



Ian Adams

User Experience Designer

Chicago, Illinois

www.ianadamsdesign.com

ianfranceadams@gmail.com

828.699.4071

Projects

Dragonwell Tea & Coffee

An online tea and coffee shop ecommerce design project

- Easy navigation and browsing
- Engaging visual design
- Effortless checkout process
- Ample product detail

Case Study and Prototype www.ianadamsdesign.com/dragonwell.html

ShowBuddy

Concert and live-performance finding mobile app design

- Fast and simple onboarding
- Intuitive, nonlinear browsing
- Features based on user research

Case Study and Prototype www.ianadamsdesign.com/showbuddy.html

Orion

Responsive content storage and organization system design

- Employed thorough wireframing process
- Thoughtful branding
- Coded up partial prototype in addition to InVision prototype

Case Study and Prototype www.ianadamsdesign.com/orion.html

Skills

User Stories
User Flows
Prototyping
LoFi/HiFi Wireframing
User Interface Design
Branding
Visual Design
Sketching
User Research
Design Thinking
Competitive Analysis
Personas
A/B Testing
User Testing
Writing

Tools

Sketch
Adobe XD
Zeplin
Jira
InVision
Balsamiq
UsabilityHub
Optimal Workshop
Figma
Illustrator
Photoshop
Omnigraffle
HTML/CSS
JavaScript (basic)
Git/Github

Summary

Meticulous yet imaginative user-centered designer with experience in transportation and customer service. I'm especially drawn to the research and prototyping phases of the design process and interested in challenges within a range of products and industries.

Work Experience

UI/UX Designer

VeoRide - Chicago, Illinois

2018-2019

Revamped dockless micro-mobility share company's mobile app while applying the user-centered design process to continuously, incrementally improve the product experience for all involved

Full Service Shopper and Delivery Driver

Instacart - Chicago, Illinois

2017-2018

Worked independently with sophisticated mobile technology to resolve problems swiftly and provide high levels of customer service

Regional Tanker Driver (CDL)

Schneider Bulk Carriers - Gary, Indiana

2015-2017

Interacted safely and professionally with tractor-trailer and tanker equipment, delivering chemicals in industrial settings and using in-truck satellite technology to effectively communicate daily with dispatch

Customer Service Representative

Trust Risk Management Services - Chicago, Illinois

2013-2015

Provided assuring experiences to insureds via daily workflow of phone calls and document processing using proprietary enterprise software

Education

Bloc Designer Track

Immersive, mentor-led apprenticeship in UX/UI Design

www.Bloc.io, 2017-2018

Bachelor of Arts in Music

University of Minnesota, Minneapolis, 2012

Undergraduate Study in Guitar Performance

University of North Carolina School of the Arts

Winston-Salem, North Carolina, 2007 - 2009

Other Interests

Backpacking Hiking Camping Biking Traveling Geography
Photography Art Classical Music American Music History
Economics/Finance Health/Nutrition Philosophy Religion
German Japanese Culture Kendo Meditation Rinzai Zen
Buddhism