

# Zasim Neupane

## GRAPHIC DESIGNER

## CONTACT

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## PROFILE

Creative and detail-oriented freelance graphic designer with over 4 years of experience specializing in social media graphics, YouTube thumbnails, and brand identity. Proficient in Adobe Creative Suite, Figma, and Canva, with a strong understanding of visual design principles and digital marketing trends. Passionate about delivering visually compelling designs that align with clients' goals and enhance their online presence.



## EXPERIENCES

### Freelance Graphic Designer

Oct 2020 - Present

- Provided high-quality graphic design services to over 10 companies, focusing on social media graphics, YouTube thumbnails, and brand identity.
- Developed custom YouTube thumbnails that increased viewer engagement and click-through rates.
- Collaborated with clients to understand their brand vision and created visual content that aligned with their marketing strategies.
- Utilized design software like Adobe Photoshop, Illustrator, and Figma to create eye-catching and effective designs.
- Managed multiple projects simultaneously, ensuring timely delivery and client satisfaction.

### Languages

English, Nepali, German (B2), Hindi

## EDUCATION

2022 H.H.S.S, Jhapa  
+2 in Computer Engineering

2022-Present Shreeyantra College  
Bachelor of Computer Science & Information Technology.(CSIT)

## EXPERTISE

Adobe  
Photoshop &  
Illustrator

Figma

Digital  
Marketing

HTML  
CSS  
JS