

# 1 Introduction

Study: Financial Market, Financial Institution, Financial Management.

## 1.1 Financial Market

**Financial Market:** Markets where the funds flow from lenders to the borrowers. It's the *channel* funds from savers to investors and can *promote* economic efficiency.

### 1.1.1 The Bond Market and Interest Rate

A **security (financial instrument)** is a claim on the issuer's future income or assets. it includes **Bond** and **Stock**.

**Bond** is a debt security that promises to make payments periodically for a specified period of time.

**Stock:** Common stock represents a share of ownership.

**Interest Rate:** Cost of borrowing or the price paid for rental of funds. When it increases, It can affect consumption, saving and investment.

### 1.1.2 The Foreign Exchange Market

**Definition:** where funds are converted from one currency into another.

**Foreign Exchange Rate:** the price of one currency in terms of another currency. It mainly influence the imports and exports. There three methods of quotations :

**Direct:**  $100 \text{ FOREX} = e_x \text{ Domestic Currency}$

**Indirect:**  $100 \text{ Domestic Currency} = e_y \text{ FOREX}$

**USD**  $1 \text{ USD} = e_z \text{ Domestic Currency}$

(de)appreciate: the influence of market;

(de)valuate: the influence of government

US Dollar Index(USDX): To evaluate the value of Dollar by exchange rate with other countries.

### 1.1.3 Factors of Foreign Exchange Rate

The Exchange rate is something related to the Demand & Supply of foreign currency. For e - Q(foreign currency) graph, it satisfies the normal demand and supply curve. All the exchange rate is discussed in direct quotations.

Balance of Payment(BOP):*surplus* (FOREX  $\uparrow$ , e  $\downarrow$ ),*deficit*(FOREX  $\downarrow$ , e  $\downarrow$ ).

Economic Performance can be apparent in some time point(end of the year).

Good performance will lure foreign cash(e  $\downarrow$ ).

Interest rate will also affect(i  $\uparrow$ , e  $\downarrow$ , for it can lure foreign investment).

Price will affect as well(p  $\uparrow$ , e  $\uparrow$ ).

## 1.2 Banking and Financial Institutions

**Functions:**

a. They make financial markets work

b. Financial intermediary for funds flowing from savers to investors

c. Important effects on the performance of the economy as a whole

**Examples:**

Insurance Company;  
Banks;  
Securities Firm;  
Trust Company;  
Credit Union;  
Financial Company;  
Financial Leasing Company;  
Credit Rating Agency;  
Exchanger;  
Funds Management;

All examples can be divided to two types: *banks-institution* and *non-banks-institution*. Banks are the largest financial intermediaries in our economy, including Central Bank; Commercial Bank; Policy Bank(non-profitable); Specialized Bank. There is a trend of *disintermediation*.

### 1.2.1 Financial Innovation

Anything new in Finance.

New financial product, financial institution, financial services and more appear, such as e-finance and financial derivatives.

## 1.3 Money and Money policy

**Definition:** Money is defined as anything that is *generally* accepted in payment for goods or services or in the repayment of debts. It is linked to changes in economic variables that affect all of us and are important to the health of the economy.

Money affect *business cycle* (including four stages: *recession,depression recovery* and *boom*).

Money growth rate will have a severe decrease and rapid growth. The recession will cause the money decreasing, for example, people are don't intend to consume. After a big recession, government will get in and add the amount of money in the market to boost economy. This phenomena can be used to predict the performance.

### 1.3.1 Relationship between Money and Inflation

**The aggregate price level:** the average price of goods and services in an economy.

**Inflation:** A continue rise in the price level which affects all economic players.

The rise of money supply will lead to the rise of inflation.

### 1.3.2 Money and Interest Rates

Interest Rates are the price of money. The increase of money supply will lead to the decrease of interest rate, something like demand and supply.

### 1.3.3 Monetary and Fiscal Policy

**Monetary policy** is the management of the money supply and interest rates. (Central bank)

**Fiscal Policy** is government spending and taxation, which is set by department of Treasury. (fiscal revenue and expense, the department of treasury)

Both policies make government be able to manage and manipulate markets. Government raise money from taxation, profit of state-owned company, fee, etc. Government spends on procurement, investment, transfer payment, interest payment, etc.

The effect on aggregate demand ( $C+I+G+NX$ ): Money policy influences C, I, NX, has an indirect effect to AD. Fiscal policy will have a direct effect on G and AD.

Interest rate change ( $\uparrow$ , as example) will affect exchange market, stock market ( $\downarrow$ , as it's more difficult to raise money), national bond market, commercial market ( $\downarrow$ , as it will lower the need for consumption).

## 2 Financial Market

### 2.1 Function of Financial Markets

Perform the essential function of channeling funds from lenders to borrowers. It can also promote *economic efficiency* by producing a efficient allocation of capital. It will also directly improve the well-being of consumers by allowing them to time purchases better (allow consumers to use the money in the future to purchase by loans or something else).

#### 2.1.1 Channel of Financing

**Direct Finance:** Borrowers borrow funds directly from lenders in financial markets by selling them securities. More specifically, the relationship between lender and borrower is direct and clear.

**Indirect Finance:** Involves a financial intermediary that stands between the lender-savers. The relationship between initial lender and final borrower is indirect. (Banks)

The graph of flow of funds can be referred to ppt.

### 2.2 Structure of Financial Market

#### 2.2.1 Debt and Equity Markets

**Debt instrument** is a *contractual agreement* by the borrower to pay the holder of the instrument fixed dollar amount (interest and principal payments) at regular intervals until a specified date (the *Maturity Date*, when a final payment is made, includes: *bonds, mortgage*).

It has different terms includes:

short-term ( $M < 1yr$ ): T-Bill

intermediate term ( $1yr < M < 10yr$ ): T-Note

long-term ( $M > 10yr$ ): T-Bond

**Equity instrument** is claim to share in the net income (income after expenses and taxes) and the asset of a business, includes: *common stock, preferred stock*.

The difference between common stock and preferred stock: Preferred stock has priority in dividends receiving and liquidation during the corporation. Common stock owner has *voting right* based on the share owned while limited in priority stock owner. And the common stock has priority to buy new shares to avoid dilution. From the crisis perspective, common stock holder has bigger crisis than preferred stock.

Preferred stock has two type: accumulative and non-accumulative. Accumulative has a right to claim the unpaid dividends in the later year while non-accumulative can just claim current dividends. Accumulative stock is more analogous to long-term bond.

The main disadvantage of owning a corporation's equities rather than its debt is that an equity holder is a *residual claimant*.

### 2.2.2 Primary and Secondary Markets

**Primary markets** are those where new security issues sold to initial buyers. Investment Banks will *underwrite* securities in primary markets.

**Second markets** are markets where securities previously issued are bought and sold between investors. Broker (agency) and dealers work in secondary markets.

### 2.2.3 Exchanges and Over-the-Counter (OTC) Markets

**Exchanges markets:** Trades conducted in central locations (eg. New York Stock Exchange, NASDAQ) **OTC markets:** Dealers at different locations buy and sell (eg. OTCBB).

### 2.2.4 Money and Capital Markets

**Money Markets** deal with short-term debt instruments.

**Capital markets** deal with longer-term debt and equity instruments.

### 2.2.5 Money Markets Instruments

Treasury Bills [TB]: Short-term; A solution to the government deficit; IT has the lowest rate in the markets, so called gilt-edged / risk-free bond, as it's guaranteed by the taxation of the government. They are usually sold at discount by auction to generate interest.

Negotiable Bank Certificates of Deposit (large denominations) [CD]: Large denomination; Transferable in second market which can receive the interest before maturity; Of low risk as it's published by guaranteed banks and they absorb funds quickly. For bank it's of large denominations and can't be taken out before maturity.

Commercial paper: a unsecured promissory note with a fixed maturity less than 270 days and is published by well-known corporation; During selling on credit, or in the credit term, there is no interest and will form accounts receivable / payable; When exceeding the credit term, they will change to note receivable / payable with interest. Notes include Promissory note and draft.

Draft is an order, issued by the creditor for the debtor to pay to a payee. Promissory note is a promise issued by debtor to pay back to the creditor. *Acceptance* is needed in the draft to promise to pay the debt; *Trader's acceptance* will be in the promissory from the debtor. Bank can also be the issuer by charging the debtor to stamp this trader's acceptance and it will be called *bank acceptance* which has more liquidity as bank has better reputation. *Endorsement* is transferring notes to other to retrieve money before maturity with guaranteeing the debt will be paid. *Discount* is transferring notes to a bank before maturity subtracting the interest. In summary, they are different on their characteristic, issuer, acceptance; If the debt is paid out, it's called *Honor*.

Federal Funds: a form of inter-bank offering as are borrowed between financial institution; short-term concentrating on overnight borrowings; large amount for immediate spending; interest rate is liberalized for inter-bank offering expect for Federal Funds;

Repurchase agreement[RP]: After A sells a low-risk bond to B, RP is the scene that A buys back the bond at a higher price later. In fact, it's a loan for A with bond. For A this is a *positive repo* and B is *negative(reverse) repo*. For A, the bond still belongs to A when A is in need of funds. For B is safer to give the loan in this way with bonds as pledge. For normal *pledged repo*, the pledged bonds can't be pledged again. While *outright repo* allow for a shorter term of transition by another repurchase agreement with shorter term;

## 2.2.6 Capital Market Instruments

Capital market instruments are for long-term.

Bonds: T-Note & T-Bond with large amount and low risk;

Government agency securities: by the agency of government or sponsored by government

State and local government bonds

Cooperate bonds: with a relative high risk, which introduces credit rating; It includes converted bonds, which can convert the bonds to stock at a price.

Corporate stocks:

commercial loans, consumer loans, commercial and farm mortgages, residential mortgage.

## 2.3 Internationalization of

### 2.3.1 foreign exchange

Euro-currencies: foreign currencies deposited in banks outside the home country.

Euro-dollar: dollars deposited in foreign banks outside the US.

Euro is actually refers to offshore.

### 2.3.2 World Bonds Market

Foreign bonds: sold in a foreign country and denominated in that country's currency.

Euro-bond: bond denominated in a currency other than that of the country in which it is sold.

### **2.3.3 World Stock Markets**

Stock price indices: composite indices and component indices.

## **2.4 Financial Intermediaries**

### **2.4.1 Types of Financial Intermediaries**

Depository institutions: commercial banks, saving banks, credit union, as the only institutions that the main source of liabilities is deposits;

Contractual savings institutions: life insurance companies(Policy), fire and casualty insurance companies, pension funds(Contribution); As there is a contract between the institution and consumers;

Investment intermediaries: Finance companies, mutual funds, money market mutual funds; They are related to the capital market;

## **2.5 Regulations of financial system**

Security and Exchange Commission(SEC): Bond and other exchanges are supervised by SEC;

Commodities Futures Trading Commission(CFTC): Futures market exchange;

Office of the Controller of the Currency(OCC): Belongs to treasury and is responsible for bank registration

Federal Deposit Insurance Corporation (FDIC): To guarantee the deposit deposit institutions under some limitations.

Fed reserve system: all the deposit institution;

The content of supervision: To increase information for investors to avoid insider trading and reduce adverse selection and moral hazard problems; To ensure the soundness of financial intermediaries, e.g. restrictions on entry, disclosure, limits on competition, restrictions on interest rate; To improve monetary control by monetary policy.

## 3 Money

*Money*: anything that is generally accepted in payment for goods or services or in the repayment of debts

*Currency*: cash; consisting of dollar bills and coins and is one of type of money.

*Wealth*: the total collection of pieces of property that serve to store value. Wealth includes non-monetary part and monetary part which includes money.

*Income*: flow of earnings per unit of time; money belongs to the concept of stocks

### 3.1 Functions of money

Medium of Exchange: pays for goods and service with transaction; Without medium, barter economy will appear and bring high transaction costs(double coincidence of wants); So the money is a lubricant;

Unit of Account: the price;

Store of Value: used to save purchasing power to divide the process of buying and selling with high liquidity;

Liquidity: the relative ease and speed with which an assets can be converted into a medium of exchange.

Criteria of money: Standardized, Accepted, Divisible, Easy to carry, Not Deteriorate quickly

### 3.2 Evolution of Payments System

#### 3.2.1 Commodity Money

An object that clearly has value to everyone is a likely candidate to serve as money, and a natural choice is a precious metal such as gold or silver.

Precious metals' Advantage: quality uniform; easy to shape; easy to divide; durable

Representative: usually bank note and it's based on precious metals

#### 3.2.2 Credit Money

Fiat Money: Paper currency decreed by governments as legal tender.

Check: An *instruction* from you to your bank to transfer money from your account to someone else account when she deposits the check; Who receives the check can deposit it in his bank account. This bank will collect money by contacting the bank where the check's original account resides.

E-money: Debit card(no overdrawn); Credit card(allow overdrawn with overdraw line); stored-value card/z-purse (allow offline as data is in the chip); e-cash;

### 3.3 Measuring Money

In America:

$M_0$ : cash / currency;

M<sub>1</sub>: M<sub>0</sub> + Traveler's check + demand deposits + other checkable deposits (USA); They are real-purchasing power that they can directly pay for goods and services; Narrow money;

M<sub>2</sub>: M<sub>1</sub> + quasi-money (small-denomination time deposits + savings deposits and money market deposit accounts + money market mutual fund shares); They can't be used directly to pay for goods;

In China: the deposits in China is especially for individuals

M<sub>0</sub>: cash in circulation;

M<sub>1</sub>: M<sub>0</sub> + demand deposits of *enterprises*; Individual demand deposits are excluded as China doesn't allow check for individuals.

M<sub>2</sub>: M<sub>1</sub> + time deposits of enterprises + saving deposits + other deposits

## 4 Interest Rate

### 4.1 Measuring Interest Rates

: The proportion of a sum of money that is paid over a specified period of time: simple interest and compound interest

$$I_S = P \times i \times n, \quad S_S = P \times (1 + ni)$$

$$I_C = S_C - P, \quad S_C = P(1 + i)^n$$

Discounting the future:

$$PV = \frac{FV}{(1 + r)^n}$$

Annuity: ordinary annuity, annuity due, differed annuity and perpetual annuity

#### 4.1.1 Four types of Credit Market Instrument

Simple Loan: Lender will repay  $P + I$  in the maturity date; Example on money market short-term instruments

Fixed Payment Loan (fully amortized loan): Lender will repay same amount in periods, which is actually the form of annuity. The start of repayments contain mainly interest and the end of repayments contain mainly principal. e.g. mortgage

Coupon Bond: : Lender will repay same amount of interest in periods, and will finally pay out interest and principal in the last period; This is used in capital market instruments;

Discount Bond (Zero-Coupon Bound) : Borrower will lend at  $(P - I)$  and get paid of  $P$

note: For mortgage, you can either repay in fixed payment per month or fixed principal with varying interest. The latter one will pay less interest as the amount of principal decreases quickly, while faced more pressure at the starting period



#### 4.1.2 How to calculate interest rate

These are abstracted annual interests.

Yield to Maturity: the interest rate that equates the present value of cash flow payments received from a debt instrument with its value today. This is the same concept with IRR; When coupon bond is sold at par, the real interest rate is equal to coupon bond no matter what the term is as every year the lender pay out all the interest without any principal. The interest rate is negatively related to current price of the bond; The lower of actual price you buy the coupon bond, the more yield to maturity.

$$P = \sum_{t=1}^n \frac{CF_t}{(1+i)^t}$$

For discount bond:

$$i = \frac{F - P}{P}$$

current Yield (an approximation for coupon bond):

$$i = \frac{C}{P}$$

For coupon bond is not sold on face price:

$$YTM = \frac{c + \frac{P_s - P_b}{\text{year}}}{P_b} = i_c + \frac{P_s - P_b}{\text{year} \times P_b}$$

Discount yield (for discount bond):

$$i = \frac{F - P}{F} \times \frac{360}{\text{days to maturity}}$$

$\frac{1}{F}$  will understate the interest rate;  $\frac{1}{\text{days}}$  is to evaluate the per day interest; So for annual interest rate as  $360 < 365$  this will also understate the interest rate.

Consol or perpetuity: it's a perpetual bond with no maturity date and no repayment of principal that makes fixed coupon payments of C forever.

#### 4.2 Rate of return

The payments to the owner plus the change in value expressed as a fraction of the purchase price.

$$\text{Ret} = \frac{C}{P_t} (\text{current yield}) + \frac{P_{t+1} - P_t}{P_t \cdot \text{year}} (\text{rate of capital gain})$$

$P_{t+1}$  is the present value of future cash flow bought by this bond.

The return on a bond is equal to the yield to maturity in the circumstances of one-year coupon bond. Bonds whose term to maturity is longer than the holding period are subject to interest-rate risk, as market interest-rate increases will lead to loss in return; The more distant a bond's maturity, the lower the rate of return that occurs as a result of an increase in the interest rate. Even

if a bond has a substantial initial interest rate, its return can be negative if market interest rates rise. There is no interest-rate risk for any bond whose time to maturity matches the holding period;

### 4.3 Real interest rate and Nominal Interest rate

$$i_r = i_n - \pi^e$$

## 5 Behavior of interest rate

Factors of Determining the Quantity Demanded of an Asset:

Wealth(+); Expected Return(+)(deposit; equity; bond); Risk(-); Liquidity(+);

### 5.1 Theory of Asset Demand

$i$  is determined by Supply and Demand for Bonds.

Demand side: as the price goes down, the more demand from investors to buy the bonds. Factors: Wealth(+), Expected return in a future term (-), Expected inflation(-), risk(-), liquidity(+);

Supply side: as the price goes up, the more supply from issuers to sell the bonds. Factors: Profitability of investments(+), Expected inflation(+), Government deficit(+)

The equilibrium of the demand and supply will define an interest rate. Fisher effect means the changes in  $\pi^e(\uparrow)$  at  $i_n(\uparrow)$ .

### 5.2 Loanable Funds theory

$$L^s = S + \Delta M + DH(\text{dishoarding})$$

$$L^d = I + H(\text{hoarding})$$

market equilibrium :

$$S + \Delta M = I + \Delta H$$

The relationship with theory of asset demand: the demand for bonds is the supply for loanable funds, and the supply for bonds is the demand for loanable funds;

### 5.3 The Liquidity Preference Framework

$$W = B + M \Rightarrow B^s + M^s = B^d + M^d \Rightarrow M^s - M^d = B^d - B^s$$

So we analyze money market;  $i$  is negatively related to  $M^d$ :

$$i \uparrow \Rightarrow B^d \Rightarrow M^d \downarrow$$

$i$  determines the balance between the bond and money as wealth is fixed. In this theory, the  $M^s$  is constant as it's an external factor. Now we can find the equilibrium in money market. Factors:  $B^s(-)$ , Income(+), Price level(+) (maintain purchasing power)

More specifically, the impacts of money supply are following.

Liquidity effect:  $M^s \uparrow, i \downarrow$

Income effect:  $M^s \uparrow$ , Income $\uparrow$ ,  $M^d \uparrow, i \uparrow$

Price level effect:  $M^s \uparrow$ , Price Level $\uparrow, i \uparrow$

Expected inflation effect:  $M^s \uparrow$ , Fisher effect,  $i \uparrow$

## 6 The risk and Term Structure of Interest Rate

### 6.1 Risk structure of Interest Rates

$$i = RR + IP + (DRP + LP) + MRP$$

$RR$ : risk free rate

$IP$ : Inflation premium

$DRP$ : Default risk premium

$LP$ : Liquidity premium

$MRP$ : Maturity

Default risk: occurs when the issuer of the bond is unable or unwilling to make interest payment or pay off the face value;

Default-free bonds: Bonds with no default risk; U.S. TBs are considered default-free

Risk premium: the spread between the interest rates on bonds with default risk and the interest rates on TBs. (People are willing to choose TB when they share same  $i$ ). The risk will be indicated by agencies: Over BBB(Baa): Investment grade; Below BBB(Baa): Speculative grade;

Liquidity premium: the ease with which asset can be converted into cash. Similar to risk premium as people willing to buy TB as it has high liquidity, this will create spread;

Municipal bond is a special case as it has a higher bond but has a lower  $i$ . This is because there is no tax on it, which will bring extra interest compared to taxed bond.

### 6.2 MRP and Yield Curve

Yield curve: a plot of the yield on specific bonds with differing terms to maturity but the same risk, liquidity and tax consideration for specific date. It's normal to have upward slope and in different periods they will change in the same direction. When short-term interest rate is too high, the yield curve may inverse and have downward slope. There are some explanations here.

### 6.2.1 Expectations Theory

The interest rate on a long-term bond will equal an average of the short-term interest rates that people expect to occur over the life of the long-term bond. There is an assumption that types of bonds are substitution free. Prove with two year:

$$(1 + R)^2 = (1 + r)(1 + r^e)$$

$$R^2 + 2R = rr^e + r^e + r$$

$$R^2, rr^e \approx 0$$

$$R = \frac{r + r^e}{2}$$

$$R = \frac{r + r^{e1} + r^{e2} + \dots + r^{en-1}}{n}$$

$$R = \sqrt[n]{(1 + r)(1 + r^{e1}) \dots (1 + r^{en-1})} - 1$$

As you expect the interest will go up, the yield curves will be upward sloping. As you expect differently, the yield curve will have different shape.

Within one period, as your expectation of future interest rate is persistent, meaning that one-year rates will always rise or decrease in the future, so in different periods the interest rates will have the same tendency.

When ST interest rate is high, you will expect the interest rate will go down (This is according to real situation) so the LT interest rate will be below the ST interest rate.

### 6.2.2 Segmented Markets Theory

We assume bonds of different maturities are not substitutes at all, compared to expectations theory. So the market is segmented, so interest rates are determined separately by different terms of bonds equilibrium. So when LT bonds demand goes up, the ST bonds demand goes down. This will result in ST interest rate  $\uparrow$  and LT interest rate  $\downarrow$ , which can lead to a downward slope curve.

As people prefer ST bonds, so the yield curve is normally have a upward slope curve.

### 6.2.3 Liquidity Premium Theory

$$RR = \frac{r + r^{e1} + r^{e2} + \dots + r^{en-1}}{n} + r_l$$

$r_l$  : liquidity premium for the bond

### 6.2.4 Effect of Yield Curve

we can analysis the interest expectations: with year one yield curve we can draw the next year yield curve.

Make different investment decisions.

## 7 Banking Industry

### 7.1 Balance Sheet of Bank

The main asset is loan, and the main loan kind is real estate. And the liabilities are mainly come from the small-denomination time

#### 7.1.1 Liabilities

A bank acquires liabilities is from deposits,

**Deposits:**

check deposits Demand deposits(DD allow for check without interest negotiable order of withdrawal(NOW, with interest and allow withdrawal, by combination of DD account and saving account)  
money market deposit accounts(MMDAs, turns to investment in money market)

Non-transaction deposits(Check is forbidden with higher interest rate):

saving deposits (money can go inflow and outflow at any time)  
time deposits (with a fixed maturity length without inflow or outflow and penalty for early withdrawal)

**Borrowing:**

from the Federal Reserve System( discount loans / advances)  
federal funds  
from parent company  
from Corporations (Repurchase agreements)

**Capital**(= Asset - Liability, be divided to two tiers, ):

Tier one capital(core capital, ownership presentation): core tier 1[common stocks, surplus, generation preparation]; non-accumulative and unlimited instruments

Tier two capital: undisclosed reserves, hybrid instrument...;

Core capital adequacy ratios  $\geq 8\%$

#### 7.1.2 Asset

**Cash items:**

Reserve / vault cash(required reserve & excess reserve[for obligation]);  
Cash items in process of collection;  
deposits at other banks(due from other banks)s;

**securities (Investment):** Requires for safety

US government and agency securities(short term is called second reserve)  
state and local government securities  
other securities

**loans:**

Commercial and industrial loan; (C & I loans)  
real estate loan  
consumer loan  
inter-bank loan

**other:** buildings and other equipments

## 7.2 Basic Banking

Asset transformation: borrows short and lends long

Providing a set of services: check clearing, record keeping, credit...

Cash Inflows:

Asset	Liability
Reserve + $X$	Checkable deposits + $X$

Check will first become cash in the process of collection and will finally turn into reserves. The reserves will form excess reserves and rearranged them to make profit.

## 7.3 Bank Management

**Liquidity Management:** of the highest importance; If a bank has ample excess reserves, a deposit outflow does not necessitate changes in other parts of its balance sheet; With short reserves, bank needs to borrow money with interest, sell securities with cost, call in or sell off loans; So reserves are a legal requirement and the shortfall must be eliminated, Excess reserves are insurance against the costs associated with deposit outflows.

**Asset Management**(goals[Seek highest possible returns; Reduce risk; Have adequate liquidity]): four tools:

- Find borrowers who will pay high  $r$  with low possibility of defaulting
- Purchases securities with high returns and low risk
- Lower by diversifying
- Balance need for liquidity against increased returns from less liquid asset

### Liability Management

Principle: More sources & Low cost

**Capital Adequacy Management** Bank capital helps prevent bank failure. The amount of capital affects return for the owners of the bank; Methods:

- Sell or retire stock
- Change dividends to change retained earnings
- Change asset growth or adjust asset structure (size & risk weight)

### Risk Management

Credit Risk(default risk): the risk of loss arising from default by a debtor or counterparty; This is resulted from asymmetric information:

Adverse selection(before deal) :When hiding adverse information, bank can only choose the higher  $r$  loan; while higher  $r$  means higher risk )

Moral hazard(after deal):loan is used on other places with higher risk

Solution to credit risk: Screening and information collection; Specialization in lending; Monitoring and enforcement of restrictive covenants; Long-term customer relationships; Loan commitments; Collateral and compensating balances; Credit rationing;

Interest Rate Risk:risk of loss arising from change of interest rate; Rate insensitive (fixed rate; long term) / sensitive (short term);

$$\pi = \sum A \cdot i_A - \sum L \cdot i_L$$

$$\begin{aligned}\Delta\pi &= \sum A_{RS} \cdot \Delta i - \sum L_{RS} \cdot \Delta i \\ &= (\sum A_{RS} - \sum L_{RS}) \cdot \Delta i\end{aligned}$$

This is called RS\_GAP analysis; The final interest impact is related to the sign of  $(\sum A_{RS} - \sum L_{RS})$ . According to the estimated interest rate changes, banks can adjust the sign and amount of  $(\sum A_{RS} - \sum L_{RS})$ .

operational risk

country risk

#### 7.4 Off-Balance-Sheet Activities

These activities are uncertain: Loan sales(secondary loan participation ) / loan securitization , generation of fee income, trading activities;

Generation of fee income:

- a. Foreign exchange trades for customers (risk free)
- b. Servicing mortgage-backed securities
- c. Guarantees of debt (Bank Acceptance; Letter of Guarantee, Letter of Credit);
- d. Backup lines of credit

Trading activities

#### 7.5 Evolution of the Banking Industry

Dual Banking System: National Banks(chartered by federal government) and State Banks(by state government);

Glass-Steagall Act: the establishment of FDIC; Segregation of financial business(Prohibit commercial banks from corporate securities and Investment banks from deposits, which separate commercial and investment banks);

Branch restriction: prohibition of branching across state lines and forced all national banks to conform to the branching regulations of the state in which they were located. The response to it: Bank Holding Companies; Non-bank bank; Automated Teller Machines. Until Riegle-Neal Act of 1994 allow full interstate branching.

Gramm-Leach-Bliley Financial Services Modernization Act of 1999 abolishes Glass-Steagall act;