



IAN LOOMIS

NEW MEDIA DESIGNER

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VISION

To continually challenge the idea of design and look to create engaging, emotive, and aesthetically pleasing works across multiple mediums.

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EDUCATION

- **ROCHESTER INSTITUTE OF TECHNOLOGY**
New Media Design | 2015 - Current

Studying focus in UI/UX design on the front end of development for both web & mobile devices.
- **TOMPKINS CORTLAND COMMUNITY COLLEGE**
New Media Design | 2014 - 2015

Studied the core of web & mobile applications and explored the creation process of these mediums.
- **ITHACA COLLEGE**
Marketing Communications | 2013 - 2014

Studied effective forms of marketing with focus on psychology of marketing and advertising techniques.
- **WEST HIGH SCHOOL**
Graduated in 2013

INVOLVEMENT

- **PHI KAPPA TAU FRATERNITY**
VP of Public Relations for R.I.T's Inter Fraternal Council.

Recruitment Chairman for two semesters.

400+ yearly hours of community service for Paul Newman's Serious Fun Network.
- **SKJOLD YEARBOOK**
Editor of Skjold's DVD team.

Winner of Scholastic's Gold Crown Journalism Award

Winner of NSPA's Pacemaker Journalism Award
- **BOY SCOUTS OF AMERICA**
Achieved rank of Eagle Scout.

Conducted a 100+ hour service project for the United Church of Painted Post.
- **NEW MEDIA CLUB**
Club where students can collaborate on projects and share insight about the field of New Media.
- **BOCES NEW VISIONS PROGRAM**
Exploration in the field of communications.

Created mediums for film, print, and online display.

SKILLS & METHODS

HTML	Wireframing
CSS	3D Modeling
PHP	UI & UX Design
JavaScript	User Testing
Swift (Apple)	Marketing

SOFTWARE

Adobe Creative Suite
Sketch App
Processing
Brackets
Microsoft Office