

Xindi Wang

User Experience Intern

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portfolio: xindi-wang.me

EDUCATION

University of Michigan School of Information

Master of Science in information
Specialization: Human-Computer Interaction

Ann Arbor, MI

2017-2019

Beijing Foreign Studies University

Bachelor of Art
Major: French language and Literature

Beijing, China

2012-2016

Sciencespo Aix

Political Science Program

Aix-en-Provence, France

2014-2015

EXPERIENCE

UX Designer

@UMSI Design Clinic

Beijing, China

1/2018 - now

- Work with Zamen International, an NGO helping marginalized women and children. Conducted 4 user interview; Designed and sent out survey about donation behavior;
- Design android app interface to facilitate donation process, increase donation and simplify administrative work.
- Conducted in-depth interview with multiple stakeholders to learn about technical feasibility.

UX/UI Design Intern

@Madadata

Ann Arbor, MI

1/2017 - 5/2017

- Designed Madadata UI 2.0 version and redesigned UI guideline by working closely with engineers and the product manager.
- Assisted the front-end development team in conducting usability testing.
- Designed visual materials related to marketing and company culture.

International Coordinator Intern

@CCTV-2 Silk Road Documentary Team

China / France

5/2015-10/2015

- Contacted individuals and organizations in France, Belgium and Sweden to negotiate shooting time and requirements;
- Coordinate shooting issues; Dealt with interview permission, interview scheduling and shooting timeline.

SELECTED PROJECTS

Litebox: 2018 CHI Student Competition

UX Designer & Researcher / Team Leader

Ann Arbor, MI

10/2017-1/2018

- Led a team of 5 and designed Litebox: a mobile app which helps illiterate group with everyday tasks and assist in long-term learning.
- Conducted User research with NGOs and illiterate learners; Created the final prototype in sketch and principle, along with a detailed paper and a poster.
- Project was selected as **one of the top 12 finalists** out of 79 submissions around the world.

Ann Arbor Spark: File Sharing System

Consultant / Qualitative Researcher

Ann Arbor, MI

2017/9-2017/11

- In team of 3, conducted 7 contextual inquiry sessions with employees in Ann Arbor Spark to learn about their practice and problems using the current file sharing system;
- Summarized three main findings by building affinity diagram;
- Recommended a "folder household session" accompanied with a guidebook and a template, along with a detailed report. The solution was implemented by our client.

Anti-discrimination subway campaign for Hepatitis-B virus carrier

Service Designer

Beijing, China

2016/7

- In team of 6, designed a subway handle and an interactive poster inside Beijing Subway Line 4 to help reduce social misunderstanding towards HBV carriers;
- Conducted in-depth interview with 7 patients, 3 family members of patients and 1 social activist;
- Won "Most Feasible Prize" for Jiang China Design Challenge.

SKILLS

Softwares

Adobe Illustrator
Sketch
Principle
Adobe Photoshop
Imovie

Design

Wireframing
Storyboarding
Hifi Prototyping
Graphic Design

Research

Survey
Heuristic Evaluation
Competitive Analysis
Contextual Inquiry
Affinity Diagram
Usability Testing
Basic Data Analysis

Technical

Python
HTML/CSS
Javascript
SQL
R
Git

Language

English(Fluent)
Chinese (Native)
French (Fluent)

HONOR

2018 Student CHI competition

Top 15% semi-finalists

PUBLICATION

Wang, X., Kota, K., Reddy, K. Baran, D., & Bhatia, N. (2018). "Litebox: Design for Adult Literacy." Proceedings of the 2018 CHI Conference Extended Abstracts on Human Factors in Computing Systems - CHI 18'.