



Uber Trip Analysis | Overview Analysis

Date

6/1/2024

6/30/2024

City

All

Total Bookings

103.7K

Total Booking Value

\$1.6M

Avg Booking Value

\$15.0

Total Trip Distance

349K miles

Avg Trip Distance

3 miles

Avg Trip Time

16min

Overview

Time Analysis

Details



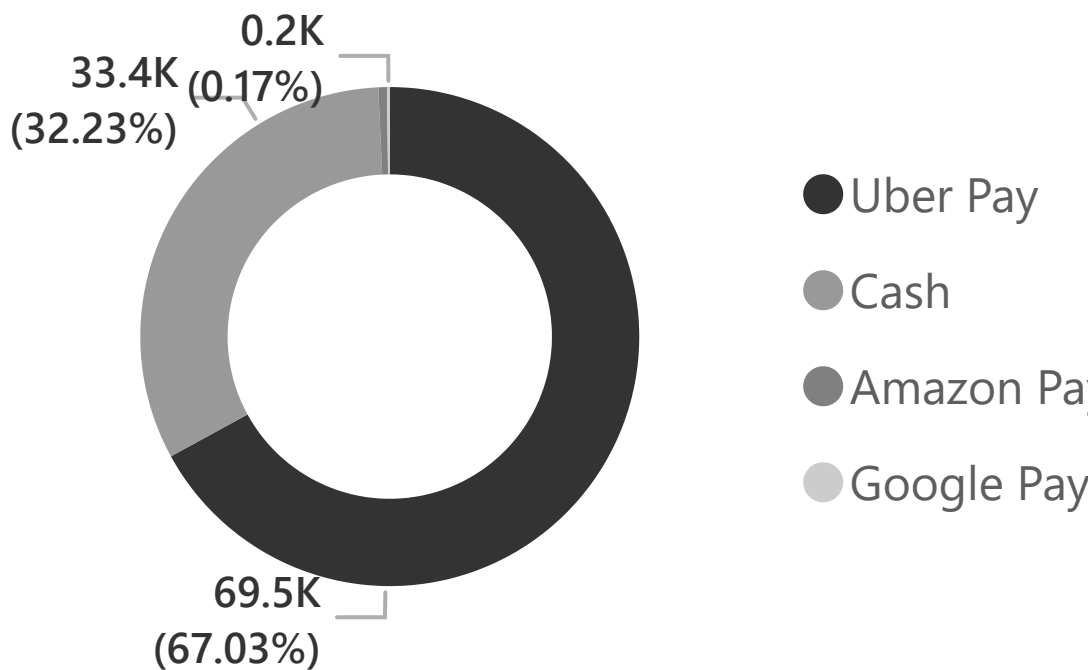
Developed By
Ian Grice

Total Bookings

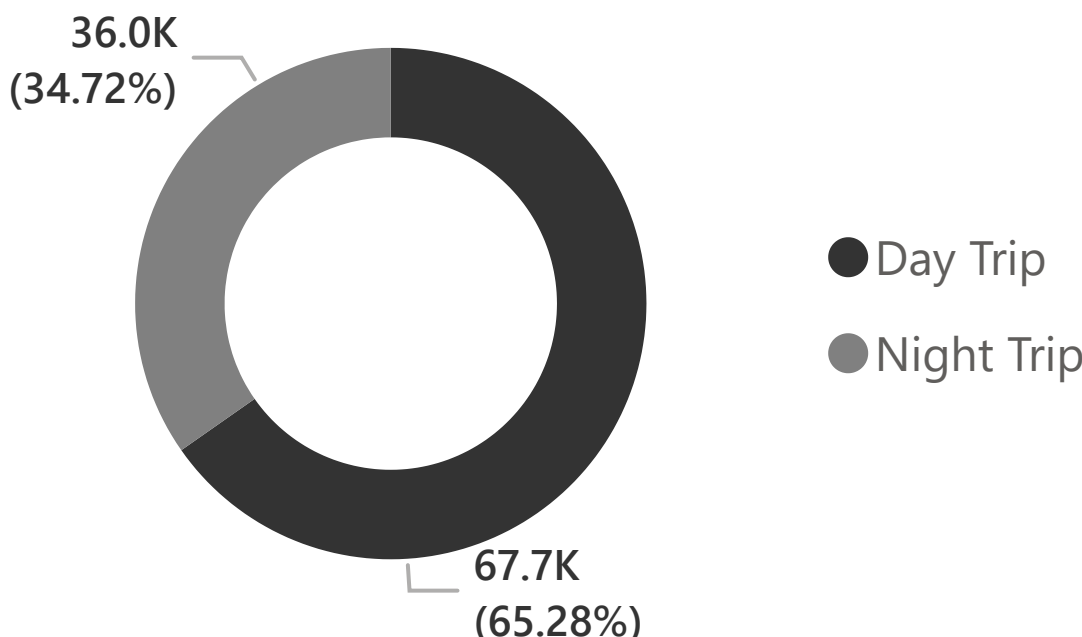
Total Booking Value

Total Trip Distance

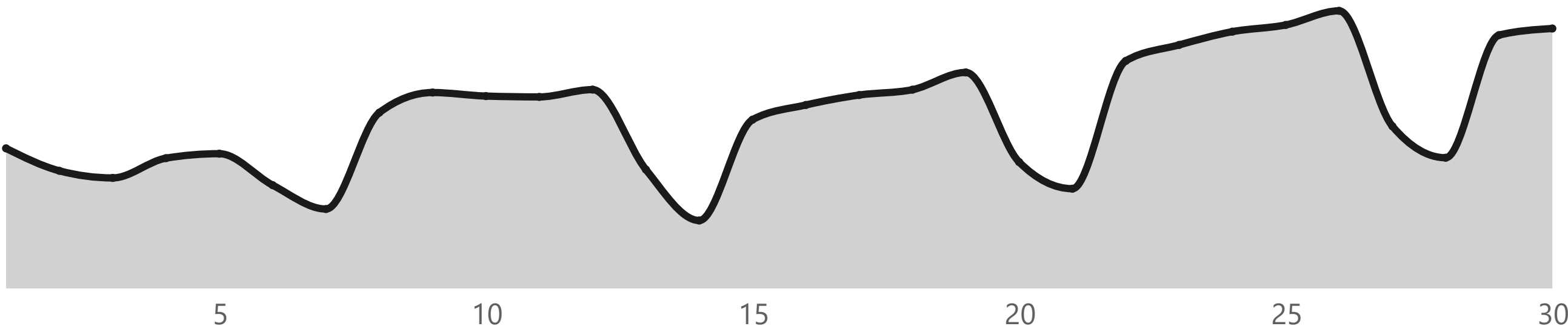
Total Bookings by Payment Type



Total Bookings by Trip (Day/Night)



Total Bookings by Day



Location Analysis

Most Frequent Pickup Point

Penn Station/Madison Sq West

Most Frequent Dropoff Point

Upper East Side North

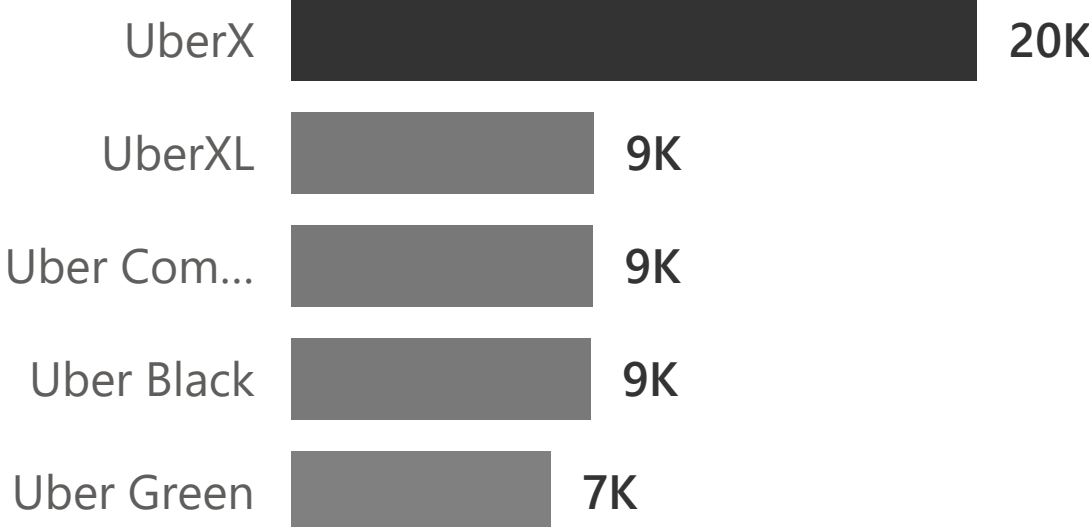
Farthest Trip

Pickup: Lower East Side → Drop-off: Crown Heights North (144.1 miles)

Total Bookings by Location



Most Preferred Vehicle for Location Pickups



Vehicle Type Analysis

	Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
	▼				
	UberXL	16698	\$249,424	\$14.9	55,721
	UberX	38744	\$583,880	\$15.1	131,496
	Uber Green	14498	\$216,181	\$14.9	48,778
	Uber Comfort	17078	\$253,995	\$14.9	56,790
	Uber Black	16710	\$250,192	\$15.0	56,149



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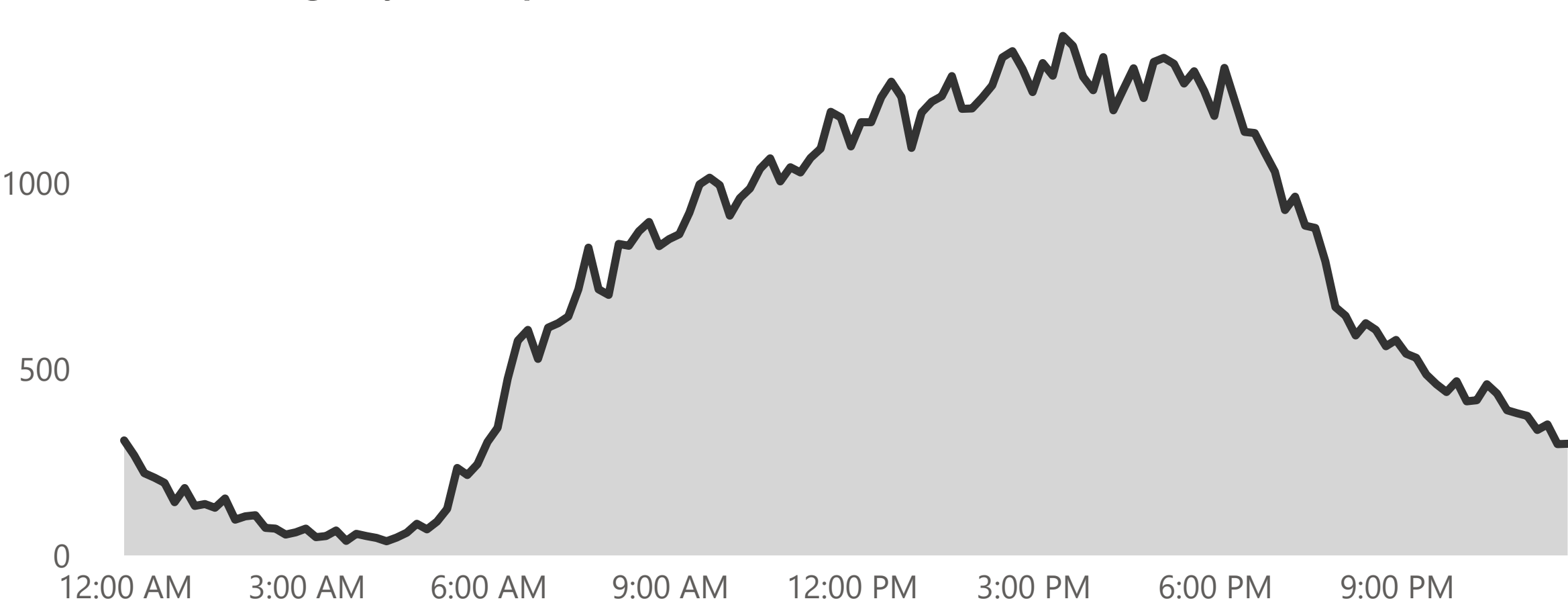
16min

Total Bookings

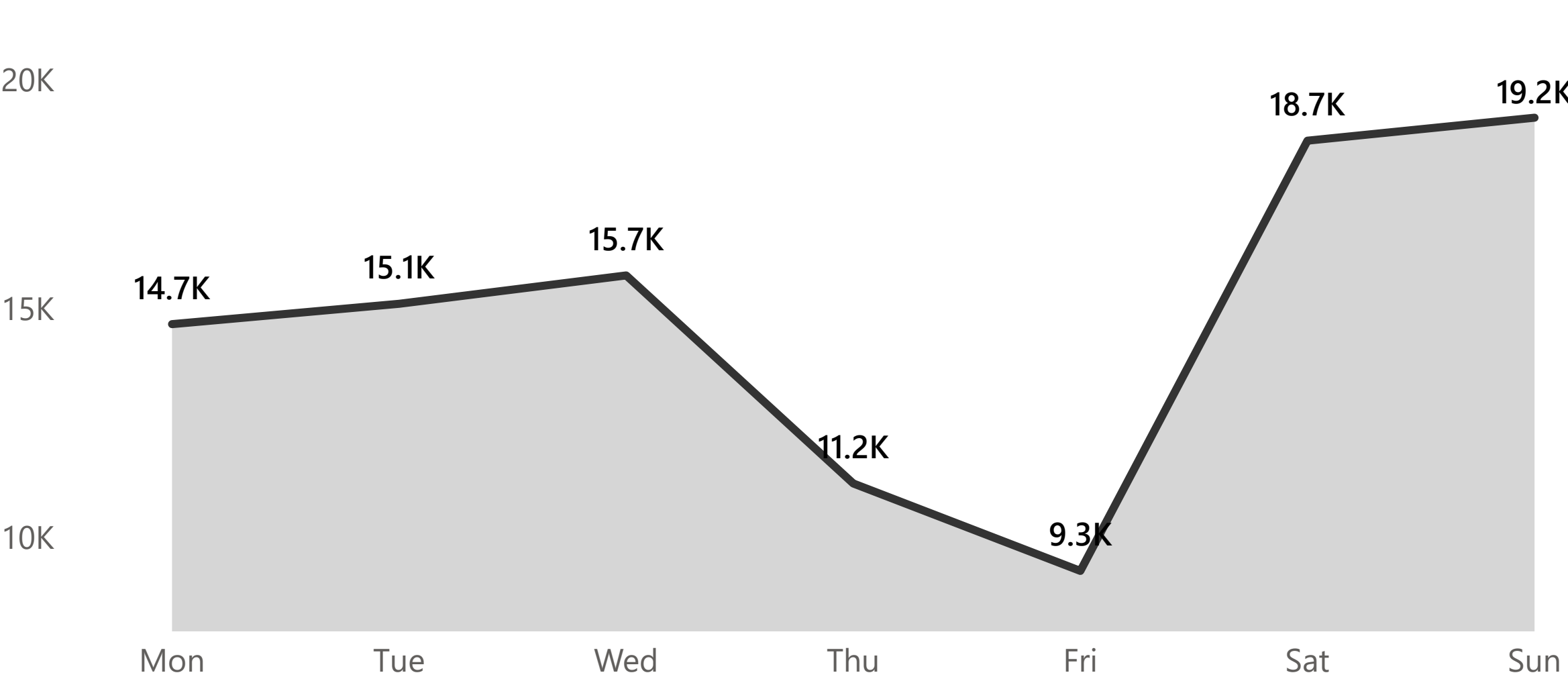
Total Booking Value

Total Trip Distance

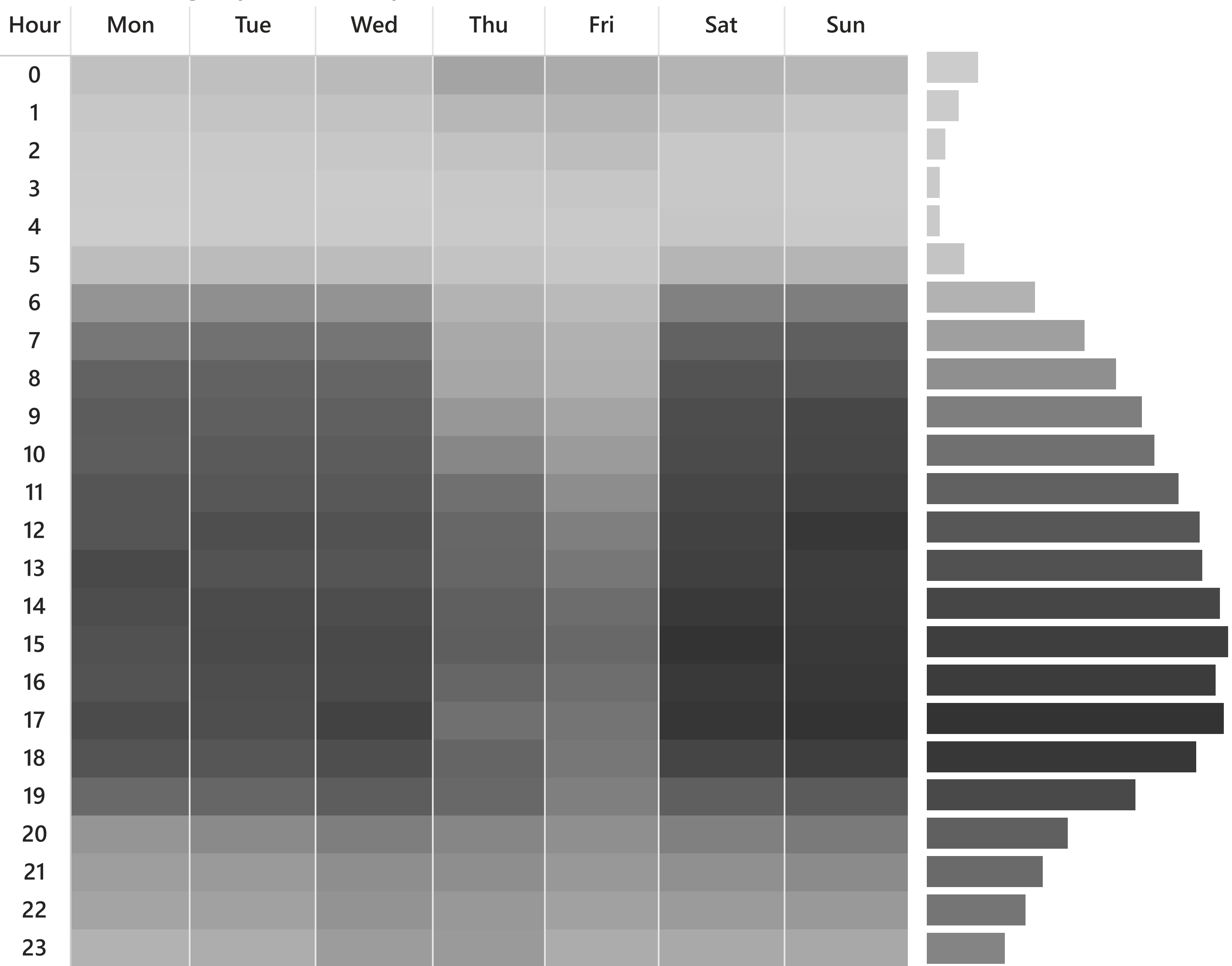
Total Bookings by Pickup Time



Total Bookings by Day Name



Total Bookings by Hour & Day



Developed By
Ian Grice



Uber Trip Analysis | Details Tab



Overview

Time Analysis

Details



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Trip ID	Pickup Date	Vehicle	Payment type	Passengers Count	Total Trip Distance	Total Booking Value	Pickup Location	Dropoff Location	Total Bookings
1	Saturday, June 01, 2024	UberX	Uber Pay	1	5.60	\$21.5	East Village	Sunnyside	1
2	Saturday, June 01, 2024	Uber Black	Cash	1	1.72	\$8.0	Lincoln Square East	Penn Station/Madison Sq West	1
3	Saturday, June 01, 2024	Uber Black	Cash	1	3.41	\$13.0	Sutton Place/Turtle Bay North	Upper West Side North	1
4	Saturday, June 01, 2024	UberX	Cash	1	1.81	\$9.0	Prospect-Lefferts Gardens	Brownsville	1
5	Saturday, June 01, 2024	Uber Black	Cash	1	1.89	\$8.0	Garment District	Kips Bay	1
6	Saturday, June 01, 2024	UberX	Cash	6	3.29	\$14.0	Central Harlem	Lincoln Square West	1
7	Saturday, June 01, 2024	UberX	Cash	2	2.05	\$8.5	Lincoln Square East	Lenox Hill West	1
8	Saturday, June 01, 2024	Uber Comfort	Cash	2	3.54	\$12.5	Clinton East	East Harlem South	1
9	Saturday, June 01, 2024	Uber Green	Cash	1	1.10	\$5.5	Clinton East	West Chelsea/Hudson Yards	1
10	Saturday, June 01, 2024	UberX	Uber Pay	2	1.90	\$11.6	Lenox Hill East	Times Sq/Theatre District	1
11	Saturday, June 01, 2024	UberXL	Uber Pay	1	6.66	\$28.5	Clinton East	Central Harlem North	1
12	Saturday, June 01, 2024	Uber Comfort	Uber Pay	2	13.12	\$36.5	Kips Bay	Parkchester	1
13	Saturday, June 01, 2024	Uber Green	Cash	1	12.59	\$37.0	JFK Airport	Prospect Heights	1
14	Saturday, June 01, 2024	UberXL	Cash	1	1.10	\$5.5	Clinton East	Lincoln Square East	1
15	Saturday, June 01, 2024	UberX	Cash	1	9.00	\$27.0	Morningside Heights	Lower East Side	1
16	Saturday, June 01, 2024	Uber Black	Uber Pay	1	2.12	\$10.4	Kips Bay	Lenox Hill East	1
17	Saturday, June 01, 2024	UberXL	Uber Pay	1	3.00	\$13.0	Midtown North	East Village	1
18	Saturday, June 01, 2024	Uber Comfort	Uber Pay	1	3.10	\$14.6	Greenwich Village South	Seaport	1
19	Saturday, June 01, 2024	UberXL	Uber Pay	1	5.63	\$21.3	East Williamsburg	Murray Hill	1
20	Saturday, June 01, 2024	Uber Green	Uber Pay	1	1.53	\$8.6	Clinton East	Union Sq	1
21	Saturday, June 01, 2024	Uber Comfort	Cash	1	1.70	\$8.5	Fort Greene	Prospect Heights	1
22	Saturday, June 01, 2024	UberXL	Uber Pay	1	5.80	\$25.5	Penn Station/Madison Sq West	Williamsburg (North Side)	1
23	Saturday, June 01, 2024	Uber Comfort	Uber Pay	1	2.50	\$10.5	Penn Station/Madison Sq West	Greenwich Village South	1
24	Saturday, June 01, 2024	Uber Comfort	Uber Pay	1	4.59	\$21.2	Clinton East	Seaport	1
26	Saturday, June 01, 2024	UberX	Cash	1	1.08	\$7.0	East Village	Gramercy	1
27	Saturday, June 01, 2024	Uber Green	Cash	1	1.90	\$7.0	Clinton East	Meatpacking/West Village West	1
Total					348,933.81	\$1,553,672.8			16