and testing
- Developed and managed paid media strategies, tracked and created reports, analyzed data from Google Adwords, Facebook, and Google Analytics
- Created landing pages for campaigns and optimized them for maximum conversions
- Managed multiple social media accounts and create content for them, in addition to managing campaign budgets daily

Work experience

Creative Director
The River of Life Church

📅 06/2019 – 04/2021 📍ABILENE, UNITED STATES | 40HRS/WEEK

- Collaborate with church leadership to develop creative strategies that support the church's vision and goals.
- Oversee the creation of visual and audio content for church services, including sermon series designs, videos, graphics, and worship experiences.
- Lead and mentor a team of creative staff and volunteers, fostering a collaborative and innovative environment.
- Oversee the church's digital presence, including website, social media, and online content, ensuring it is engaging and up-to-date.
- Utilize digital platforms to reach a wider audience and enhance community engagement.

Education

Public Relations | Master of Arts
Full Sail University

📅 01/2019 – 02/2020 📍WINTER PARK, FLORIDA, UNITED STATES

- Proficient in Search Engine Optimization (SEO), branding, and consumer behavior analysis.
- Graduated as Salutatorian with a strong academic record.
- Proactive in seeking opportunities to apply communication and public relations knowledge in real-world settings.
- Demonstrated success in managing social media campaigns and developing engaging content to drive brand awareness.

Graphic Design | Bachelors of Science
Full Sail University

📅 06/2015 – 02/2019 📍WINTER PARK, FLORIDA

- Achieved a 3.8 GPA and demonstrated exceptional performance throughout coursework
- Actively engaged in networking opportunities with esteemed peers and professors
- Excelled in challenging courses related to graphic design and related disciplines

Skills

ⓘ SOFTWARE

Adobe Creative Suite	Microsoft Office	Google Suite	Programming Languages
UI/UX Front End Development			

ⓘ PROFESSIONAL

Communication	Crisis Management	Strategic Planning	Research and Analysis
Leadership	Collaboration	Adaptability	Lifelong Learning

ⓘ EDUCATIONAL

Curriculum Development	Differentiated Instruction	Assessment and Evaluation	Technology Integration

Certificates

Technology Applications EC-12
TEA

Computer Science 8-12
TEA