Scoring method ■ D scores ● PI scores

	Trial type 1	Trial type 2	Trial type 3	Trial type 4

Body image
Clinton−Trump
Countries (1)
Countries (2)
Death (1)
Death (2)
Death (3)
Disgust (1)
Disgust (2)
Friend−Enemy
Gender (1)
Gender (2)
Lincoln−Hitler
Personality – Agreeableness
Personality – Conscientiousness
Personality – Extraversion
Personality – Neuroticism
Personality – Openness
Race (1)
Race (2)
Religion
Rich−Poor
Sexuality (1)
Sexuality (2)
Shapes & colors (1)
Shapes & colors (2)
Shapes & colors (3)
Shapes & colors (4)
Shapes & colors (5)
Shapes & colors (6)
Shapes & colors (7)
Stigma – ADHD
Stigma – PTSD
Stigma – Schizophrenia
Valenced words

0.00 0.25 0.50 0.75 1.00   0.00 0.25 0.50 0.75 1.00   0.00 0.25 0.50 0.75 1.00   0.00 0.25 0.50 0.75 1.00

Proportion of scores
differerent from other scores