

Union Mutual Stats

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10/19/2021

2019

- 2019 had 37 Union Mutual members, who averaged \$1039.70 per person in fundraising.
- The average fundraising per person for **non-Union Mutual plungers was \$377.65**, compared to **\$1039.70 for Union Mutual Popsicles**
- Union Mutual represented 5% of the plungers, but 13% of the total fundraising
- 3 of Top 10 fundraisers were Union Mutual Popsicles, including #1
- Of the \$61,716.33 raised by the Top 10 Fundraisers, \$18,068.22 was by Union Mutual (30%)

2020

- 2020 had 64 Union Mutual members, who averaged \$1956.14 per person in fundraising
- The average fundraising per person for **non-Union Mutual plungers was \$401.58**, compared to **\$1956.14 for Union Mutual Popsicles**
- Union Mutual represented **9%** of the plungers, but **32%** of the total fundraising
- 5 of top 10 fundraisers were Union Mutual Popsicles, including #1 #2 and #3
- Of the **\$94,584.11** raised by the Top 10 Fundraisers, **\$62,449.77 was by Union Mutual (66%)**

2021

- 2021 had 42 Union Mutual members, who averaged \$1450.16 per person in fundraising
- The average fundraising per person for **non-Union Mutual plungers was \$429.20**, compared to **\$1455.16 for Union Mutual Popsicles**
- Union Mutual represented **14%** of the plungers, but **36%** of the total fundraising
- 5 of the top 10 fundraisers were Union Mutual Popsicles, including #1 and #2
- Of the **\$59,955.89** raised by the Top 10 Fundraisers, **\$36,139.12 was by Union Mutual (60%)**