ian lancaster

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❯ summary

I am a web development, search engine optimization, and digital marketing professional who has recently graduated from the front end engineering program at the Turing School of Software Development in Denver. While at Turing I gained a deep understanding of web development concepts, technologies, and workplace best practices. I have been developing WordPress sites for nearly a decade and worked as a digital marketer and SEO specialist before attending the Turing School. I am now looking to join a team of top notch developers that can capitalize on my strong work ethic and unique skill set.

❯ skills

BUSINESS & MANAGEMENT	Leadership, Management, Public Speaking, Entrepreneurship, Project Management, Operations Management, Teaching / Training, Strategic Planning
DIGITAL MARKETING	Digital Marketing, Email Marketing, Programmatic Advertising, PPC, Google Adwords, Search Engine Optimization, Growth Hacking, Conversion Optimzation, Marketing Strategy, Inbound Marketing, Web Analytics, Link Building
SOFTWARE DEVELOPMENT	Wordpress, HTML, CSS, Vanilla Javascript, React, React Native, Redux, jQuery, Ember, OOP, MVC, Node, Express, Electron, Mocha, Chai, Enzyme, Jest, Webpack, SASS, PostCSS, Responsive Design, Git & Github, APIs, Chart.js, Lodash, Firebase, MySQL, PostgreSQL, Heroku, AWS, NERP Stack, React Native, Service Workers, Web Sockets
MEDIA PRODUCTION	Live Sound, Pro Tools, Apple Logic, Final Cut Pro, Premier Pro, Photoshop, Illustrator, Sketch, Invision

❯ projects

Idea Box | github.com/ianlancaster/idea-box | ianlancaster.github.io/idea-box/
IdeaBox is a simple CRUD application built with only vanilla JS that allows a user to create a new idea and store it in local storage. Ideas have a quality rating that can be modified and can also be edited, deleted, and filtered.

Wundrly | github.com/ianlancaster/redux-weather-app | ianlancaster.github.io/redux-weather-app/
Wundrly is a sleek and simple application that shows the seven-day weather forecast for a zip code or city, state. It is powered by the Weather Underground API and was developed using React and Redux. The site is fully responsive and features some neat parallax effects.

Mo Money | github.com/ianlancaster/mo-money | mo-money-2f924.firebaseapp.com
MoMoney is an application that will allow you to compare job offers based on income, benefits, and costs. The 'Adjusted' value indicates the amount that you will net after taxes and changes in cost of living with Denver being the baseline location.

We The People | github.com/ianlancaster/we-the-people | invis.io/VJ9VWH3SG#/212448806
We The People is an app built to facilitate communication to congressional representatives. Get informed about issues in Congress matter to you or affect you. Easily voice your opinion about these issues, and get notified when the moves forward or gets shut down.

❯ employment

C1 Partners   Account Manager and SEO Specialist
2015 to 2016
Worked with the most difficult and highest priority clients at C1 partners. Developed and implemented digital marketing and search engine optimization strategies for 30+ client representing $500,00+ in agency revenue.

C1 Partners   Online Marketing Intern
2014 to 2015
Supported account managers and digital strategists through content production management, client performance auditing, and the creation of an email marketing product line.

❯ education

Turing School of Software & Design
Front End Web Engineering 2017
The Turing front-end program provides the necessary skills to build a career in front-end development. From UX/UI principles to strong foundations on HTML, CSS, and JavaScript, our curriculum provides the tools to build desktop, mobile and web apps.

University of Colorado Denver
BS in Business Administration Marketing 2015
Key courses included Managing People for a Competitive Advantage, International Marketing, Applied Marketing Management, Marketing Research, Business Policy & Strategic Management, Sports Marketing, Internet Marketing, and Buyer Behevior