

Ian Knauer

Web Developer

Personal

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Education

Bachelor of Arts: Interactive Arts and Communications

Simon Fraser University, Spring 2010

My first three years of post-secondary education were spent studying new media at the School of Interactive Arts at Simon Fraser University. In this program I studied graphic design, film, animation, art history, web design, interaction design and user interface design, gaining first hand experience through work on both individual and large team projects.

My last two years of post-secondary education were spent studying communications at Simon Fraser University, where my studies ranged from the political economy of media corporations to research methodology and communication strategies.

Ruby on Rails Bootcamp

Tealeaf Academy, Fall 2013 - Feb 2014

I completed a four month long online Ruby on Rails bootcamp at the beginning of 2014. The course consisted of three major projects: A blackjack game to learn the fundamentals of Ruby, a Reddit clone to learn the fundamentals of Rails, and a Netflix clone to cover more advanced Rails Topics (unit, functional and integration tests , background jobs, API integration, email messaging, Resque and Sidekiq, and architectural management for complex applications).

Work

David Suzuki Foundation: **Web Intern**
January 2012 - May 2012

I worked as an intern at the David Suzuki Foundation for four months. During that period I learned how to use Salesforce in combination with an email system to connect with an audience of 200k people, coordinate Facebook and Twitter posts, coordinate and format content for the foundation website, and film and edit videos for different foundation projects.

Web Strategy Coordinator

May 2012 - March 2015

I am one of the Web Strategy Coordinators at the David Suzuki Foundation, an Environmental Non-Profit in Vancouver, BC. I work alongside the rest of the Digital Strategy team, to grow our online community and promote our project work.

My work at the foundation includes: Coordinating and sending emails and newsletters, Analyzing online content to make optimizations to our web presence, maintaining and updating the main foundation website, promoting content through Adwords, creating and promoting online petitions, and creating and maintaining project sites in a variety of content management systems.

Digital Strategy Specialist

March 2015 - Current

I am one of two Digital Strategy Specialists at the David Suzuki Foundation. My work at the foundation involves the same work as when I was a Coordinator, but includes the responsibility to ensure quality control and education across the team.