

Resources

CEE

Challenge 2: Create a solution that notifies CEE staff of client and alumni activity on social media, and notifies staff when clients are in at-risk situations.

Currently, tracking staff and alumni activity and staying in contact with them is a very manual process. Through social media platforms (Instagram, Facebook, Twitter, Snapchat, etc.), staff are able to stay connected with alumni, stay up-to-date on how they're doing and what they're involved in.

Ideal Features:

- Integrated with staff social media accounts
- Track CEE alumni social media accounts
- Send CEE staff a summary of activity from relevant alumni regularly (daily, weekly, monthly)
- Notify CEE staff immediately (text) when certain terms (words, hashtags) are used in posts from client and alumni

Some examples words and hashtags:

Challenge words: #rip, #nosnitch, #snitching, #cee, #restinpower, #death, #smash

Celebratory words: #lit, #winning, #boss, #levelup, #cee, #whatsmine