# IAN (YI HANG) YEN

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#### **EDUCATION**

CORNELL UNIVERSITY (WEILL CORNELL MEDICINE), UNITED STATES

Sep 2019 to July 2020

MS Health Informatics

(Relevant courses: Applied Machine Learning; Artificial Intelligence in Medicine)

KING'S COLLEGE LONDON (UNIVERSITY OF LONDON), UNITED KINGDOM Sep 2015 to Aug 2018

BA (Hons) Global Health and Social Medicine-First Class Honours (97.7th percentile)

UNIVERSITY OF SUSSEX, UNITED KINGDOM

DIPLOMA IY1 Business and Management- (90th Percentile)

Sep 2014 to June 2015

# **TECHNICAL LANGUAGES**

Data Science: Python, Pandas, Numpy, R, dplyr, ggplot2, Stata

Front-End: CSS, HTML5, JavaScript

# **PROJECTS**

Personal Portfolio – built a personal website using HTML5, CSS, JavaScript, JQuery, Bootstrap.

Fundrazr- web scrapped <a href="https://fundrazr.com/find?category=Health">https://fundrazr.com/find?category=Health</a> using Scrappy Shell, XPaths, Spiders.

Family Plus Parenting Education Centre- acquired company's Facebook page data through Facebook Developer and conducted analysis using Python.

Master's Project- (in progress)

#### **WORK EXPERIENCES**

#### FAMILY PLUS PARENTING EDUCATION CENTRE, HONG KONG, CHINA

Intern | Data Science Analytics

Oct 2018 to Aug 2019

- Data acquisition perform A/B testing to learn how users behaved on the website using CrazyEgg.
- Extraction and cleaning with Python- turned Facebook data into structured data frames and conducted analysis.
- Visualisation plotted diagrams to identify trends and opportunities.
- Made data-informed recommendations to marketing team to further understanding of how audiences engage with digital content.

# KING'S COLLEGE LONDON STUDENTS' UNION, LONDON, UK

Hubs Member | Student Ambassador

Sep 2017 to Aug 2018

- Acted as a leader to advice 300+ society Presidents and treasurers on union's operational and financial processes and procedures.
- Improved KCLSU processes through survey feedback and finding solutions to wider department problems.
- Frequently used Word processing, spreadsheet (Excel), and database software and POS to manage the organisations' data and financial reports

#### **DNAFit**, HONG KONG, CHINA

Intern

June 2017 to Aug 2017

- Constructed informative essays about the latest developments in genomic technology and sciences for company's use.
- Successfully developed a marketing campaign that utilises social media (Instagram) to target online customers- proposal was endorsed by the regional education director.
- Provided simultaneous interpretation at clients' meetings; broke down complex biological vocabularies into layman terms.

#### **COLLEGE OF NURSING**, HONG KONG, CHINA

Intern

July 2016 to Aug 2016

- Acted as an Executive Assistant to develop and maintained an internal filing system for the organisation.
- Scheduled education courses for the nurses and booked operating classrooms for the students.

# **SADDLEBACK CHURCH**, HONG KONG, CHINA

Intern

July 2015 to Aug 2015

- Coordinated and organised engaging activities that aims at enabling a group of youths to serve the community.
- Established a bibliography for an NGOs' landscape in HK as a data base for the company's future collaboration.

## **VOLUNTEER EXPERIENCE**

#### **RED FROGS**, BRIGHTON, UNITED KINGDOM

Team Member | Community Services

Sep 2014 to July 2015

• Worked closely in a team of 8 to run events in partnership with universities and the local government that promote a safe drinking culture for individuals of all backgrounds.

## LANGUAGE SKILLS

• English (British Native) | Cantonese (Native) | Japanese (JLPT N2 Obtained) | Mandarin (Business)