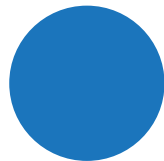




## BRAND GUIDELINES

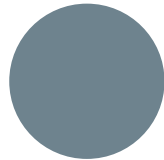
# BRAND COLORS

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Hex: #1b75bc

Blue  
The main brand colour



Hex: #6e838e

Grey  
Secondary colour

# T Y P O G R A P H Y

---

**AaBbCc123**

**ABCDEFGHIJKLN  
OPQRSTUVWXYZ**

**abcdefghijkln  
opqrstuvwxyz  
1234567890**

**ACME BOLD  
HEADLINE FONT**

AaBbCc123

ABCDEFGHIJKLN  
OPQRSTUVWXYZ

abcdefghijkln  
opqrstuvwxyz  
1234567890

Acme Regular  
Body font

## CORRECT USE

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Safety zone around the logo is defined by the height of the "O". Although, more space the better.



## INCORRECT USE

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BRAND GUIDE BY

THOMAS EDWARD