



Katrina Johnson, age 14

Service User (potential School Clubs ambassador)

Port Elgin, ON

Youth experiencing bullying seeks accurate info to understand her situation and discover what to do next

Bio/Background

Katrina just started high school and is struggling to make friends. She is being bullied by some older kids in her school and doesn't feel like she can open up to her family about what is happening.

Personality:

Introvert

Intuition

Thinking

Perceiving

Social platform: Snapchat, Instagram (private) Hobby/Interest: Horses, Photography Restaurant: Subway Clothing: H&M, Forever 21

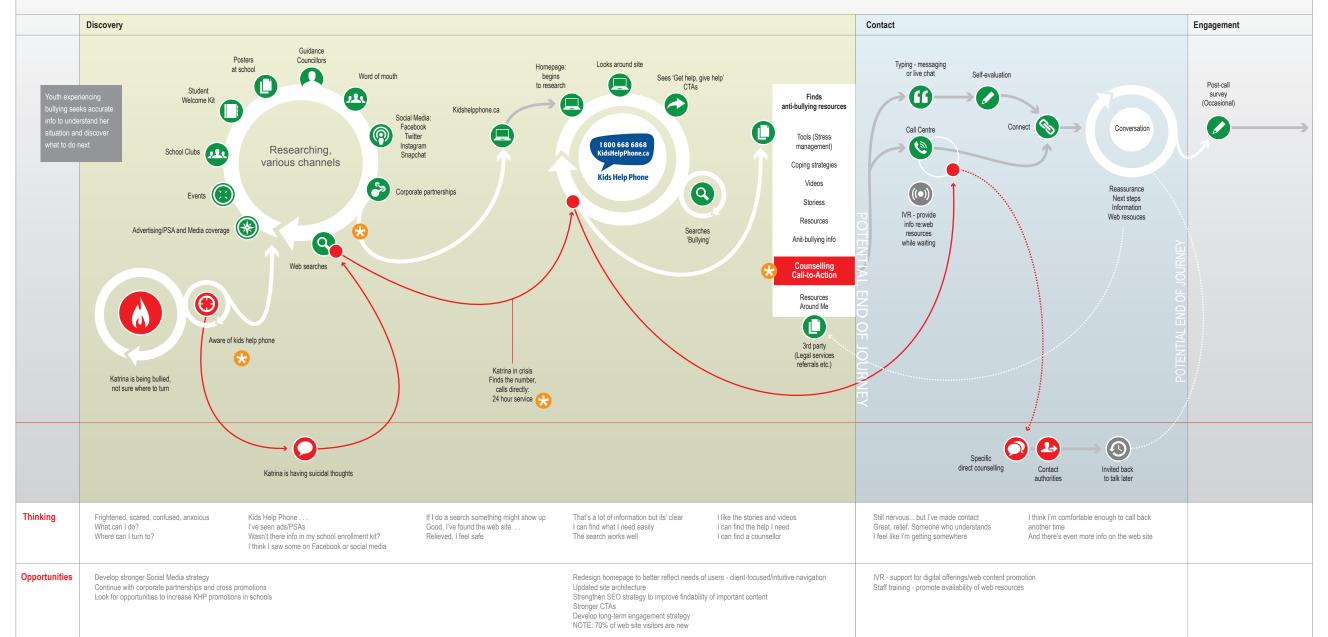
Goals/Motivations/Wants

Normalization and validation that she is not alone Relevant/accurate information on topics To know someone is there if she needs to reach out Wants to find like-minded peers

Frustrations/Barriers

Concerned about privacy Doesn't find it easy to open up Doesn't have a smartphone

Not tech savvy



Kids Help Phone



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