



Fairfield CARES Community Coalition
Leadership Meeting Minutes – July 13, 2020
Zoom Meeting:

The Fairfield CARES Community Coalition held a Zoom Meeting.
<https://youtu.be/aC7M4wZU62w>

Attendance: Reini Knorr, Cristin McCarthy Vahey, Wendy Bentivegna, Bernadette Coppala

Call to Order: Meeting Called to Order at 9:10 am

Chair Update – Cristin McCarthy Vahey

- Jennifer Jacobsen has left Positive Directions as our CSC Grant coordinator. She will now be with TTASC
- Positive Directions has hired Margaret Watt as the Prevention Coordinator
- Reini and Cristin participated in one step of the interview process for CSC grant coordinator candidates. Positive Directions will be making that decision shortly

Treasurer's Report - Bernadette Coppala

- LPC Grant funds for 2019-2020 have been fully allocated and spent
- SOR grant – past funds were fully spent; no current grant
- CSC Grant through Positive Directions – Outstanding balance for 2019-2020 budget year; Cristin will check status with Positive Directions given the transition in personnel with the grant coordinator position

Programming Update – Reini Knorr

- Reini attended QPR online training by Western Region Coalition to see about feasibility for Fairfield CARES. It was limited to 15 people; 90 minutes
- The Hub CT has Postvention Training coming up at the end of July
- July 16 – Screening of Chris Herron's The First Day by the Partnership to End Addiction (Merger of Center on Addiction and Partnership for Drug Free Kids)
- Friday, August 28 at 7:00 pm – Fairfield CARES International Overdose Awareness Day event – Sherman Green. Gabrielle from the Health Department working with Reini. Formal approval was granted by Parks & Rec. Will place purple flags for lives lost in 2019. Will adhere to limits on

outdoor gatherings at the time of the event. There has been a surge in overdose deaths in the past weeks.

- Fairfield Human Services and Fairfield CARES co-sponsored Confronting Racism with Mara Gottlieb on June 24th – slides are available; we await access to recording. Strong participation.
- We need to decide if we want to have MADD and Out of the Darkness Teams for Fall events
- MADD CT has a video series that Reini has been posting on our social media

Resource Committee – Wendy Bentivegna

Local Prevention Council (LPC) Grant discussion of the creation of the work plan and budget for 2019-2020 grant; application due July 31, 2020

- Coalition Building Activities – PTA / Parent Coffee meetings to recruit members; TTASC, QPR and The Hub CT Lunch and Learn Trainings; Coalition Meetings
- Printed Materials - website, social media, brochures for in person gatherings
- Needs assessment – survey (parent and youth this year), Possible Focus Groups with youth, parents
- Adapt Trumbull vaping campaign – post card materials; possibility of two sided postcards – vaping information on one side and Fairfield CARES information on the other and target families with rising freshmen; Wendy will reach out to Trisha McMahon from Trumbull
- Zoom payment for the remainder of the grant year. We are paid through Spring of 2021 already
- Training of youth for compliance checks
- Hiring a trainer to do peer training for young people
- Support SHAPE program (one of our lower ranked choices)
- Movie Screening (zoom or in person) on mental health, with a panelist like Gabrielle, Anna Greer or Cathy Hazlett to talk about vaping in particular
- Digital advertising – FB and discussion of You Tube advertising
- Engaging a digital provider to produce content with young people – perhaps 202 high school grads
- Purchase of vaping devices, model of impacted lung – items that can be on hand for tabling and in person events

Youth Committee

Brief Review of #LifeNotWasted Middle School Campaign Materials for CSC Grant
Reviewed materials sent by Katy Rosenfeld for middle school campaign

Meeting Dates

- Full Coalition – this Wednesday, July 15 at 8:30 am
- August 3 Leadership Meeting cancelled and moved to August 24th

New Business

- Let's Mention Prevention campaign through Milford Prevention – partnership with business community. Reini will reach out to Milford and see if we can partner. Good opportunity to re-engage some Fairfield businesses and partner with our Chamber
- We will all be encouraged to begin tracking our volunteer hours in order to be able to have “in-kind” contribution data for any future grant applications
- Topics for August 24 Leadership Meeting – Diversity and outreach to better reach BIPOC, our LGBTQ community and other populations we have not specifically reached out to; Let's Mention Prevention campaign; LPC Follow-Up
- Leadership Committee minutes will need to be approved at the regularly scheduled leadership meeting, as they cannot be approved at a special meeting

Adjournment: Motion to Adjourn by Wendy Bentivegna. Meeting adjourned at 10:35