



Autism Ontario

Challenge #4: Create an interactive element to be added to the Autism Ontario website that engages visitors.

Autism Ontario would like to introduce interactive elements to their website to engage visitors including potential donors and those who are not currently engaged.

The interactive elements should:

- Increase engagement on website
- Target untapped demographics
- Show content material in new and innovative ways
- Integrate with new website (Drupal 8)
- Be interactive
- Educate about autism or the work and impact that Autism Ontario does
- Be data-driven