# $Movie Lens\_Report$

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#### Introduction

#### Overview

This report documents the process and methodology adopted by a project to devise a movie recommendation system. The movie recommendations would analyze a dataset containing a large number of reviews of many films by many users.

The users are randomly selected and are only identified by a uniquely assigned user id; there is no demographic and geopgraphic location information used.

#### Dataset

#### Source

The source dataset was created by the University of Minnesota and contains:

- 10000054 ratings
- 95580 tags
- 10681 movies by
- 71567 users

The source data has been extracted from the online movie recommendation service MovieLens (https://movielens.org).

The source files can be obtained from this location:

• https://grouplens.org/datasets/movielens/10m/

This link shows further details, including usage rights provided by the license:

• http://files.grouplens.org/datasets/movielens/ml-10m-README.html

#### Sample Size for Analysis

This is a very large dataset and for the sake of managability a 10% sample of the source dataset will be used by the project.

#### Shape of the Data

The source data contains three data sets:

- Movies
- Ratings
- Tags

#### Training and Test Data Partitions

The full approach is described later in this report but in summary the sample data is split into two partitions. A training partition will be allocated 90% of the sample data and will be used to create (or train) the algorithm. A  $test\ partition$  will be allocated the remaining 10% of the sample data and will be used to validate the predictions of the algorithm.

#### Goal

The objective of the project was to find a movie recommendation algorithm. Its success will be measured by reference to the RMSE produced when the algorithm is validated against the test dataset. The RMSE will be graded against a predfined set of thresholds to determine the overall quality of the algorithm (described later).

### Approach

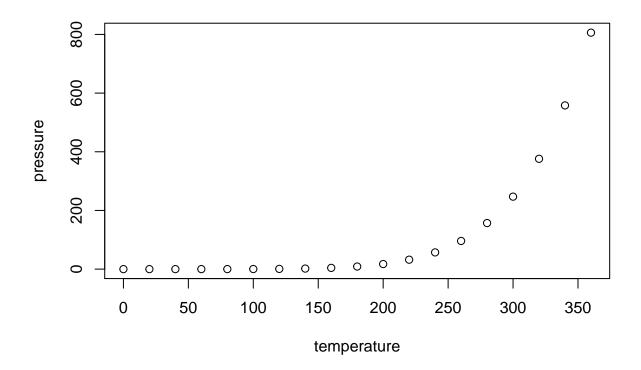
Data Cleansing

Modelling Techniques

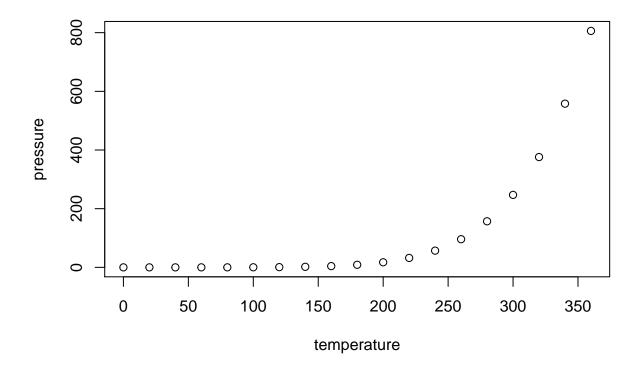
### Results

#### summary(cars)

```
##
       speed
                       dist
   Min. : 4.0
                  Min. : 2.00
##
##
   1st Qu.:12.0
                  1st Qu.: 26.00
   Median :15.0
                  Median : 36.00
##
   Mean
         :15.4
                  Mean : 42.98
                  3rd Qu.: 56.00
   3rd Qu.:19.0
##
          :25.0
                  Max. :120.00
##
   Max.
```



## Conclusion



## Bibliography and References