# IAN GARDNER

POLITICAL COMMUNICATIONS AND DATA STUDENT

## MY BACKGROUND

Current politically-minded Journalism/Political Communications student in Washington, DC. Experience includes working with the Democratic Party in North Carolina at the state and local level, congressional offices, and managing legislative campaigns

Looking for opportunities to work in the field of communications in campaigns, congressional offices, and advocacy groups.

## SKILLS

Votebuilder, NGPVan, OpenVPB, Canvassing, Microsoft Word, Phone Banking, Excel, Management, Writing, Adobe Suite, Google Drive, Social Media, Mobilize America, and R programming language

#### **HONORS**

Deans List: Spring 2019/Fall 2019 Spring 2020/Fall 2020 Spring 2021/Fall 2021

Member of The National Press Club

Member of County Executive Committee Orange County Democratic Party

Board of North Carolina Democrats in DC

### **CONNECT WITH ME**

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## MY EDUCATION

## **American University**

Bachelor of Art in Journalism, School of Communications, Minor Data Science, College of Arts and Sciences, Minor Philosophy, College of Arts and Sciences | Expected May 2022

#### MY EXPERIENCE

## **Deputy Campaign Manager**

Jonah Garson for North Carolina House | December 2021 - present Lead the campaign's communications efforts and work directly with the campaign manager to facilitate a smooth campaign

#### **Communications Fellow**

United States House of Representatives | August 2021 - December 2021 Moving up in my previous role as an intern I now focus exclusively on the communications team. I work directly with the communications director to prep for interviews, draft newsletters, press releases, and create ideas for social content. Past tweets have gained national circulation and key interaction from local officials in the district

## **Congressional Intern**

United States House of Representative | May 2021 - August 2021 Selected out of a pool of over 300 applicants to serve in the Office of Congressman David Price. In this position, I worked heavily with the communications team in order to assist with press clips, talking points, and drafting press releases. Additional responsibilities include writing cosponsorship memos and dealing with constituent services.

## **Senior Organizing Fellow**

Orange County Democratic Party | May 2020 - June 2021

Work to formulate campaign strategy to connect with a data driven list of Democrats and unaffiliated voters in Orange County NC. On top of this project, I also work towards formatting plans for effective messaging surrounding Democratic candidates up and down the ballot in North Carolina.

## **Residence Hall Front Desk Receptionist**

American University | August 2019 - Present

Serve as the first point of contact in American University Residence Halls. Work to ensure building function is running smoothly. Tasks include coordinating with AUPD, Housing and Residence Life Staff, and greeting university guests.

#### Student Fundraiser w/ AU Phonathon

American University | August 2020 - January 2021

Have personally raised over \$6,000 through connecting with American University faculty and alumni through the Phonathon program. Since September 2020 the program as a whole has generated \$100,000 in donations.