

Ian Branam

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Objective	To contribute effectively to health communication initiatives in a way that is relevant and engaging for intended audiences	
Experience Summary	<ul style="list-style-type: none"> • Strong technical command of the English language; familiarity with virtually all writing styles including AP style; serious commitment to excellence in the printed and published word • Experience developing social media campaigns and communication strategies • Competent researcher, interviewer, and communicator • Experience translating scientific and medical jargon into plain language • Experience editing audio, video, and photos 	
Education	M.A., Journalism & Mass Communication – Health & Medical Journalism , <i>University of Georgia</i> , Athens, GA, Magna Cum Laude, GPA: 3.76/4.00	May 2014
	B.A./B.S., History & Psychology, Anthropology Minor , <i>University of Georgia</i> , Athens, GA, Magna Cum Laude, GPA: 3.76/4.00	May 2012
Professional Experience	<p>Health Communications Specialist – <i>TEKsystems & Northrop Grumman Corporation</i> – 3/2014 - Present</p> <ul style="list-style-type: none"> • Contract employee for the National Center for Immunization and Respiratory Diseases (NCIRD) within the Centers for Disease Control and Prevention (CDC) • Develop, edit, and proofread communication materials to promote HPV vaccines <p>Graduate Assistant – <i>Office of the Senior Vice President for Academic Affairs and Provost, University of Georgia</i> Athens, GA – 8/2013 - 5/2014</p> <ul style="list-style-type: none"> • Developed content and strategy for UGA Arts Twitter account • Wrote, edited, and proofread feature articles and news releases for various UGA publications <p>Smith/Patterson Fellow – <i>Health Communications Research Center, University of Missouri School of Journalism</i>, Columbia, MO – 6/2013 - 8/2013</p> <ul style="list-style-type: none"> • Planned, developed, and implemented social media campaign for Tobacco Free Missouri to promote smoke-free ordinances • Wrote series of educational plain language web content about the Affordable Care Act for MU Center for Health Policy website • Surveyed food pantry clients in rural Missouri <p>Health & Science Writer – Athens, GA – 8/2012 - 5/2014</p> <ul style="list-style-type: none"> • Wrote enterprise stories for publication by state and national news outlets including Georgia Health News and Scientific American • Edited audio, video and photo selections to complement written stories • Performed background research on medical and scientific literature <p>Public Relations Assistant – <i>Institute of Bioinformatics, University of Georgia</i>, Athens, GA – 11/2012 - 6/2013</p> <ul style="list-style-type: none"> • Updated the website for the institute with latest information on the institute • Created and edited brochures, flyers, and posters to advertise the institute and its events including the IOB Spring Symposium 	

Social Media Intern – *East Georgia Chapter of the American Red Cross, Athens, GA – 8/2012 – 12/2012*

- Targeted social media to potential donors as part of the fundraising initiative
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Computer Skills

WordPress • Video Editing • iMovie • Final Cut Pro • Adobe Photoshop • Adobe Illustrator • Sprout Social • HootSuite • SPSS • Facebook • Twitter • Flickr • Pinterest • Instagram • Audacity • Soundslides • Microsoft Office Suite • Adobe Acrobat Pro • Weebly • SquareSpace • Google Fusion • HTML/CSS • JavaScript
