IANA BUDIMAN

ianabudiman@gmail.com www.ianabudiman.com I am seeking a UI/UX designer position where I can use my skills to create better interfaces and experiences in order to make the web and application technology easier and simpler for the user.

January 2013 - Present

UI/UX DESIGNER at The Home Depot Techshed

- Brainstormed product ideas and contributed to user research
- Designed user flows for simple, elegant and adaptive experiences
- Partnered with engineers, designers, and product managers to achieve a common goal
- Created prototypes for user testing and for communicating product interaction to engineers
- Collaborated with quality assurance team to ensure polished products

September 2011 - January 2013

VISUAL DESIGNER at The Home Depot Techshed

- Collaborated with a team of designers to decide on value propositions
- Created high-fidelity mocks and delivered graphical assets for web and mobile
- Completed production tasks under a fast-paced environment
- Designed a brand and interface guide for designers and engineers

February 2011 - August 2011

WEB DESIGNER at Stark Marketing

- Worked with many clients to deliver website mocks, logos and brand designs
- Used SEO and marketing techniques to target a large number of audience for conversion

May 2010 - February 2011

FREELANCE DESIGNER

- Carried out website designs and coded them in HTML and CSS
- Created brand identities for small business clients

January 2008 - May 2010

AD DESIGNER at The Orion Student Newspaper

- Designed advertisements for local businesses for the ad section
- Won awards including MPV and best design

SOFTWARE & SKILLS

Adobe Creative Suite, Sketch by Bohemian Coding, Omnigraffle, HTML, CSS, Bootstrap, Github, Framer Studio.