J.
$$\nabla x f(x) = \frac{d}{dx} (Ax)^T \in |R|^{xh}$$

$$= \frac{d}{dx} x^T A^T$$

$$= (A^T)^T$$

$$= A$$

2.
$$(x^{T}Ay)(x^{T}Ay)^{-1} = (x^{T}Ay)(x^{T}y)^{-1}$$

 $= x^{T}Ayy^{-1}(x^{T})^{-1}$
 $= x^{T}A\cdot I(x^{T})^{-1} = x^{T}A(x^{T})^{-1}$
We know that $x^{T}A(x^{T})^{-1} = I$

then
$$(x^{T})^{-1} x^{T} A (x^{T})^{-1} (x^{T}) = (x^{T})^{-1} \underline{I} (x^{T})$$

$$\underline{I} \cdot A \cdot \underline{I} = (x^{T})^{-1} (x^{T})$$

$$A = \underline{I}$$