



July 3, 2023

RE: Written Recommendation for: Ian Cappelletti

I highly recommend Ian Cappelletti - SEO consultant for his exceptional expertise and proven results. His comprehensive understanding of search engine optimization strategies has tremendously improved our website's visibility and organic traffic.

Through meticulous keyword research, on-page optimization, and effective link building techniques, he has consistently achieved top rankings for our target keywords. His data-driven approach and continuous monitoring ensure that our website remain competitive in the ever-evolving digital landscape.

Furthermore, his clear communication, timely reporting, and valuable insights have been invaluable in guiding our marketing efforts. With his assistance, we have experienced significant growth.

Sincerely,

Jennifer Battle - Digital Marketing Manager