UI Designer with over 10 years of graphic design experience, skilled in problem-solving and empathizing around user needs for clients like **NOKIA**, **DELL**, and **MICROSOFT**. Seeking a positive company-cultured environment where I can design my pixel magic!

TASHA H KIM
User Interface Designer

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in linkedin.com/in/tashahkim/

SKILLS

Competitor Research
User Research
User Personas
Storyboard Sketching
User Flow Diagrams
UI Wireframing
Prototyping
Usability Testing
A/B & Preference Testing
Responsive Web Design
Brand/ Style Guides
Graphic/ Visual Design
Moodboards
Typography
Icon Design

TOOLS

Sketch
XD
Figma
InVision
Marvel
Balsamiq
Illustrator
Photoshop
InDesign
UsabilityHub

EDUCATION

CareerFoundry
🔸 UI Design Immersion
Certificate - Nov 2020
🔸 Front-end Specialization
Present - Jan 2021

General Assembly
UX/ UI Bootcamp
Certificate - 2019

Art Center College of Design
Graphics & Packaging
Bachelor of Fine Arts 1998

The Art Institute of Houston
Visual Communications
Associates Degree 1993

EXPERIENCE

TASHA KIM DESIGN
Freelance | Contract Designer | 2006 - present

🔸 **ENTERMOTION DESIGN STUDIO** Wichita, KS
   - Designing UI feature concepts within brand styles for an existing web app

🔸 **KONDO WEALTH ADVISORS** Pasadena, CA
   - Created brochures, mailers, flyers, newsprint & magazine ads, and book cover design

🔸 **SANDCASTLE HOMES** Houston, TX
   - Logo redesign study, created email blasts, and reusable templates for their flyers

🔸 **MICROSOFT** Calabasas, CA | Helsinki, Finland
   - Typeset keypad layouts, illustrated user manual graphics,
   - Trained previous Nokia employees the technical keymat graphic design & process

🔸 **NOKIA | VERTU** Calabasas, CA
   - Typographic design & layout for key-pads, qwerty boards, and labels
   - User manual illustrations, product icon creations, and company typeface refresh

🔸 **DELL** Austin, TX
   - Graphic illustrations for laptop covers & palm rests, keyboard qwerty alphanumeric creations for different laptop series, font creation for a limited series, corporate typeface refresh for standard qwerty keyboards

🔸 **WATER STUDIO** Culver City, CA
   - Web design screen layout studies, design editorial style studio catalogue, organized their digital portfolio, created cut sheet templates, refreshed both company and subbrand logos, design & layout stationery

🔸 **AB SCIEX | MOLECULAR DEVICES** Sunnyvale, CA
   - Designed their identity graphics for their internal Global IT Service Desk Dept.

🔸 **YEP YUP** Agoura Hills, CA
   - Character creation series for greeting cards, accessories and home decor
   - Color & pattern design studies for their home decor line

SENIOR DESIGNER OF VISUAL COMMUNICATIONS

🔸 **NOKIA MOBILE PHONES** Calabasas, CA | 1998 - 2006
   - Global lead over typographic keypad design & layouts
   - Managed over contract designers providing support and art direction
   - Researched global trends, created mood boards, and collaborated with marketing
   - Design lead on a youthful, expressive division for changeable accessory covers
   - Developed numerous accessory graphic cover designs that were sold all over America, Europe and Asia
   - Proven teamwork skills with industrial designers, colors & materials, marketing, mechanical engineers, modelers, managers, and hired contractors
   - Designed graphics for art cards and POS packaging
   - Prepared artwork for production-ready electronic files for international printers
   - Contributed to processes and specifics for brand guidelines
   - Collaboratively developed an internal, corporate 200+ page design manual