



Uber Trip Analysis | Overview Analysis

Date

6/1/2024



6/30/2024



City

All



Total Bookings **103.7K**

Total Booking Value **\$1.6M**

Avg Booking Value **\$15.0**

Total Trip Distance **349K miles**

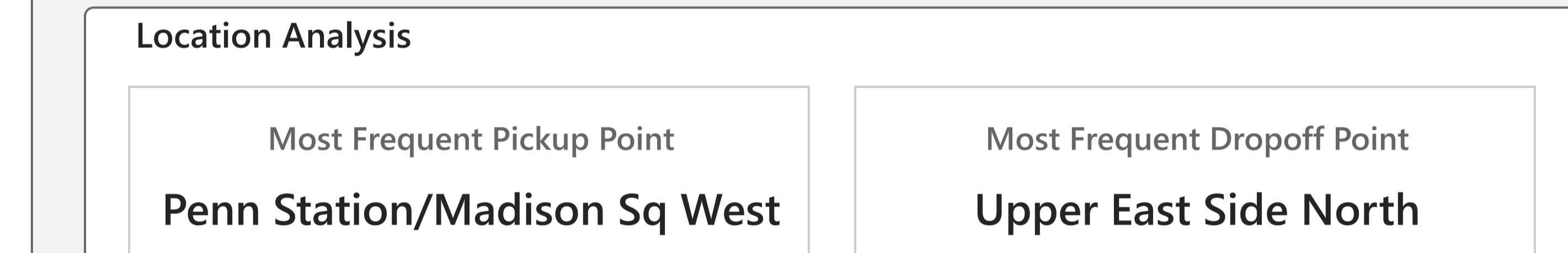
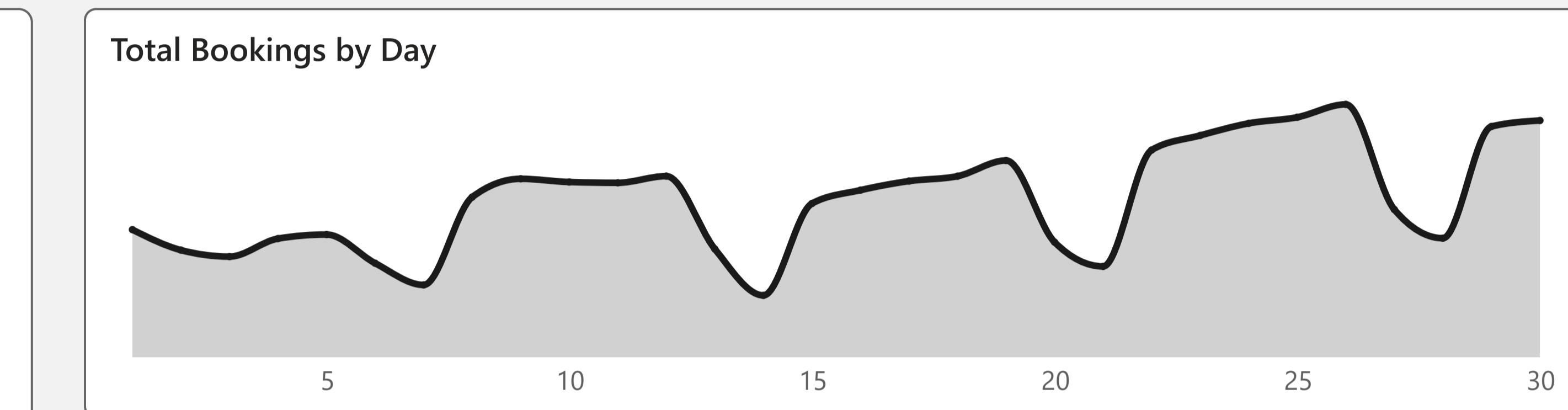
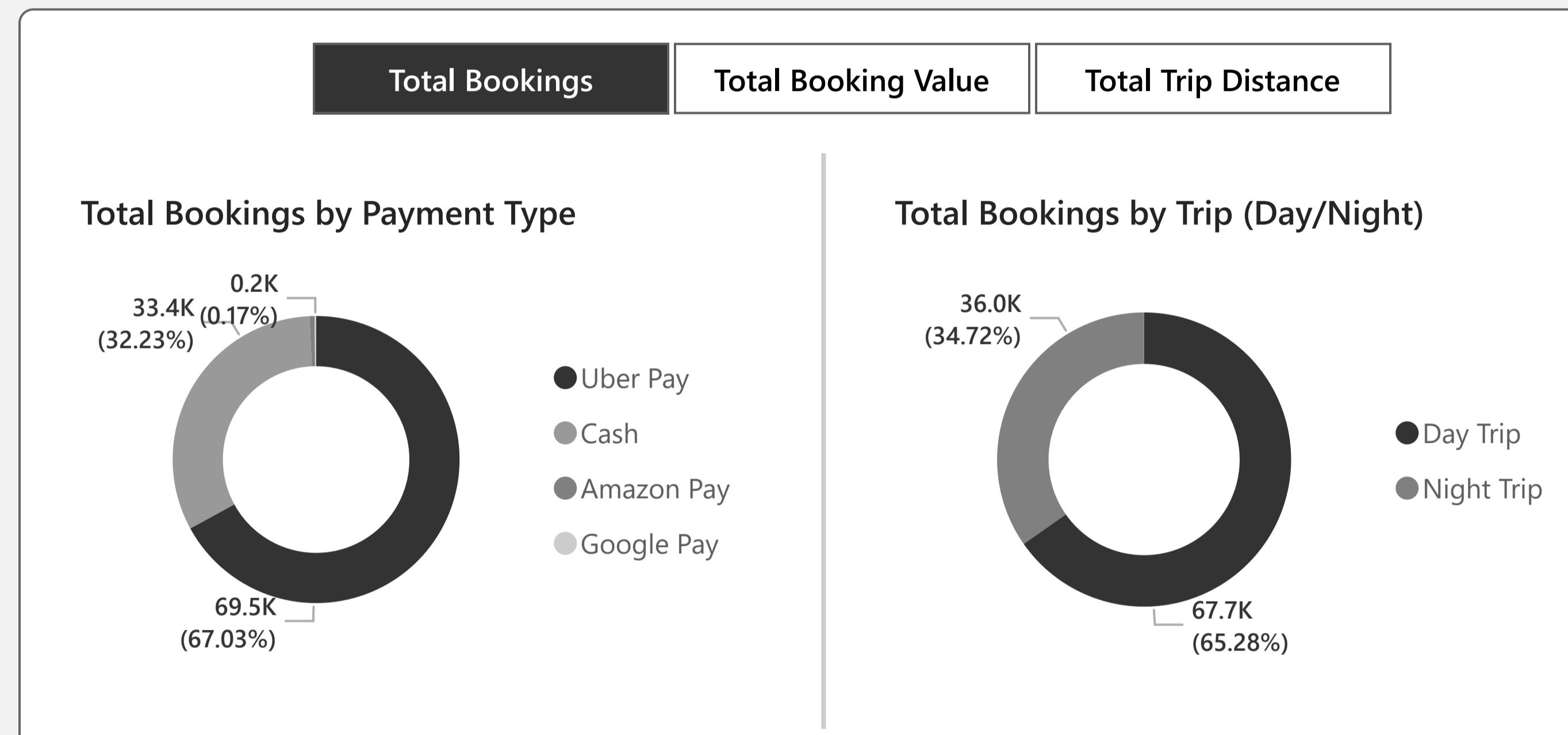
Avg Trip Distance **3 miles**

Avg Trip Time **16min**

Overview

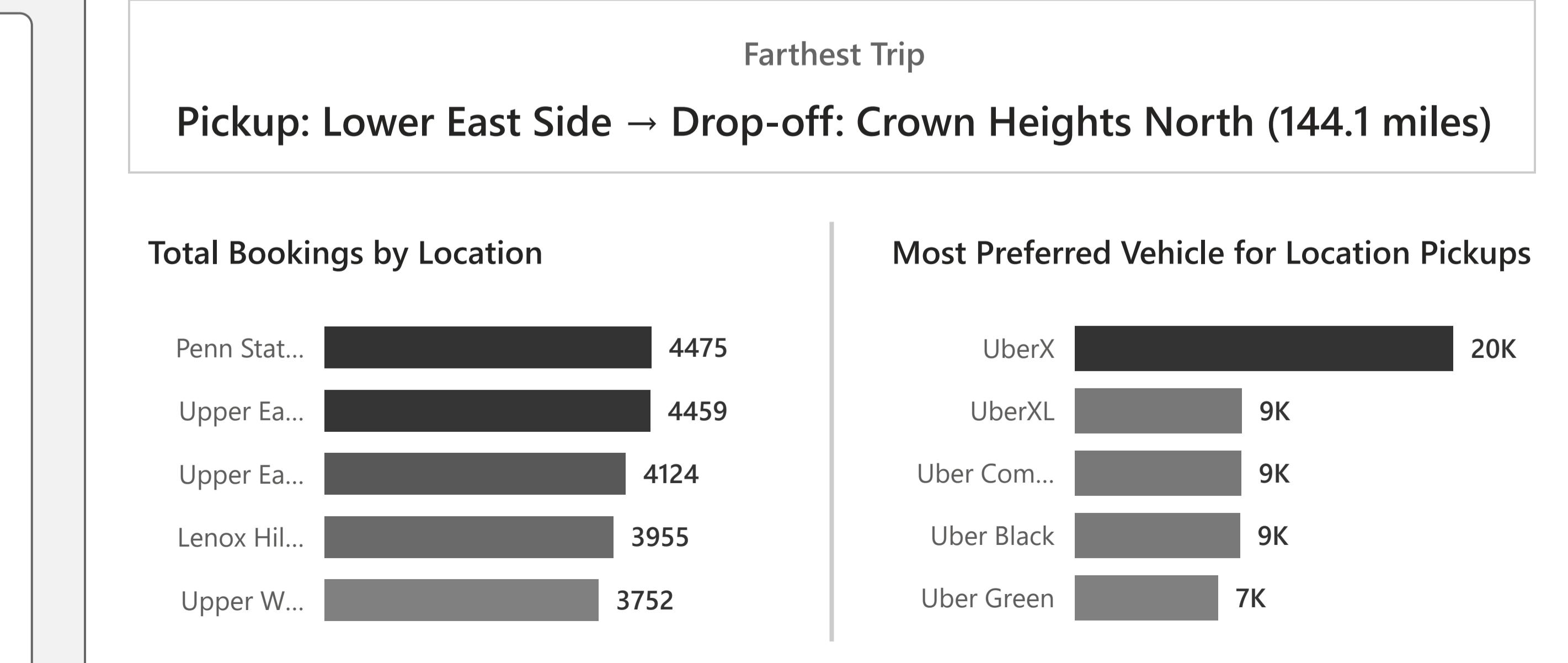
Time Analysis

Details

Developed By
Ian Grice

Vehicle Type Analysis

Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
UberXL	16698	\$249,424	\$14.9	55,721
UberX	38744	\$583,880	\$15.1	131,496
Uber Green	14498	\$216,181	\$14.9	48,778
Uber Comfort	17078	\$253,995	\$14.9	56,790
Uber Black	16710	\$250,192	\$15.0	56,149





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**349K miles**

Avg Trip Distance

**3 miles**

Avg Trip Time

**16min**

Total Bookings

Total Booking Value

Total Trip Distance

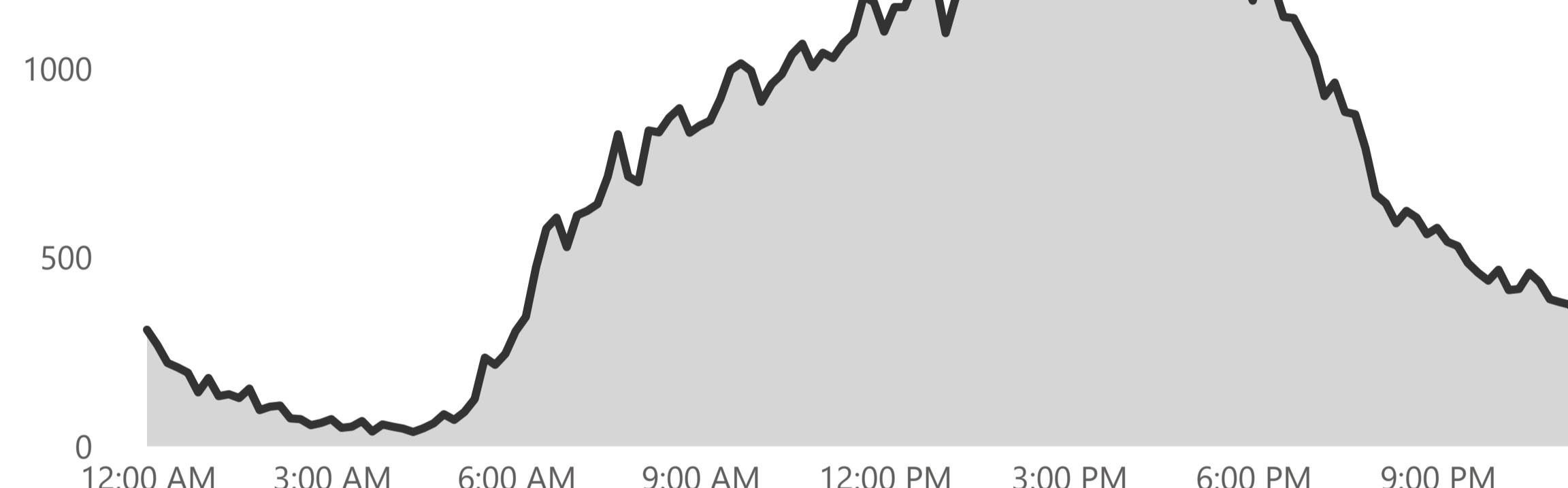
Overview

Time Analysis

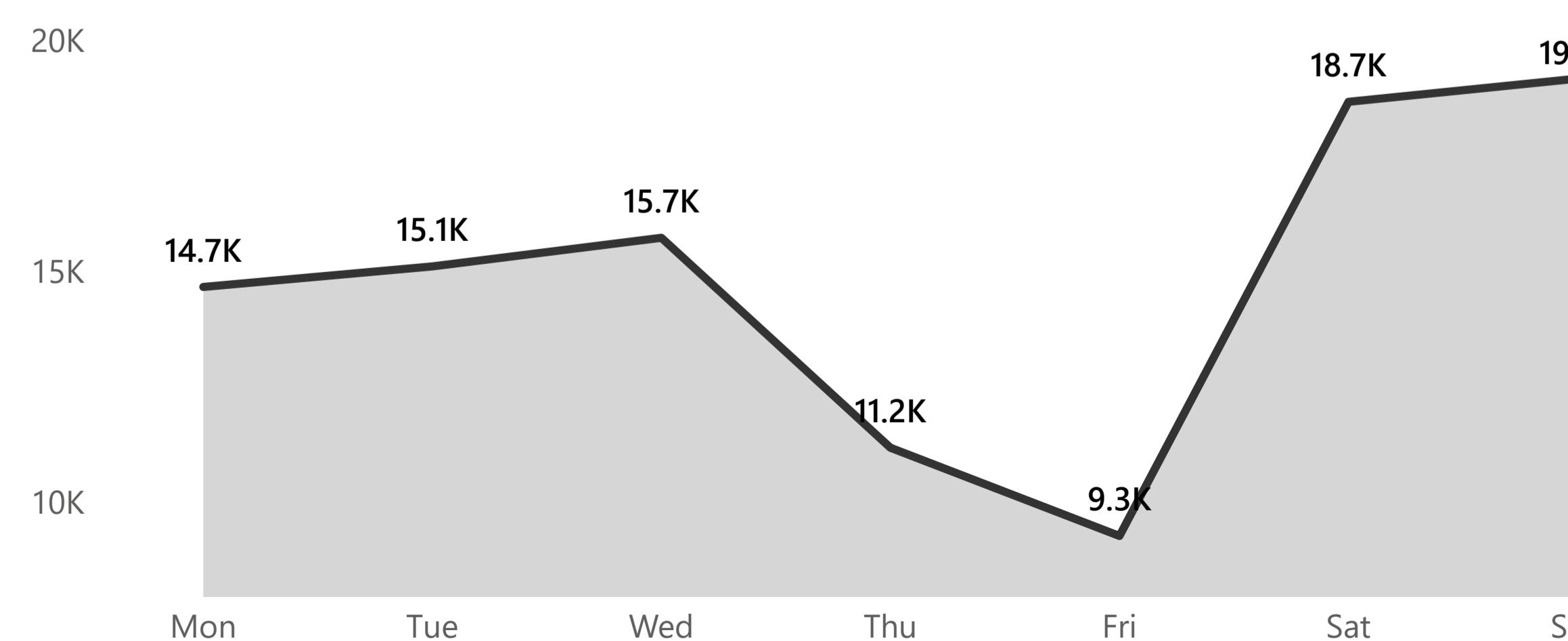
Details

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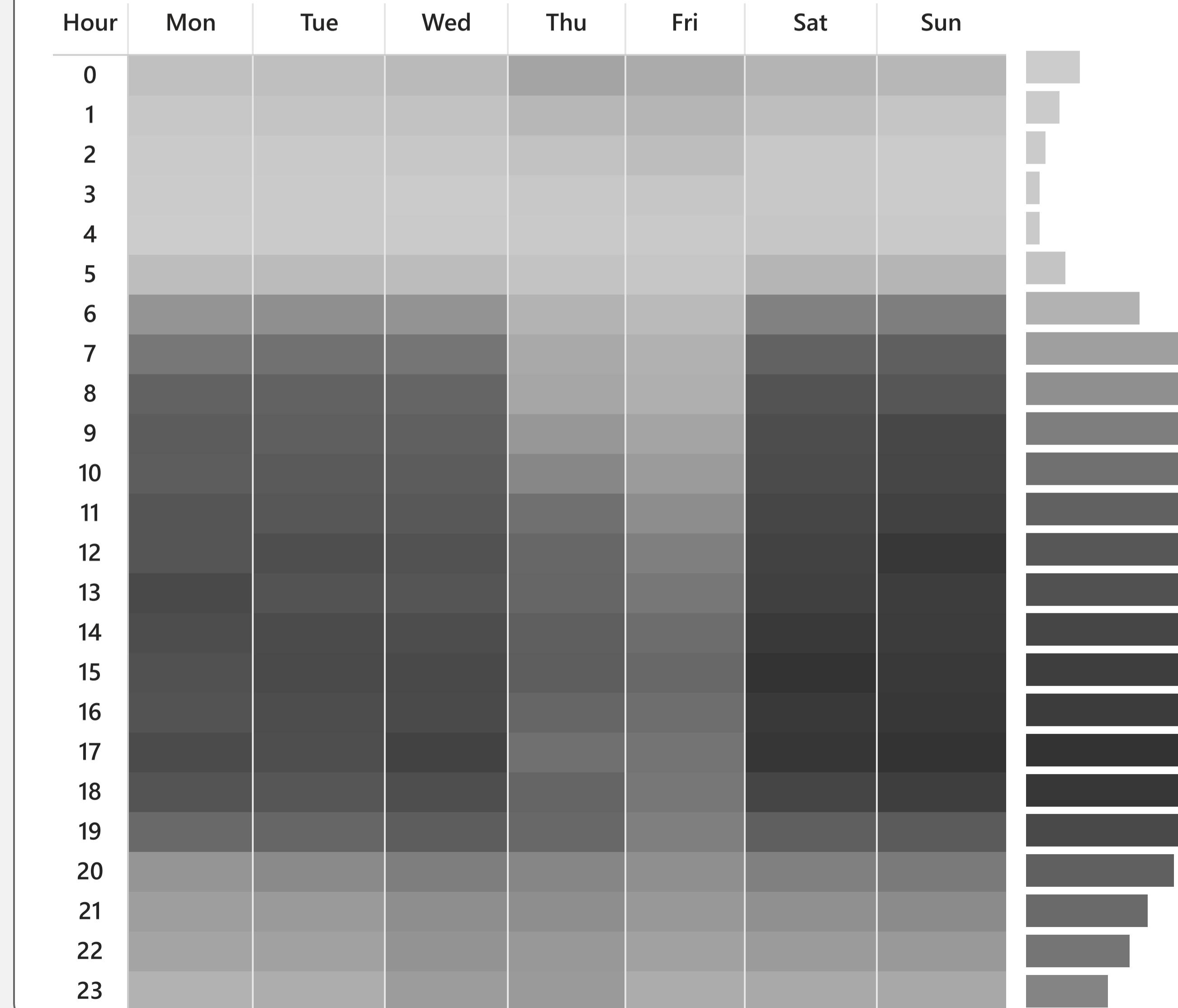
Total Bookings by Pickup Time



Total Bookings by Day Name



Total Bookings by Hour & Day





Uber Trip Analysis | Details Tab



Overview

Time Analysis

Details



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Trip ID	Pickup Date	Vehicle	Payment type	Passengers Count	Total Trip Distance	Total Booking Value	Pickup Location	Dropoff Location	Total Bookings
1	Saturday, June 01, 2024	UberX	Uber Pay	1	5.60	\$21.5	East Village	Sunnyside	1
2	Saturday, June 01, 2024	Uber Black	Cash	1	1.72	\$8.0	Lincoln Square East	Penn Station/Madison Sq West	1
3	Saturday, June 01, 2024	Uber Black	Cash	1	3.41	\$13.0	Sutton Place/Turtle Bay North	Upper West Side North	1
4	Saturday, June 01, 2024	UberX	Cash	1	1.81	\$9.0	Prospect-Lefferts Gardens	Brownsville	1
5	Saturday, June 01, 2024	Uber Black	Cash	1	1.89	\$8.0	Garment District	Kips Bay	1
6	Saturday, June 01, 2024	UberX	Cash	6	3.29	\$14.0	Central Harlem	Lincoln Square West	1
7	Saturday, June 01, 2024	UberX	Cash	2	2.05	\$8.5	Lincoln Square East	Lenox Hill West	1
8	Saturday, June 01, 2024	Uber Comfort	Cash	2	3.54	\$12.5	Clinton East	East Harlem South	1
9	Saturday, June 01, 2024	Uber Green	Cash	1	1.10	\$5.5	Clinton East	West Chelsea/Hudson Yards	1
10	Saturday, June 01, 2024	UberX	Uber Pay	2	1.90	\$11.6	Lenox Hill East	Times Sq/Theatre District	1
11	Saturday, June 01, 2024	UberXL	Uber Pay	1	6.66	\$28.5	Clinton East	Central Harlem North	1
12	Saturday, June 01, 2024	Uber Comfort	Uber Pay	2	13.12	\$36.5	Kips Bay	Parkchester	1
13	Saturday, June 01, 2024	Uber Green	Cash	1	12.59	\$37.0	JFK Airport	Prospect Heights	1
14	Saturday, June 01, 2024	UberXL	Cash	1	1.10	\$5.5	Clinton East	Lincoln Square East	1
15	Saturday, June 01, 2024	UberX	Cash	1	9.00	\$27.0	Morningside Heights	Lower East Side	1
16	Saturday, June 01, 2024	Uber Black	Uber Pay	1	2.12	\$10.4	Kips Bay	Lenox Hill East	1
17	Saturday, June 01, 2024	UberXL	Uber Pay	1	3.00	\$13.0	Midtown North	East Village	1
18	Saturday, June 01, 2024	Uber Comfort	Uber Pay	1	3.10	\$14.6	Greenwich Village South	Seaport	1
19	Saturday, June 01, 2024	UberXL	Uber Pay	1	5.63	\$21.3	East Williamsburg	Murray Hill	1
20	Saturday, June 01, 2024	Uber Green	Uber Pay	1	1.53	\$8.6	Clinton East	Union Sq	1
21	Saturday, June 01, 2024	Uber Comfort	Cash	1	1.70	\$8.5	Fort Greene	Prospect Heights	1
22	Saturday, June 01, 2024	UberXL	Uber Pay	1	5.80	\$25.5	Penn Station/Madison Sq West	Williamsburg (North Side)	1
23	Saturday, June 01, 2024	Uber Comfort	Uber Pay	1	2.50	\$10.5	Penn Station/Madison Sq West	Greenwich Village South	1
24	Saturday, June 01, 2024	Uber Comfort	Uber Pay	1	4.59	\$21.2	Clinton East	Seaport	1
26	Saturday, June 01, 2024	UberX	Cash	1	1.08	\$7.0	East Village	Gramercy	1
27	Saturday, June 01, 2024	Uber Green	Cash	1	1.90	\$7.0	Clinton East	Meatpacking/West Village West	1
Total					348,933.81	\$1,553,672.8			10