ANNA IANIKOVA

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SUMMARY

Project and product management professional with 7+ years of experience leading cross-functional teams and delivering technology-enabled products for clients in the US, Europe, and Asia. Excellent priority management skills, proven ability to build relationships with clients and internal stakeholders, and translate business needs into clear technical requirements for engineering and design teams. Experienced Agile and Scrum practitioner with a growth/learning mindset and cultural awareness powered by international experience.

- Project Management
- Requirements Gathering & Analysis
- Schedule/Budget Management & Reporting
- Agile and Scrum Methodologies
- Cross-functional Leadership
- UX/UI Design and QA Fundamentals

EXPERIENCE

EXPORT PORTAL, Los Angeles, USA   **10/2019 – Present**
International B2B e-Commerce Platform
Senior Project Coordinator   **08/2021 – Present**
Managing the full life-cycle project delivery for three technology-enabled products – e-Commerce platform, specialized industry news platform, and professional expert network; managing the team of project coordinators
Project Coordinator   **10/2019 – 08/2021**
Managing the development and enhancement cycles for three technology-enabled products – e-Commerce platform, specialized industry news platform, and professional expert network:

- Managing product roadmap, grooming the backlog, running risks analysis, and stakeholder communication
- Leading Agile/Scrum ceremonies (demos, retroes, standups)
- Leading feature/enhancement research and creating prototypes and wireframes
- Managing a team of developers, QA engineers, designers, coordinating project schedule/resources
- Leading cross-functional collaboration with Customer Service, Onboarding, Sales, Partnership departments
- Conducted comprehensive product audit for the professional social network, created and prioritized backlog of features and bug fixes, and work with the development team to deploy 25+ enhancements in <2 months

CITRONIUM, Yoshkar-Ola, Russia   **08/2016 – 04/2019**
Software development company
Project Manager
Led a variety of software development projects for large international and local clients, including top global record label based in the US and UK, Hong Kong-based senior wellness start-up, Russian Ministry of Education:

- Managed end-to-end project execution process leveraging Agile practices for web and mobile platforms development, worked across distributed virtual teams
- Led 10+ member cross-functional teams of developers, designers, QA engineers
- Acted as the Scrum Master for multiple projects, led daily/weekly ceremonies, removed impediments
- Analyzed and developed requirements, standards, and estimates, determined and defined clear deliverables
- Launched 5 successful projects ensuring high customer satisfaction and overall time/budget norms, including AR/VR enabled products for a regional tourism authority
- Established and professionalized Project Management function, trained and coached junior PMs

MOSCOW BUSINESS SCHOOL, Moscow, Russia   **11/2014 – 08/2016**
One of the leading business schools in Russia
International Project Manager
Managed a portfolio of professional development/education products providing end-to-end project management oversight and executions and serving a variety of corporate clients and international speakers:

- Managed and oversaw the execution of 20+ international and national on-site education programs, internships, workshops, conferences, and online events (webinars, master classes)
- Managed effective communication with speakers, students, leads, translators, on-site event producers, etc.
- Managed translation efforts and built out a translation service provider database to optimize the process

MONORAY, Yoshkar-Ola, Russia   **01/2014 – 10/2014**
Software development company
Product Manager
Managed end-to-end product lifecycle for a real estate platform, led 2 releases and deployment of 50+ features:

- Translated customer/business needs into effective technical requirements for the development team
- Prioritized featured and enhancements, groomed the backlog
- Managed the workflow (continuous development/continuous deployment)
- Oversaw product and project documentation, labor costs accounting, and reporting planning
- Led translation and product localization for international clients

EDUCATION AND PROFESSIONAL DEVELOPMENT

Mari State University	Yoshkar-Ola, Russia
Graduate Certificate in Linguistics with Honors	**2014**
Bachelor and Master Degree Public Relations with Honors	**2013**

Heinrich Heine University	Dusseldorf, Germany
German Language Academic Program, DAAD Scholarship Recipient	**2012**

University of Virginia Darden School of Business	
Digital Product Management (Credential ID UMK2M2XADD7P)	**2021**

Scrum.org	
Professional Scrum Product Owner I (Credential ID 616942)	**2021**

ADDITIONAL INFORMATION

Technical Expertise:
- Project Management: Jira, Confluence, Trello, YouTrack
- Analytics & Visualization: SQL, Tableau, SmartSheet
- Prototyping and Development: Google Drawings, draw.io, Balsamiq, HTML, CSS, Bootstrap
- Other: CRM and ERP systems, MS Office, G-Suite

Project Experience: Established Project and Product Management functions for a Mari El software development start-up serving a range of local and regional clients (April-August 2019)

Additional languages: German, Russian