Autism Ontario

Challenge #4: Create an interactive element to be added to the Autism Ontario website that engages visitors.

Autism Ontario would like to introduce interactive elements to their website to engage visitors including potential donors and those who are not currently engaged.

The interactive elements should:
• Increase engagement on website
• Target untapped demographics
• Show content material in new and innovative ways
• Integrate with new website (Drupal 8)
• Be interactive
• Educate about autism or the work and impact that Autism Ontario does
• Be data-driven

Challenge #5: Create a solution that allows all chapters to easily communicate and share resources.

Autism Ontario has 25 chapters across the province. In order for them to be on the same page about volunteers, events and initiatives, they need to communicate to provide services to their community and increase organizational impact.

Currently, they use Huddle (fileshare/comments) to share information and communicate. But they don't REALLY use it.

Ideal Features:
• Chat option between individuals in each chapter
• Internal Resources Wiki
• Chapter pages or profiles
• Ties into Drupal (so profiles can be used on both systems)
• User-Friendly – Easy to on-board staff and volunteers