



The 519

Challenge #2: Create a user-friendly platform where event data can be captured and reported.

The 519 hosts more than 360 community events each year. Data is often not captured before or during the event so information such as attendee numbers are inaccurately estimated and reported. In addition, data that is captured or estimated is not easily accessible for reporting purposes.

Registration for programs and events at The 519 is a vital tool to not only track key metrics of success but to also obtain the contact information of participants. This type of data capture would allow The 519 to track the success of program participants, reach out to them for similar or future events, and receive feedback on the events and programs that are currently offered.

Current events at The 519:

- Settling In
- Next Steps
- Trans Youth Mentorship
- Queer & Trans Family Events
- Sew What
- MakerSpace
- Club 519 (VIP Pass)
- SUPERNATURE (Event)
- Among Friends
- Breakthrough
- Meal Trans
- Tax Clinic
- Youth Action & Art Space
- Firefly (Event)
- Just a Taste (Event)
- Education * Training Workshops



Resources

The 519

Ideal Features:

- Track: Event Theme (drop-down menu), # of registrants, # of attendees, organizer contact info, event website, event date and time
- Event registrant / attendee should be connected to member profile (see Challenge 1)
- Ability to edit and/or add events on an ongoing basis as they develop throughout the year

[Sample Data List](#)

[Sample Events Sheet](#)