IAN YEN

UX DESIGNER

CONTACT

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IAN1202.GITHUB.IO/IANYEN.GITHUB.IO
(PORTFOLIO)

UX METHODS

- Persona
- Storyboarding
- Usability Testing
- Affinity Diagram
- Contextual Inquiry
- Participatory Design
- Formative & Summative Evaluations
- Heuristic Evaluation

PROGRAMMING

- SQL
- STATA
- Adobe Creative Suite
- Balsamiq
- HTML/CSS
- JQuery
- Bootstrap
- Javascript
- React.JS

LANGUAGES

- English (Native)
- Cantonese (Native)
- Mandarin (Business)
- Japanese (JLPT N2)

EDUCATION

MS HEALTH INFORMATICS
CORNELL UNIVERSITY, USA
DEC 2020
CUMULATIVE GPA: **4.1**

BA (HON) GLOBAL HEALTH AND SOCIAL MEDICINE
KING'S COLLEGE LONDON, UK
2018
GPA: **4.0**
[FIRST-CLASS HONOURS, TOP2.3 %]

EXPERIENCE

UX DESIGNER (MASTER'S PROJECT)
HEALTH & HOPE UK | JAN 2019 - JULY 2020 | NEW YORK

- Design, develop and launch a global mobile application for population health surveillance using iterative participatory UX design.
- Plan and execute user research method to evaluate the usability and efficacy of UX and UI and formulate insights.

FRONT-END DEVELOPER INTERN
FAMILY PLUS HK | OCT 2018 - AUG 2019 | HONG KONG

- Developed UI using HTML5, CSS3 and working with CSS pre-processors, and UI Frameworks, including React, JQuery.
- Participate in our UI /UX development processes by establishing and documenting development standards.

UX DESIGNER INTERN
DNAFIT | JUN 2017 - AUG 2017 | HONG KONG

- Directly influenced digital product strategy and design by communicating clearly and in a compelling way.

HACKATHONS

CALTECH HACKTECH
FRONT END DEVELOPER
MAR 2020

MIT SLOAN HACK FOR INCLUSION
UI/ UX ENGINEER
FEB 2020

CORNELL HEALTH HACKATHON
UI/ UX ENGINEER
FEB 2020