# Coursera Capstone Project Full Report

**IBM Data Science Certification** 

By Ian Zhang

### Introduction

I just moved to Raleigh North Carolina. I try to find the best neighborhood with most of the restaurant.



#### **Collect Data**

- Step1: Find all neighborhoods in the Raleigh NC area.
  - https://en.wikipedia.org/wiki/Raleigh, North Carolina neighborhoods
  - Since it is just simple list in the wiki page, I copy them and save them in a csv file
- Step 2: Find Latitude and Longitude for each neighborhoods.
  - Method 1: Use python geocoder module
    - I use for loop to loop through all neighborhoods and find the coordinates for each one.
  - Method 2: <a href="https://www.latlong.net/">https://www.latlong.net/</a>
    - When I draw the map, I find python geocoder module is not accurate. Some Raleigh neighborhoods are in different city.
    - Therefore, I use <a href="https://www.latlong.net/">https://www.latlong.net/</a> to correct some coordinates for two neighborhoods.
- Step 3: Find all restaurant venues for each neighborhoods
  - Use Foursquare api to find all categoryld= 4d4b7105d754a06374d81259 (restaurant)

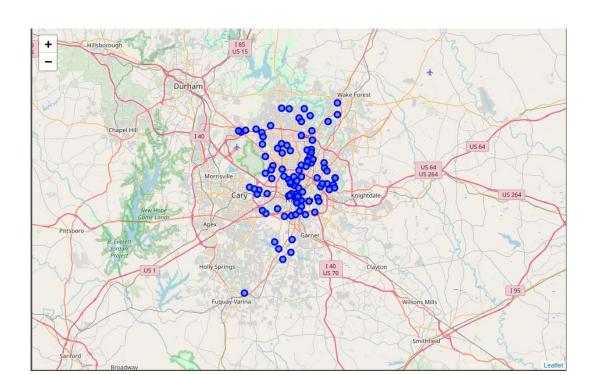
## Processing and Analyzing the Data

Step 1: Read all Raleigh neighborhood data from the saved csv file.

- Step 2: Calculate the coordinates for each neighborhood:
  - For each neighborhood, use python geocoder to find latitude and longitude.
  - Combine Pandas DataFrame to form the "raleigh\_neighborhoods" data frame.
  - Save the dataframe to csv file (phase\_1 results).

# Processing and Analyzing the Data (continued)

• Step 3 Draw map with each neighborhoods on the map.



## Processing and Analyzing the Data (continued)

- Step 4: Find all surrounding restaurants for each neighborhoods
  - Use Foursquare api.
  - Foursquare api can find all surrounding venues with
    - Certain categories
    - Latitude
    - Longitude

# Processing and Analyzing the Data (continued)

- Step 5: manipulate the venue results
  - Put all Foursquare results into a Pandas DataFrame
  - Create a "Count" according to the neighborhood.
  - Merge the count DataFrame with Original Neighborhood DataFrame.

#### Step 6:

- Sort the final DataFrame descendingly.
- Get the top 10 list from the DataFrame.

#### • Step 7:

- o Print the top 10 list
- Draw the top 10 neighborhoods (with the most restaurants) on Raleigh map

#### Final Results

Here is the top 10 neighborhoods with most surrounding restaurants. Some neighborhoods are so closed, therefore they overlapped on the map.

