

# Resources

## Indspire

**Challenge #4: Create a solution that engages Indspire members to give feedback on the Soaring Conference.**

The Soaring Youth Conference is held in a different city every year to allow cross-sections of Indigenous youth to attend. The purpose of the conference is to get students excited about applying for post-secondary education, and have the option of attending trade shows and seminars. The students then attend the prestigious Indspire Awards at the end of the conference. The conference is very dynamic, with major changes in programming annually.

Approximately 1000 students attend the conference, of which approximately 750 are flown in from geographically distant areas that are too far to drive from. The next conference is planned to take place in Winnipeg.

In previous years, feedback has been collected through paper surveys, however this collection method has proven to be challenging. Hurdles include:

- Lack of connectivity (25% of students do not have smartphones)
- Information Security – all survey respondents are minors, so the information must be kept private and cannot be stored on third-party databases.

Survey questions ask how relevant students found the conference and which content was particularly interesting. One of the outcomes of the feedback survey is to generate statistics on student involvement and interest to donors, conference speakers and post-secondary institutions that attend the conference. Some workshops and seminars are video-recorded for students who are unable to attend the conference in-person.

*Ideal Features:*

- Survey mechanism must provide incentive for students to fill it out
- Data must be stored in-house
- Solution must not rely on smartphone use
- Survey students who view conference remotely