#### CMPE256 - S23 - Book recommendations

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## 1. Scoring - RMSE

- a. SVD 1.56784
- b. XGB 1.64211

# 2. Data Preprocessing:

#### a. Books Data

The books data had issues with CSV parsing due to escape characters. I used preprocessing techniques to format the data correctly by cleaning up the escape characters and converting the data into a more readable format. This involved removing unnecessary columns and creating new columns that would be more useful in the prediction process.

#### b. Users Data

The user's data had inconsistencies in the format of the location attribute. To address this, I extracted the country from the location attribute and added a new column for the region. Additionally, there were around 40% missing values for the age attribute, so I replaced these values with the average age of the country.

## c. Train Data

The training data had some ratings above 10, which were replaced with 10 to ensure consistency and fairness in the prediction process.

#### 3. Algorithms

# a. SVD

SVD (Singular Value Decomposition) is a matrix factorization technique commonly used for collaborative filtering in recommender systems. It decomposes a large user-item rating matrix into three smaller matrices: U, S, and V. The U matrix represents user preferences, the S matrix contains the singular values, and the V matrix represents item attributes.

I used *GridSearchCV* to find the optimal values for the hyperparameters of the SVD model, which included the number of epochs, the learning rate, and the regularization term.

## b. XGB

XGB (Extreme Gradient Boosting) is a powerful algorithm used for both classification and regression problems. It is based on decision trees and is known for its speed and accuracy. The *MinMax* Scaler transformed the data so that the values were between 0 and 1, which helped to improve the performance of the model. *Label encoding* was used to transform the categorical features into numerical values, which allowed the XGB model to use them in its calculations. I

used XGB for regression in this project and tuned the hyperparameters using *GridSearchCV*. The hyperparameters included the maximum depth of the tree, the learning rate, and the number of estimators. The best parameters were *learning\_rate=01*, *max\_depth=7*, *n\_estimators=1000*.

## 4. Reference

- a. https://www.kaggle.com
- b. <a href="https://github.com">https://github.com</a>
- c. <a href="https://scikit-learn.org">https://scikit-learn.org</a>
- d. <a href="https://www.tensorflow.org">https://www.tensorflow.org</a>
- e. <a href="https://towardsdatascience.com/">https://towardsdatascience.com/</a>
- f. <a href="https://xgboost.readthedocs.io/en/latest">https://xgboost.readthedocs.io/en/latest</a>