Autism Ontario

Challenge 2: Create a solution that enables Autism Ontario to direct specific information to specific users.

If you've met one person with Autism – you've met one person with Autism. Unlike other disorders, the spectrum is huge. This presents a unique challenge for Autism Ontario. When someone comes to their website, they are generally in a state where they are searching for help and/or answers. This is usually because their current situation has escalated or become more stressful.

While in this state, users don't want to be put in large "buckets" and directed to information that may not be relevant. Autism Ontario has a large amount of resources that can help many people. But they need a way to get their users the relevant information before they become frustrated or overwhelmed.

Ideal Features
Tagging System
Search System
AI/Chatbot – A personalized way to be directed to information