

# Ian Adams

User Experience Designer  
Chicago, Illinois  
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## Projects

### Dragonwell Tea & Coffee

An online tea and coffee shop ecommerce design project

- Easy navigation and browsing
- Engaging visual design
- Effortless checkout process
- Ample product detail

Case Study and Prototype [www.ianadamsdesign.com/dragonwell.html](http://www.ianadamsdesign.com/dragonwell.html)

### ShowBuddy

Concert and live-performance finding mobile app design

- Fast and simple onboarding
- Intuitive, nonlinear browsing
- Features based on user research

Case Study and Prototype [www.ianadamsdesign.com/showbuddy.html](http://www.ianadamsdesign.com/showbuddy.html)

### Orion

Responsive content storage and organization system design

- Employed thorough wireframing process
- Thoughtful branding
- Coded up partial prototype in addition to InVision prototype

Case Study and Prototype [www.ianadamsdesign.com/orion.html](http://www.ianadamsdesign.com/orion.html)

## Skills

User Research  
Design Thinking  
Competitive Analysis  
Personas  
User Stories  
User Flows  
Branding  
Visual Design  
Sketching  
LoFi / HiFi Wireframing  
User Interface Design  
Prototyping  
A / B Testing  
User Testing  
Writing

## Tools

Sketch  
Balsamiq  
Figma  
InVision  
Illustrator  
Photoshop  
OmniGraffle  
UsabilityHub  
HTML / CSS  
JavaScript (basic)  
Git / Github

## Summary

Meticulous yet imaginative user-centered designer especially drawn to the research and prototyping phases of the process. Trained in digital design, but also looking for challenges in a broad range of products and services. Intending to join a team devoted to the iterative process of design.

## Work Experience

### UI/UX Designer

#### VeoRide - Chicago, Illinois

2018-2019

Revamped dockless micro-mobility share company's mobile app while applying the user-centered design process to continuously, incrementally improve the product experience for all involved

### Full Service Shopper and Delivery Driver

#### Instacart - Chicago, Illinois

2017-2018

Worked independently with sophisticated mobile technology to resolve problems swiftly and provide high levels of customer service

### Regional Tanker Driver (CDL)

#### Schneider Bulk Carriers - Gary, Indiana

2015-2017

Interacted safely and professionally with tractor-trailer and tanker equipment, delivering chemicals in industrial settings and using in-truck satellite technology to effectively communicate daily with dispatch

### Customer Service Representative

#### Trust Risk Management Services - Chicago, Illinois

2013-2015

Provided assuring experiences to insureds via daily workflow of phone calls and document processing using proprietary enterprise software

## Education

### Bloc Designer Track

Immersive, mentor-led apprenticeship in UX/UI Design

[www.Bloc.io](http://www.Bloc.io), 2017-2018

### Bachelor of Arts in Music

University of Minnesota, Minneapolis, 2012

### Undergraduate Study in Guitar Performance

University of North Carolina School of the Arts

Winston-Salem, North Carolina, 2007 - 2009

## Other Interests

Backpacking   Hiking   Camping   Biking   Travelling   Geography  
Photography   Art   Classical Music   American Music   History  
Economics / Finance   Health / Nutrition   Philosophy   Religion  
German   Japanese Culture   Kendo   Meditation   Rinzai Zen  
Buddhism