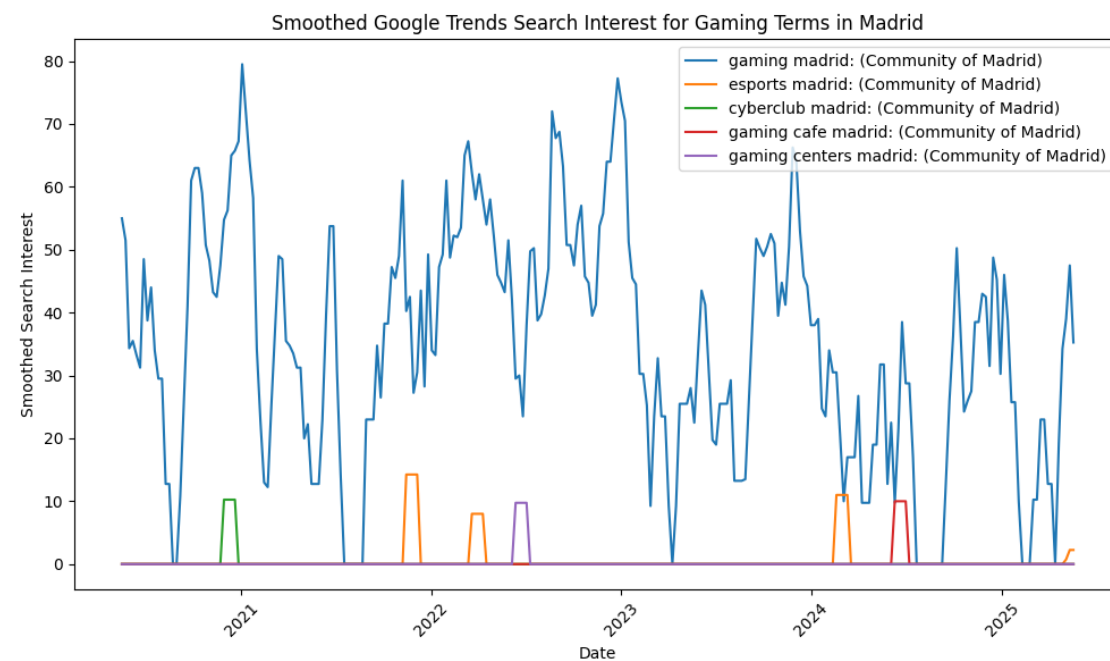
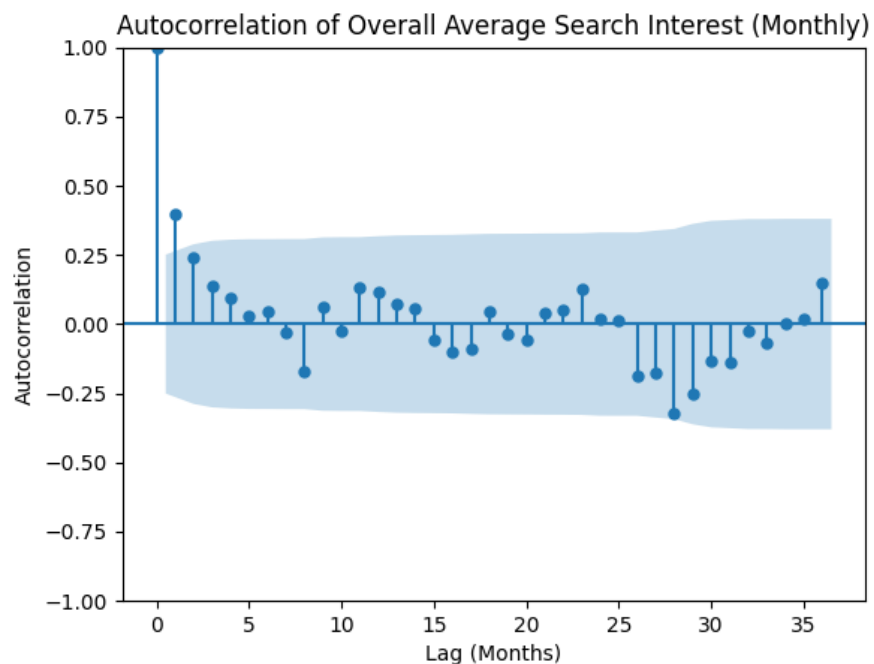
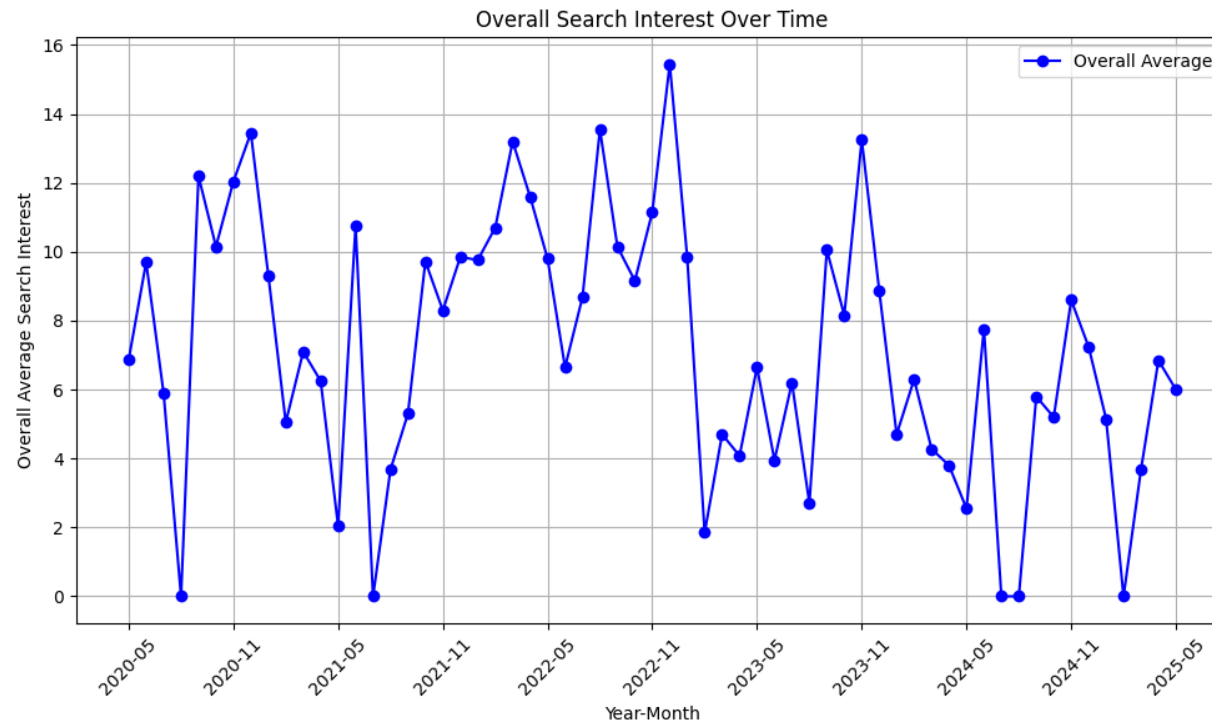


Interest in Gaming & Esports Madrid

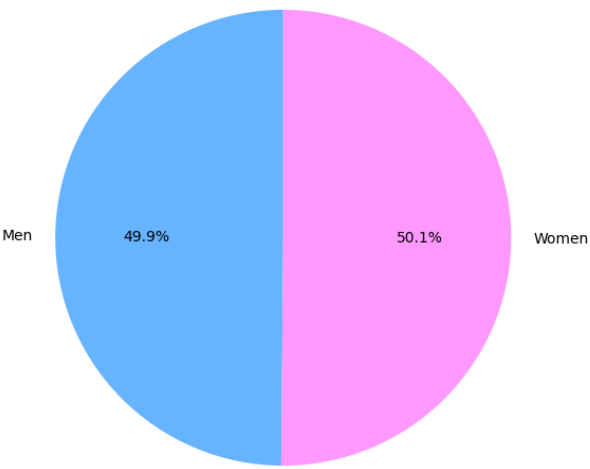
Search interest trends over time, showing seasonal peaks and growth patterns.



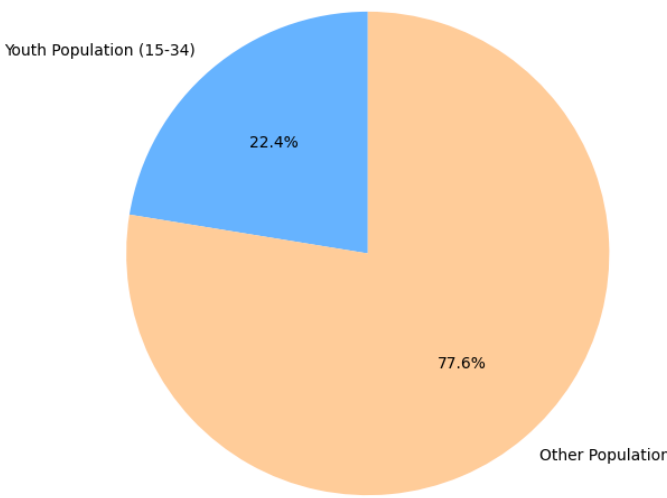
Audience Demographics

Breakdown by age and gender, highlighting the core target market segments.

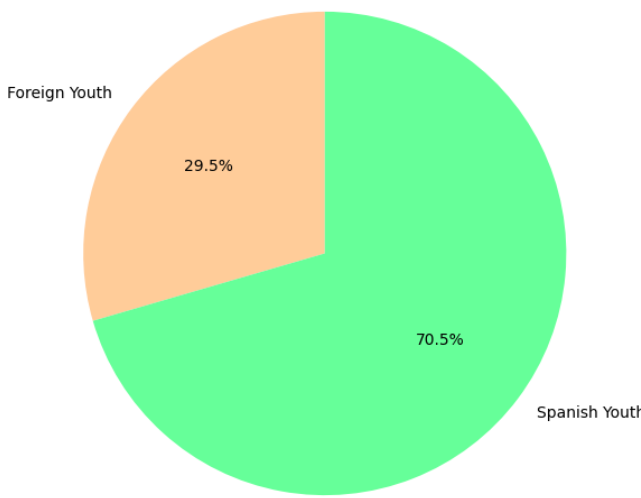
Youth Population Gender Distribution (15-34 years old) in Madrid



Youth Population vs Total Population in Madrid

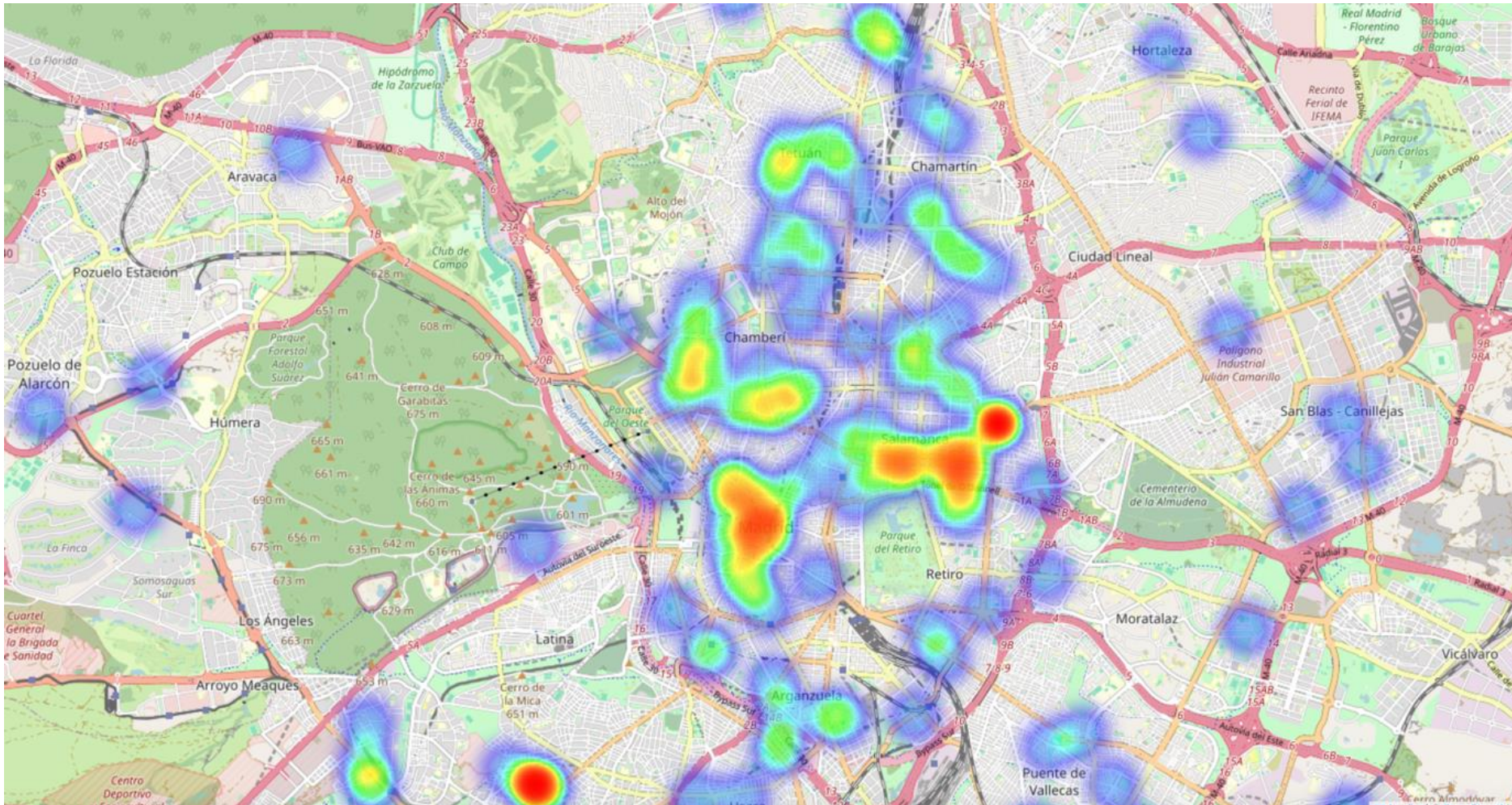


Foreign Youth vs Spanish Youth in Madrid



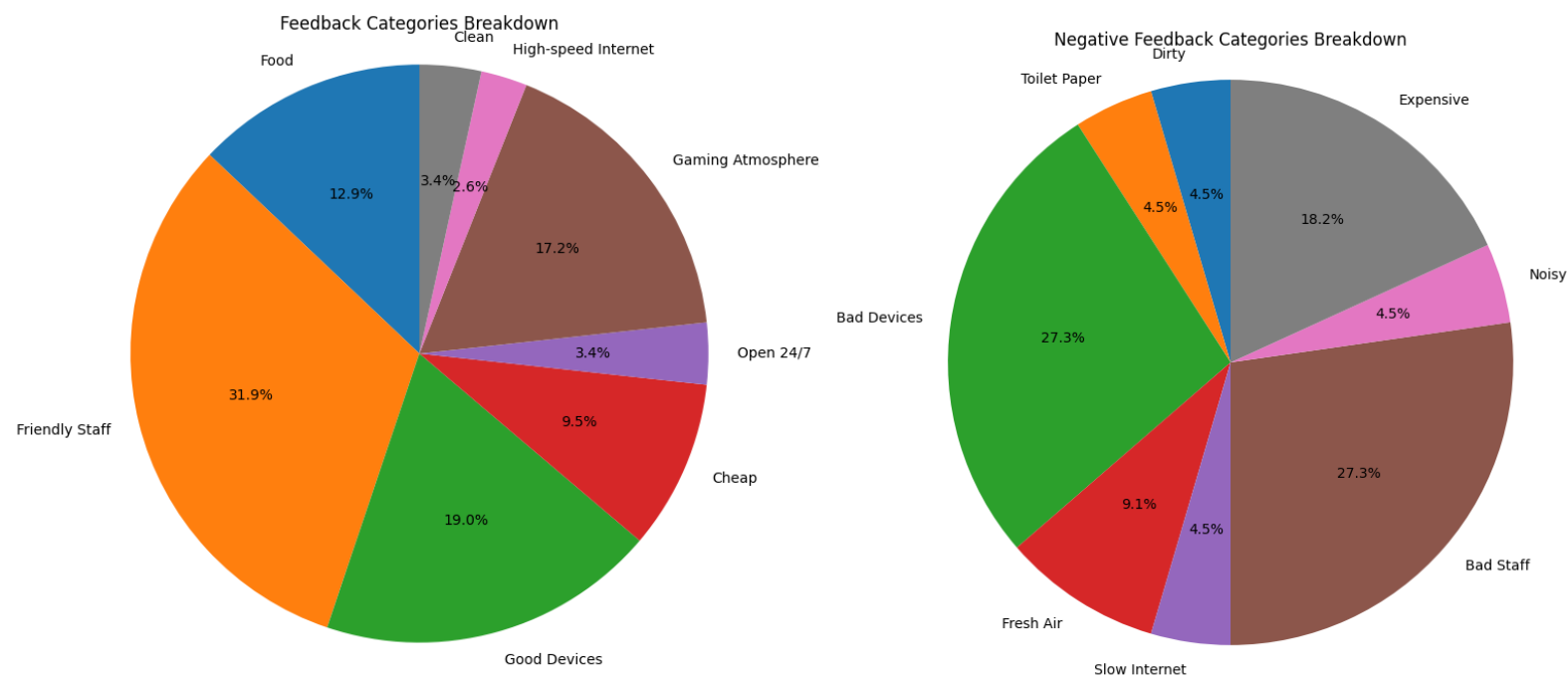
Competitor Distribution – Madrid

Geographic concentration of existing gaming venues and esports centers.



Customer Sentiment Analysis

Key themes from online reviews — strengths to leverage and gaps to exploit.



Venue Traffic Patterns

Analysis of busiest times at competitor locations to identify optimal hours for engagement.

