



2022-2023 | ONTARIO

SPONSORSHIP PACKAGE

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WHAT IS DECA?



With over 15,000 members across the province, Ontario DECA is the largest student-run business organization in Canada.

DECA is committed to helping high school students develop their business knowledge through giving them an opportunity to apply what they've learnt through competition: this hands-on experience helps with critical thinking, communication, and other transferable skills.

Ontario DECA's holistic approach towards opportunity is what makes the experience worthwhile: a series of conferences and competitions throughout the year all build-up to equipping our students to being the best business professional they can be while tackling real world scenarios.

Events like Fall Symposium provide opportunities for networking and training, whereas larger competitions test their skills at an international level.

Since 1979, Ontario DECA has become established in over 300 schools across the province. It's become the largest state/province participating in DECA and has enabled thousands of Canadian students to pursue business.. We plan to continue to grow, and for that we need your help. Supporting Ontario DECA means supporting the most ambitious leaders of tomorrow by setting them up for success today.

WE HOPE THE FOLLOWING INFORMATION HELPS YOU DECIDE TO JOIN US THIS YEAR.

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"Being a member of DECA had a profound impact on me. DECA granted me unique leadership opportunities that allowed me to become a better leader, teammate, presenter, and a more confident person."

DECA BY THE NUMBERS



220,000+
Global DECA
Members



15,500+
Ontario DECA
Members



6,000+
Provincial
Competitors



900+
International
Qualifiers



300+
Chapters in
Ontario

EVENT DETAILS

The following conferences invite thousands of high school students from across the province; nearly a third of the one thousand secondary schools in Ontario have a DECA chapter.



DECA Regionals

Fall Symposium



DECA Provincials

DECA ICDC



EVENT OVERVIEW

Fall Symposium

Fall Symposium is a leadership conference where over 800 executives at the pinnacle of all opportunities pertaining to business that their school has to offer meet one another in-person. Here, they receive hands-on training focused around ensuring the success of their local chapters.

September 29, 2022

DECA Regionals

More than 10,000 students from 6 different regions across the province combine to compete against one another through spontaneous case studies, objective testing, and pre-planned presentations.

November 19-27, 2022

DECA Provincials

At Provincials, over 6,000 of the best competitors from Ontario learn, network, and compete for a chance to represent their province at the big stage in Orlando, Florida.

February 12-14, 2023

DECA ICDC

At this international competition, the champions from Ontario have their deserved honor of representing the province globally. During ICDC, Students go against the best competitors from each state for the opportunity of winning glass trophies, those that are only given out to the best in the world.

April 20-27, 2023



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WHY SPONSOR?

By partnering with Ontario DECA, you're doing more than supporting an organization; you're helping thousands of young business leaders break free from the limitations of a lack of opportunity. You'll gain exposure to Ontario's brightest, who'll know who's supporting them on their path to success, and also have the ability to pay it forward as a successful organization investing in the future of Ontario.



Community

At Ontario DECA, we believe that the rapport that we share with our partners is what ensures the experience is always great for all. Over the last forty-three years, we've consistently fulfilled our partnership commitment of "maximizing partner's return on investment through providing unparalleled exposure to Canada's premier millennial talent".

Growth

We're honored to be able to say that we owe our success to our past partners and are more than excited to be able to meet with every organization once again, both new and old. At Ontario DECA, we believe in growth without limits; this holds true everywhere, whether it be through our commitment to success on an international stage or through enabling local community members to emerge as leaders. As a part of the DECA family, your organization would not only play a part in this growth physically at our Regional, Provincial, and International competitions, but also digitally through our e-newsletters, website, and social media platforms.



Mutuality



Above all else, we strive to create value for all those that partner with us—this includes not only organizations but stakeholders like our competitors, teacher advisors, and more. For that reason, your organization can be assured that Ontario DECA is providing you quality in any which way you need! By partnering with Ontario DECA, you enter a state of mutuality with the organization but also with everybody else who benefits; you're directly involved with the development and success of our youth.



GET INVOLVED

A dark, semi-transparent background image of a person from the side, wearing a light-colored blazer and holding a microphone, suggesting a speaker or presentation. The text "GET INVOLVED" is overlaid in large white letters across the center.

The events we host are great opportunities for sponsors to directly engage with our network. All contributions make the difference in our programming that the future business leaders of the world need.

While you may find a package that suits your organization from the list below, we understand your potential need to customize! For that, our Branding and Communications Officers, Agam Bhatti and Ian Korovinsky, encourage you to reach out to be able to implement the desired changes directly.

SILVER

Plan

Exhibit table at Ontario DECA Provincial Competition

Judge participation at Ontario DECA Provincial Competition

Endorsed as an official sponsor on DECA.ca
Your brand featured across our social media outlets

\$ 5,000
CAD

GOLD

Plan

Everything offered in Silver Plan:
Exhibitor booth at any of our Regional Competitions
Banner with your logo displayed at all Ontario DECA events
One full-page ad in the Ontario DECA provincial programme

\$ 10,000
CAD

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PLATINUM

Plan

Everything offered in the Gold Plan:
Official partner for one competitive event
Extra full-page ad in the Ontario DECA
provincial programme

\$ 15,000
CAD

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DIAMOND

Plan

Everything offered in the Platinum Plan:
Weekly articles and promotion of brand through social media

Rotating "Featured Partner" on DECA.CA
A profile of your organization shared in our bi-monthly e-newsletter to 15,000+ students and advisors across Ontario
20 second commercial at each awards ceremony (3 showings, 6,000+ students, teachers, and parents in attendance).

Individual partner award presentation.
90-second clip and two full-page ads in the ICDC DVD
(posted on the website and all social media outlets)

\$ 20,000+
CAD

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GET IN TOUCH

For any questions about the partnership information in this package, scheduling in-person meetings, or anything about the organization as a whole, don't hesitate to contact our Branding and Communications officers!



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