

# 1 Introduction to Corporate Finance

## 1.1 Financial Management Decisions

Cash first raised from investor, invested in firm, generated by operations, and finally reinvested or returned to investors.

## 1.2 Corporation

**Definition:** from CF perspective, a firm is a collection of projects. Projects are anything that can generate cash. It's also a business form. There are different types of business forms including: *Sole Proprietorship, Partnership (General and Limited-Liability), Limited-Liability Company, Corporation.*

Disadvantage of Sole and Partnership:

(a: Unlimited Liability (b: difficult to raise money (c: difficult to transfer.

Differences between of Limited-Liability Company and Corporation: whether it has gone public.

Corporation is consists of *board of directors* who manage the *asset, debt* which is concerned with *debt holders, equity* which is concerned with *share holders*.

## 1.3 Goal of Finance Management

**Primary** financial goal is *shareholder wealth maximization*, which can be translated to maximizing *stock price*.

Stock price maximization is not same as profit maximization: stock price relies upon *current earnings, future earnings* and *cash flow*. They may not be change in the same way. In particular, factors that determine stock price are:

- a. Projected cash flow to share holders
- b. Timing of the cash flow stream
- c. Riskiness of the cash flow

## 1.4 Agency problem

Share holders and Managers: This is the most important agency problem. Managers are inclined to act in their own best interest.

Share holders Vs Creditors: Deriving from *new investment opportunities, dividend versus retained earnings*.

Creditors vs Managers: Financing decision; Senior versus Junior bond

## 1.5 Financial Market

A market is a venue where goods and services are exchanged.

A financial market is a place where individuals and organizations to raise capital with *investor* and *borrower*.

Primary market: IPO market, usually bankers involved. For individuals, they have limited access limited by original holding and fortune. This the capital the company raised.

Secondary market: The trade is between investors involving buying and selling stocks.

Process:

- a. Firm issues securities to raise cash.

- b. Firm invests in assets.
- c. Firm's operations generate cash flows.
- d. Cash is paid to government as *taxes*. *Other stakeholder* may receive cash.
- e. Reinvested cash flows are plowed back into firm
- d. Cash is paid out to investors in the form of interest and dividends.

## 2 Review of Financial Statement Analysis

### 2.1 Balance Sheet

**Definition:** a snapshot of the firm's asset and liabilities at a given point of time, indicating all operations during the time point.

$$\text{Assets} = \text{Liability} + \text{Stockholder's Equity}$$

Assets are listed in order to liquidity (Current asset > Fixed Asset [Tangible and Intangible]). Liquidity stands for ease of cash conversion without significant loss.

Current asset includes *Cash and equivalents*, *Accounts receivable*, *Inventories*. Fixed asset includes *Property, plant and equipment (PPE)*, *Less accumulated depreciation*, Intangible assets and other. Amortization;

$$\begin{aligned} \text{Total Current Assets} &= \text{Cash and Equivalents} \\ &+ \text{Accounts Receivable} \\ &+ \text{Inventories} \end{aligned}$$

$$\begin{aligned} \text{Total Fixed Assets} &= \text{Net Property, Plant, equipment (PPE)} \\ &+ \text{Intangible Assets and Other} \end{aligned}$$

$$\text{Net PPE} = \text{PPE} - \text{Less Accumulated Depreciation}$$

Current Liabilities includes *Accounts payable*, Notes payable, Accrued expenses. Long term Liabilities includes deferred taxes, *long-term debt*. Stockholder's equity: Preferred stock, Common stock, capital surplus, *Accumulated retained earnings* (which links balance sheet and income statement).

$$\text{Current Liability} = \text{Accounts Payable} + \text{Note Payable}$$

$$\text{Long-term Liability} = \text{Deferred Taxes} + \text{Long-Term Debt}$$

$$\begin{aligned} \text{Stockholder's equity} &= \text{Preferred Stock} \\ &+ \text{Common Stock} \\ &+ \text{Capital Surplus} \\ &+ \text{Accumulated Retained Earnings} \end{aligned}$$

### 2.1.1 Market Vs. Book Value

$$\text{Market Value} = P \times N \quad \text{Can't be negative}$$

$$\text{Book Value} = A - L \quad \text{Can be negative}$$

Market value means the value of equity can be sold in the market. Book values are calculated in the balance sheet as historical price. Market values matter more than book value according to the goal of financial management. The market value will be affected by market price, eg. increasing value of raw material, to be different with book value.

$$\text{Net Working Capital} = \text{Current Assets} - \text{Current Liabilities}$$

NWC usually grows with the firm. We can use the change in NWC to estimate the growth situation.

## 2.2 Income Statement

**Definition:** It's more like a video of the firm's operations for a specified period of time.

$$\text{Income} = \text{Revenue} - \text{Expenses}$$

**Operation section** of the income statement reports the firm's revenue and expenses from *principle operations* including: Total operating revenues; Cost of goods sold; Selling, general and administrative expenses; Depreciation (allocate the value of Inventory) and Operating income.

$$\begin{aligned} \text{Operating Income} &= \text{Total Operating revenues} \\ &\quad - \text{Costs of Goods Sold} \\ &\quad - \text{Selling, General, Administrative Expense} \\ &\quad - \text{Depreciation} \end{aligned}$$

**Non-operation section** of the income statement includes all *financing costs*, such as interest expenses including Other income, Earnings before interest and taxes (EBIT); Interest expense and Pretax income. Debt will have interest without tax, which means interest expenses can reduce the tax, the phenomena of *tax shield*. Interest expense should be dealt first as they are not a part of tax.

Net Income will be divided into *Retained Earnings* and *Dividends*

## 2.3 Cash Flow

### 2.3.1 Accounting Perspective

**Cash Flow** is one of the most important pieces of information that a financial manager can derive from financial statements. There is an official accounting statement called the statement of cash flow to identify inflow and outflow. In accounting perspective, what we concern the cash actually earned.

There are three types of cash flows

- a. Cash flow from operating activities.
- b. Cash flow from investing activities (Asset).
- c. Cash flow from financing activities (Stock).

Accounts payable belongs to operating while Notes payable belongs to financial activity for note are financial instrument.

### 2.3.2 Financial Perspective

From the financial perspective, we concern the capability to generate total cash flow. (total / free) Cash Flow from Assets(CFFA) of the firm:

$$CFFA = \text{Cash Flow to Creditors} + \text{Cash Flow to Shareholders}$$

$$\begin{aligned} CFFA &= \text{Operating Cash Flow (OCF)} \\ &+ \text{Net Capital Spending (NCS)} \\ &+ \text{Change in Net Working Capital } (\Delta NWC) \end{aligned}$$

$$OCF = \text{Earning before Interest and Taxes} + \text{Depreciation} - \text{Taxes}$$

$$NCS = \text{Ending Net Fixed Assets} - \text{Beginning Net Fixed Assets} + \text{Depreciation}$$

$$\Delta NWC = \text{Ending NWC} - \text{Beginning NWC}$$

$$\text{Cash Flow to Creditors} = \text{Interest Paid} - \text{Net New Borrowing}$$

$$\text{Cash Flow to Shareholders} = \text{Dividends Paid} - \text{Net New Equity Raised}$$

$\Delta NWC$  can be negative, for example you decrease the

Income does not equal to the amount of cash the firm has earned:

- a. Non-Cash Expenses
- b. Uses of Cash not on the Income Statement such as investment in EBIT

## 2.4 Categories of Financial Ratios

Ratios are main instrument to analyze. The formula is not actually required as they maybe given in exam. It's the analysis that is important.

### 2.4.1 Short-term solvency or liquidity

Current Ratio is used as the most important way to measure debt payment in short run.

$$\text{Current Ratio} = \frac{\text{Current Asset}(CA)}{\text{Current Liability}(CL)}$$

Quick Ratio is to measure the ability to liquidate at once to repay debt.

$$\text{Quick Ratio} = \frac{CA - \text{Inventory}}{CL}$$

Cash Ratio is to measure the ability to use money

$$\text{Cash Ratio} = \frac{\text{Cash}}{CL}$$

### 2.4.2 Long-term solvency or financial leverage ratios

$$\text{Total Debt Ratio} = \frac{\text{Total Asset} - \text{Total Equity}}{\text{Total Asset}}$$

$$\frac{\text{Debt}}{\text{Equity}} = \frac{\text{Total Debt}}{\text{Total Equity}}$$

$$\text{Equity Multiplier}(EM) = \frac{\text{Total Asset}}{\text{Total Equity}} = 1 + \frac{\text{Debt}}{\text{Equity}}$$

The bigger of  $EM$ , the ratio of the equity is smaller, meaning more debt and crisis potential.

### 2.4.3 Coverage Ratio

Coverage Ratio: How will you can pay the interest.

$$\text{Times Interest Earned} = \frac{EBIT}{\text{Interest}}$$

$$\text{Cash Coverage} = \frac{EBIT + \text{Depreciation} + \text{Amortization}}{\text{Interest}}$$

The Depreciation and Amortization is the current one, not the accumulated one.

### 2.4.4 Asset Management or Turnover ratios

Inventory Ratios is used to measure the speed the inventory turns to sold goods. Day's scale to some extent is to measure the time to store the inventory.

$$\text{Inventory Turnover} = \frac{\text{Cost of Goods Sold}}{\text{Inventory}}$$

$$\text{Day's Sales in Inventory} = \frac{365}{\text{Inventory Turnover}}$$

Receivable Ratios is used to measure the speed of retrieving accounts receivable.

$$\text{Receivable Turnover} = \frac{\text{Sales}}{\text{Accounts Receivable}}$$

$$\text{Day's Sales in Receivable} = \frac{365}{\text{Receivable Turnover}}$$

Total Asset Turnover, reflects long-run efficiency they generate income.

$$\text{Total Asset Turnover}(TAT) = \frac{\text{Sales}}{\text{Total Asset}}$$

It's not unusual for  $TAT < 1$ , especially if a firm has a large amount of fixed assets.

### 2.4.5 Computing Profitability Measures

The most important ratio in measuring a company.

$$\text{Profit Margin} = \frac{\text{Net Income}}{\text{Sales}}$$

$$\text{EBITDA Margin} = \frac{\text{EBITDA}}{\text{Sales}}$$

$$\text{Return on Assets (ROA)} = \frac{\text{Net Income}}{\text{Total Asset}}$$

$$\text{Return on Equity (ROE)} = \frac{\text{Net Income}}{\text{Total Equity}}$$

### 2.4.6 Computing Market Value Measures

$$\text{Market Capitalization} = \text{Share Price} \times \text{Share Outstanding}$$

$$\text{EPS} = \frac{\text{Net Income}}{\text{Shares Outstanding}}$$

$$\text{PE Ratio} = \frac{\text{Price per Share}}{\text{Earnings per Share}}$$

It demonstrates the overall to evaluate company value.

$$\text{Market-to-Book Ratio} = \frac{\text{Market Value per Share}}{\text{Book value per Share}}$$

As the investors think the company is potential, the PE & MB ratio will be bigger than 1. If investors are irrational, the market-value may be overpriced.

$$\begin{aligned} \text{Enterprise Value (EV)} &= \text{Market Capitalization} \\ &+ \text{Market Value of Interest Bearing Debt} \\ &- \text{Cash} \end{aligned}$$

It represents a value of an enterprises.

$$\text{EV Multiple} = \frac{\text{EV}}{\text{EBITDA}}$$

It only tells about the business decision and exclude all non-business factors like accounting factors and leverage.

### 2.4.7 The Du Pont Identity

ROE: Rate of Return on Common Stockholder equity. The higher it is, the more earnings for the shareholders to investment

$$\begin{aligned} ROE &= \frac{NI}{TE} \\ &= \frac{NI}{TE} \times \frac{TA}{TA} \\ &= \frac{NI}{TA} \times \frac{TA}{TE} = ROA \times EM \\ &= \frac{NI}{TE} \times \frac{TA}{TA} \times \frac{Sales}{Sales} \\ &= \frac{NI}{Sales} \times \frac{Sales}{TA} \times \frac{TA}{TE} \\ &= PM \times TAT \times EM \end{aligned}$$

## 2.5 Potential problems

Different fiscal year Extraordinary event.

## 2.6 Effect to evaluate financial statement

For internal uses: it's a performance evaluation and planning for the future. It's the only way for outsider to know what's real going on within the company.

# 3 Arbitrage and Financial Decision Making

decision is to compare costs and benefits in *common terms*(cash).

## 3.1 Time Value of Money

The difference in value between money today and money in the future is called the *value of time*.

Interest rate: An exchange rate across time.

$$\text{Risk-free Interest} = r_f$$

Which is perfectly secured without risk.

### 3.1.1 Net Present Value

**Net Present Value**(NPV) of a project or investment is the difference between the present value of its benefit and the present value of its costs.

$$NPV = PV(\text{all Project cash flows})$$

$$NPV = PV(\text{benefit}) - PV(\text{costs})$$

The sign of NPV is the rule to judge weather accepting or rejecting. The higher of NPV, the more priority the project has.

The starting cash outlay can affect your choice as you can borrow money. The remaining cash will go to bank.

### 3.1.2 The separation theorem

We assume the interest rate is higher than risk-free rate and consistent with lending and borrowing rate and lending and borrowing is without limitations.

The project you take is your *investment decision*. The way you will use the money is your *financial decision*. The investment decision is independent of financial decision. That means you should first maximize NPV first. The we can

## 3.2 Arbitrage and The Law of One Price

**Arbitrage:** The opportunity to buy and sell equivalent goods in different markets to exploit a price difference without taking any risk or incurring any cost.

**The Law of One Price** If equivalent investment opportunities trade simultaneously in different competitive markets, then they must trade for the same price in both markets as arbitrage eliminate the price difference. Either overstated or understated price will lead to arbitrage.

## 3.3 Valuing a Security

No arbitrage price of a security:

$$Price(Security) = PV(All\ Cash\ Flows\ Paid\ by\ the\ Security)$$

### 3.3.1 Valuing a Portfolio

The law of one price guarantee value-additivity.

$$Price(C) = Price(A + B) = Price(A) + Price(B)$$

### 3.3.2 The Price of Risk

Market index is a value measure the overall situation.

**Risk Averse:** Investors prefer to have a safe income rather than a risky one of the same average amount.

**Risk Premium:** The additional return that investors expect to earn to compensate them for a security's risk. It depends on risk.

The risk is relative to the overall market. A security's risk premium will be higher the more its returns tend to vary with the overall tend to vary with overall economy and the market index. If the security's returns vary in the opposite direction of the market index, it offers insurance and will have a negative risk premium like food industry.

In order to lower the risk premium, it's better to have multiple securities.

$$r_s = r_f + r_{premium}$$

The  $r_s$  is better to evaluate the interest rate for risky securities.