

# ZEESHAN HAIDER

Senior Laravel & PHP Developer | AI/ML Enthusiast | Scalable Web Apps & SaaS Solutions

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## SUMMARY

Software Engineer with **5+ years of experience** in full-stack web development, specializing in **Laravel, PHP, and enterprise application design**. Skilled in building **scalable, secure, and user-centric solutions** across diverse industries including **healthcare, fintech, e-commerce, and SaaS**.

- **Front-end:** HTML, CSS, Tailwind CSS, Livewire, JavaScript, Bootstrap, jQuery
- **Back-end:** PHP, Laravel, CodeIgniter, Node.js
- **Expertise:** Enterprise application development, system analysis, scalable architecture, troubleshooting, and maintenance
- **Integrations:** Stripe, SendGrid, Twilio, OLO, ActiveCampaign, and other third-party APIs
- **DevOps & Deployment:** Docker, CI/CD pipelines, Jenkins, and cloud platforms (AWS, DigitalOcean)
- Strong collaborator with **excellent communication skills**, experienced in cross-functional teamwork and client interaction
- **Problem-solver with leadership experience**, delivering high-quality products and successfully leading development teams

## EXPERIENCE

### Senior Software Engineer

#### Techverx

04/2024 - Present Pakistan

- Led development and deployment of core applications, ensuring stable releases and scalability.
- Reviewed and merged pull requests, maintaining code quality and best practices.
- Designed and optimized a **POS system for the food industry**, reducing load time by 60% and integrating with Olo and DoorDash.
- Contributed to SaaS solutions like **PCS (Payroll & Expense Management)** and nonprofit platforms such as **HBCU 20x20**.
- Built marketplace applications, including **FrameSuite**, a multi-vendor platform for photographers.

### Senior Software Engineer

#### Kodex Technologies

04/2022 - 03/2024 Lahore, Pakistan

- Built and maintained secure payment solutions for web and mobile applications using PHP, Laravel, MySQL, and JavaScript.
- Promoted from Software Engineer to Team Lead for strong technical expertise and leadership.
- Managed high-stakes projects, ensuring on-time delivery and client satisfaction.
- Developed **secure payment solutions, APIs, and web applications**, deployed on AWS for scalability.
- Key projects included **SatMom (women's health)**, **Therapist (psychiatry platform)**, **Amin TopUp (funds transfer)**, and **IKON Mall (multi-vendor marketplace)**.
- Provided technical guidance and code reviews, fostering team growth and adherence to best practices.

### PHP Developer

#### Dynamic Logix

03/2020 - 03/2022 Sahiwal, Pakistan

- Collaborated with a team of skilled developers to deliver multiple projects simultaneously.
- Collaborated with a development team on multiple client-focused projects.
- Built and enhanced portfolio websites tailored to customer needs.
- Contributed to the **Support Portal System (SMC)** with features like ticketing, invoicing, task tracking, and HR tools.
- Gained experience in managing diverse requirements and delivering **efficient, user-centric solutions**.

## EDUCATION

### Bachelor's degree, Computer Science

#### COMSATS Institute of Information and Technology

01/2016 - 01/2020

## KEY ACHIEVEMENTS



### Workflow Optimization Success

Reduced manual effort by 40% through optimized workflow automation.



### Legacy Application Migration

Migrated 100+ legacy applications to modern frameworks for scalability.



### Performance Enhancement Achievement

Improved application performance by 30% through query optimization.



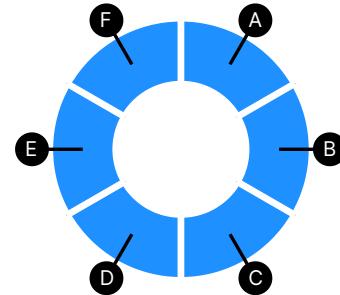
### Enterprise Solution Delivery

Delivered 10+ enterprise solutions aligning with business objectives on time.

## SKILLS

PHP	Laravel	Codeignitor	WordPress
JavaScript	Node.js	Nest.js	Vue.js
AWS	AWS EC2	AWS S3	Mysql
Postgress	Api Expert	Api Integration	
Twilio	Payment Integration Solution		GITHUB
Gitlab	Bitbucket	Docker	CI/CD
Stripe	Cursor AI	CoPilot	

## MY TIME



- A** Understand objectives, constraints, and user expectations through clear communication.
- B** Define structure, break tasks into modules, choose optimal tools & technologies.
- C** Code efficiently using best practices and maintainable architecture.
- D** Verify features, handle edge cases, ensure performance & security.
- E** Review code, fix issues, optimize for scalability.
- F** Deploy to production, gather client/user feedback, and finalize delivery.