

# IoT Analytics Blueprint

## DATASHEET

Hitachi Vantara's Pentaho platform lets you minimize unscheduled downtime, optimize fleet activities, and improve customer experience by blending machine-generated internet of things (IoT) data with other contextual data to feed predictive models.

Increasing volumes, variety and velocity of data coming from sensors, machines and other connected devices bring significant data integration challenges. Pentaho helps organizations efficiently prepare and blend machine and sensor data with other assets, such as data from your enterprise resource processing (ERP) or customer relationship management (CRM) systems. It provides the necessary context to deliver transformative business outcomes (see Figure 1).

### What Is It?

Organizations using Pentaho platform's IoT analytics can:

- Uncover patterns in equipment and device data with powerful machine learning and data mining tools.
- Apply insights to fine-tune equipment for better operational efficiency.
- Ingest and process machine and sensor data transferred via MQTT and AMQP protocols in big data architectures.
- Prepare, model and explore semistructured and unstructured data sets.
- Connect natively to Hadoop distributions, NoSQL stores, object stores and analytics databases.
- Blend sensor and machine data with traditional data stores.
- Operationalize R, Python, Scala or Weka machine learning models, including ones that use scikit-learn, Tensorflow and Keras libraries, as a part of the data integration workflow.

### Why Do It?

Organizations that manufacture, transport and sell goods and services have vast business processes to manage. The large variety of machinery across value chains results in high operational

costs. Inefficiencies such as production delays, inclement weather that slows deliveries, and unexpected machine failures can lead to millions in lost revenue and increase the cost of doing business. Organizations can use analytics to:

- Improve customer satisfaction.
- Increase operational efficiencies.
- Improve product and service quality.
- Increase profitability.

### Value of Pentaho

Pentaho helps organizations to garner savings that can range from several hundred thousand dollars to millions of dollars. The Pentaho platform offers many capabilities to help you maximize return on investment (ROI):

- **Metadata injection** allows you to automate data ingestion and onboarding from many sources. Users can cleanse and blend to create analytics-ready data models. Metadata injection speeds up development, testing and deployment time by 10 times.
- **Streamlined data refinery** allows organizations to create custom data sets through automation quickly. Implementing a streamlined data refinery speeds time to insight by significantly reducing time to visualizing and reporting.
- **Machine learning orchestration** makes data science teams more productive in the areas of preparing data, engineering new features, deploying new predictive models, and updating models with new environmental data.
- **Embedding analytics** allows insights to be delivered at the point of business impact directly into IoT applications and services.

## End-to-End architecture

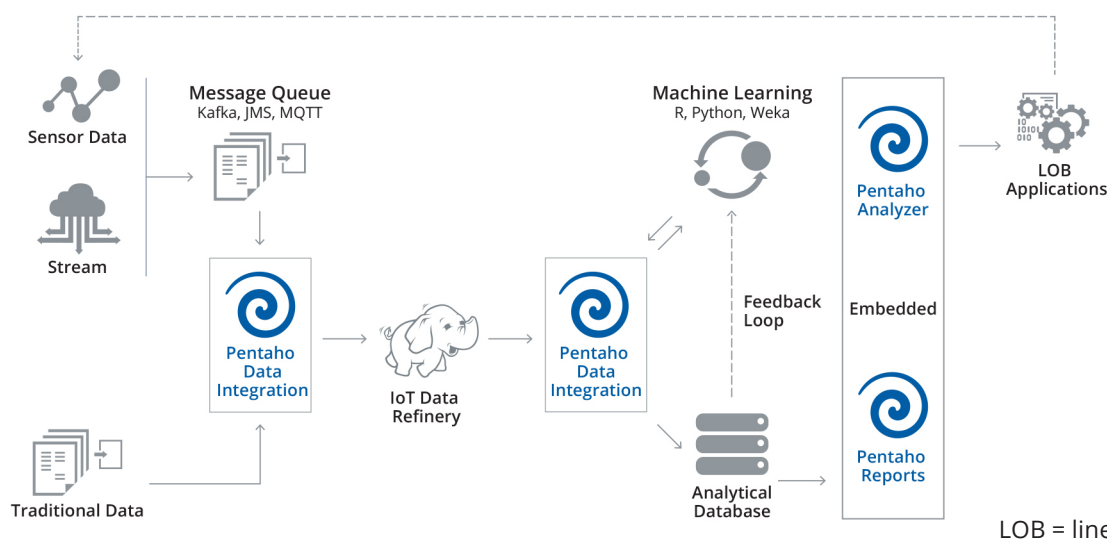


Figure 1. Pentaho accelerates the IoT analytics pipeline to transform business outcomes.

### Customer Use Cases

Emerging use cases continue to drive business value by blending machine and sensor data with other corporate data assets. These include:

- **Predictive and preventive maintenance** use predictive algorithms to determine operational challenges before they happen. With this insight, organizations can intervene and replace parts and entire machines before they fail and identify product quality problems ahead of time.
  - **Caterpillar** collected sensor data from fleets of ships transported via wireless networks and processed and fed the data to predictive models that resulted in annual maintenance cost savings of over \$800K per ship and several million dollars across the entire fleet.
- **Telematics and fleet management analytics** help businesses analyze and optimize fleet activities, including vehicles, trains, airplanes and ships. Time of delivery of goods can be changed quickly due to unplanned events like inclement weather or new import and export regulations.
  - **Hitachi Rail Europe** received 3.6 million data points per second from its train sensors. Pentaho collected the train sensor data and passed it to predictive models to produce a variety of reports and ad hoc analysis that reduced transportation costs by over £20M.

- **Customer experience** enables firms to identify existing and new categories of products and services to bring to market, reduce churn and acquire new customers.

- **IMS** processed and fed telemetry data to predictive models for reports and analysis. The categorization of customer profiles resulted in IMS recommending the most optimal insurance offering to customers, improving customer acquisition and retention rates.

**“Pentaho fills a gap to operationalize the data integration process for advanced and predictive analytics. We have embedded Pentaho for over seven years to provide remote and onboard analytics for maritime fleets and ships and have several years’ experience using Pentaho Data Integration. With Weka and R integration, we are now helping clients blend a 360-degree view of all equipment data sources to enable early prediction of potential machinery failure.”**

– Ken Krooner, President, CAT Marine Asset Intelligence

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