

Home Page

1. Viktori Logo. Main nav logo that also serves as a button-link to home page.

2. Main Nav. The main navigation bar. It is a fixed header throughout the Viktori site. Allows for a consistent navigation experience throughout all levels of the UI.

How it works - Directs the user to our page on how the Viktori process works.

Vote - Directs the user to the leaderboard page

Buy - Directs the user to our stocked merchandise store

Assemble - Directs the user to our page for submitting designs into the race. *User must be logged in to view this page.

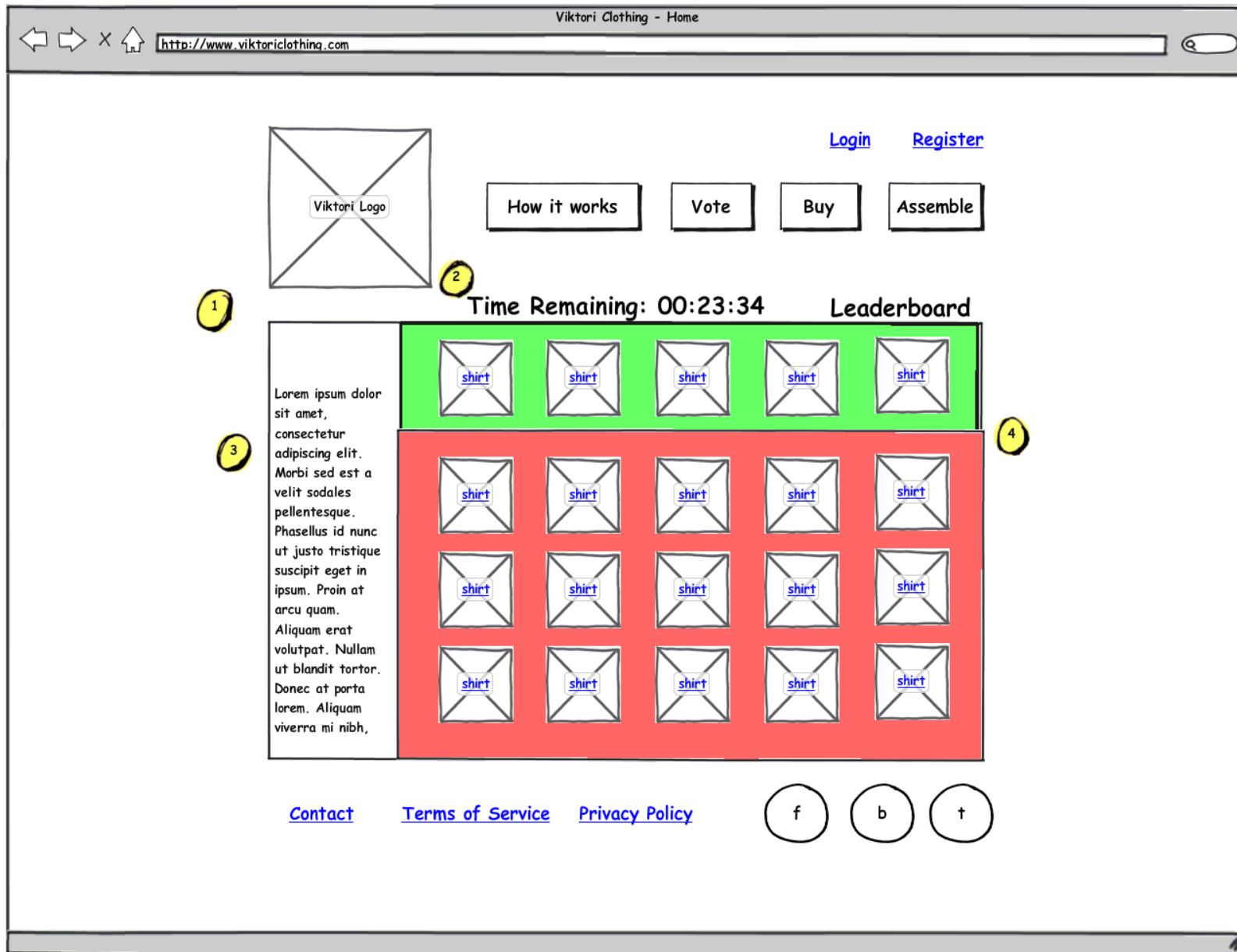
3. Account Links. Allows users to register or log in to their Viktori profiles. Necessary for voting on and submitting designs.

4. Dynamic panel. This panel is used to display imagery and text related to Viktori content. Examples of use could be highlighting winners, company news, or artist profiles. Auto rotates through content.

5. Panel buttons. Allows user to manually cycle through panel content.

6. Footer nav. The footer navigation bar. Has links for business, contact, and social media information. Similar to the main nav, it is a fixed display on all Viktori pages.

7. Social buttons. Clicking any of the social buttons will direct the user to the Viktori page associated with each network. Opens in a new tab. Part of the footer navigation.



The Leaderboard

1. The Leaderboard is Viktori's method of displaying which designs have received the most votes. The panel is real-time, so as users vote for the various designs they like, they may catch a glimpse of the tiles shifting. This is to garner excitement and make it feel like a race to the the top.

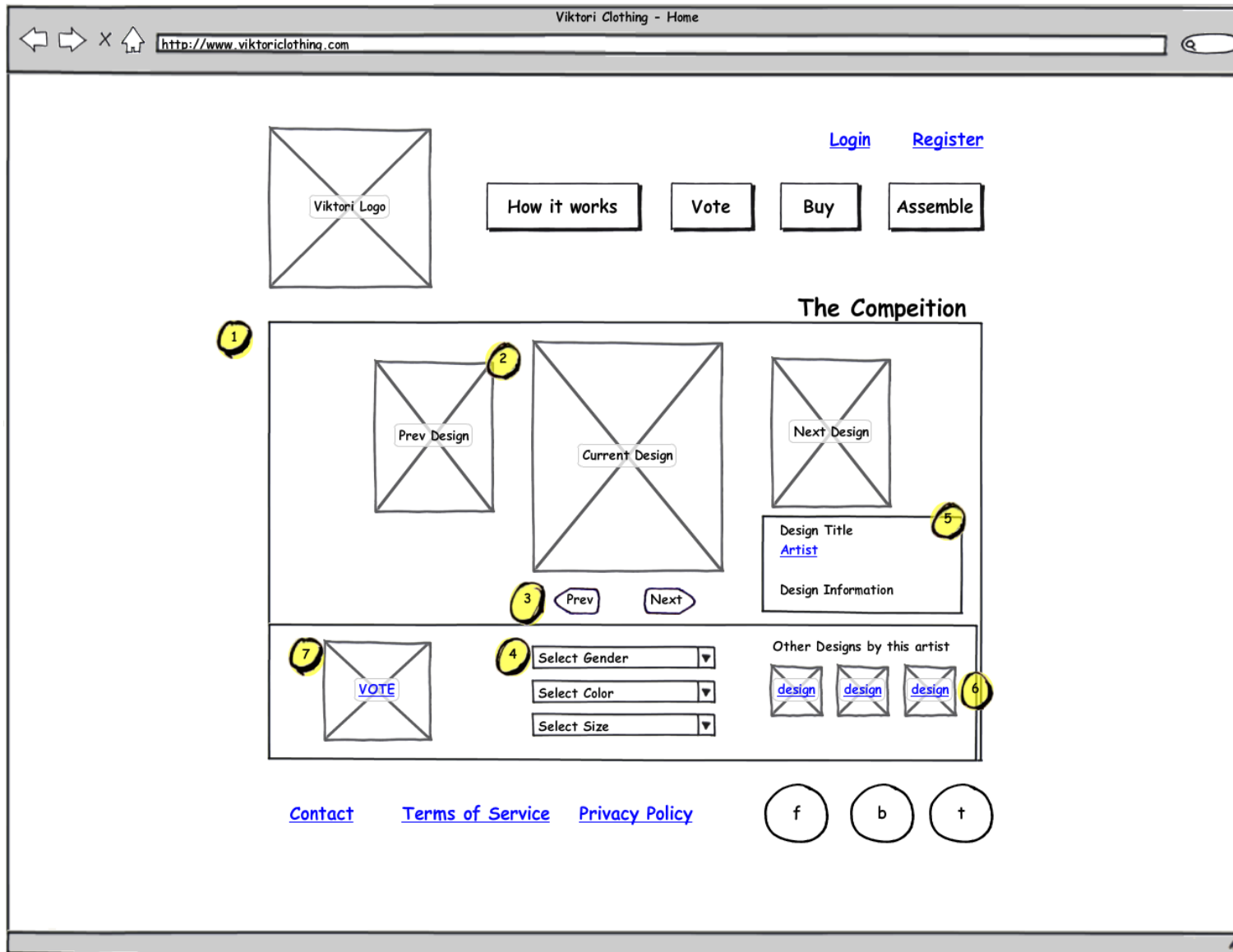
2. Clock. The countdown clock shows users how long the voting polls will remain open. When the clock reaches 00:00:00, any designs locked in the winner's bracket will be designated for printing.

3. Descriptive information. A text block that can be used for displaying information on this week's race, FAQ's, etc.

4. The grid. The grid of designs is seperated in two parts.

At the top, highlighted by green, are the top 5 designs (by vote count) in the race. This is the winning bracket. Similar to musical chairs, any designs in this position when the countdown reaches 00:00:00 "win" the race, and are designated for printing. Designs may fall out of the bracket though if other designs surpass them in vote count.

Designs that are in the red box have not received enough votes to bump a design out of the winning bracket. They are arranged from left to right by highest vote count.



Notes

1. Competition Carousel. This is the product page that is displayed when a User clicks on a design. Products are displayed in a fashion similar to Cover Flow, in that products can be browsed on a carousel. Depending on which context the user clicked a design in, the carousel populates with different content. If the design was on the leaderboard, only the designs on the leaderboard are populated. However, if the user clicked on a design based on artist or an item from our merchant store, the carousel is populated accordingly.

2. Imagery. Displayed are images of the printed design. Users can also see what is the next/previous design on the carousel.

3. Navigation. Users navigate the carousel by these buttons.

4. Item specifications. Traditional dropdown boxes for specifying options.

5. Design Information. An area for artist generated content about the design. Could be used to explain the inspiration for the piece, background, etc.

6. Similar Designs. If the user likes the current product's style, he/she may visit other designs by the artist. This brings them to a new carousel populated with just that artist's submissions.

7. Vote. If the user would like to up-vote the item in the race, the user click this button. However, the user must be logged in to vote, so in the case of a guest user, they would be directed to a login or register widget.

Once the user is validated, a widget is displayed confirming the hold to the user's billing (\$15). Only when the user accepts, is the vote processed.

Viktori Clothing - Home

http://www.viktoriclothing.com

Viktori Logo

[Login](#) [Register](#)

[How it works](#) [Vote](#) [Buy](#) [Assemble](#)

Enter the Race

Preview

Preview

Choose a file

Submit

Title

Select Color ▼

Select Catagory ▼

Description

[Contact](#) [Terms of Service](#) [Privacy Policy](#)

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Assemble - Submit Design Page

1. Submit Panel. In this panel, the user selects an original design they created to be entered into the race.

2. Design Preview. This image box will display a preview of the printed design once the user has uploaded a file.

3. File Upload. The user uses this button to browse their computer for their design file.

4. Form Boxes. The user must enter in design specific information to give both users and Viktori an idea of printing options.

Title: The user enters in a title for the design.

Color: The user selects which t-shirt colors he would like to provide as a background for his design.

Catagory: The user can decide which genre his design falls into. Used primarily for grouping artists or similar designs.

Description: Here the user can enter in information regarding the design. It may be what inspired him, his/her background as an artist, etc.

5. Submit. When the user is satisfied with the design and his preferences/descriptions, he may upload his design to be entered into the NEXT race. Users may not enter designs into ongoing races.