Pre-test Analyses

- 1. We tested 76 participants of which 69 data sets were complete.
- 2. The nine characters selected as most natural were: Bergmite, Gourgeist, Grubbin, Jangmo, Shelmet, Wimpod, Zorua, Scraggy and Scatterbug.
- 3. All of the 9 characters were rated below 4 on familiarity
- 4. The two most neutral and least familiar were Shelmet and Gourgeist
 5. Those two were not different on both valence (p = 0,393) and familiarity (p = 0,355). BFs in favor of null hypothesis (assuming no difference) were 7,343 on valence and 6,905 on familiarity.

THEREFORE:

SHELMET and GOURGEIST are the two figures best matching criteria.

Robert