Ian Perincek   407-405-0824
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Ian Perincek is a multifaceted digital media expert bringing expertise in front-end development, website strategy and auditing. Adept at creating efficient work pipelines and delivering engaging user experiences. Thrive in both independent and collaborative environments, with a strong focus on staying ahead of industry trends and technologies.

HTML5 / CSS3, JavaScript/Vue, GIT, Sass, CRO, Adobe Creative Suite, Accessibility standards, Google: Optimize, Analytics and CWV, Screaming Frog, MOZ

PROFESSIONAL EXPERIENCE

QLP QualityLogoProducts.com   **December 2016 – June 2024**
Senior Frontend Developer

- Build and maintain new pages and website UI components
- Implement effective SEO strategies to optimize user experience and maximize conversions.
- Built and maintained a streamlined build process to optimize development workflows.
- Creating and maintaining a robust, scalable CSS design system to ensure visual consistency and efficient component reuse across projects.
- Update and maintain a Wordpress blog.
- Developing reusable templates and component libraries to accelerate development and maintain code quality.
- Optimizing for Google Core Web Vitals, enhancing page speed and user engagement.
- Collaborated with cross-functional teams (design, backend, QA) to deliver high-quality web interfaces

Elevate elevatexd.com   **February 2012 – September 2016**
Interactive Developer
- Develop and maintain responsive interfaces that perform flawlessly on an array of web connected devices
- Websites, interface components, CMS templates, emails and DVD presentations
- Clients included Hanes, Champion, Hanes Ink, Mario Tricoci and L'Oréal Paris
- Audit and refactor the HTML of Hanes Brand websites for accessibility compliance
- Researched several UX methodologies to help develop a custom Agile process for user focused design and development
- HTML, SCSS, jQuery, Gulp, Adobe Creative Suite, CMS development

Asur Media – Orlando, FL / Chicago, IL   **January 2010 – February 2012**
Freelance Web Designer
- Manage and produce all projects from preproduction to delivery
- Experience writing creative briefs, budget and time management, creating design proofs, testing and deploying the project
- Adobe Creative Suite, HTML, CSS, JQuery, Wordpress
- Clients include a variety of business or non-profit agencies

MG Studios – Longwood, FL   **March 2004 – July 2010**
Interactive Director
- Managed and produced all of MG Studios multimedia projects, including websites, DVD projects, print and compositing, using the full Adobe CS suite, Apple Shake, Mod-X, WordPress, and Magento
- Hand coded XHTML and CSS to W3C standards compliant code for a variety of websites
- Met with clients to determine the client's goals, brand, budget and timeframe
- Assessed available or required assets such as images, software and staff and then determined the client's hours needed to complete the project(s)
- Completed pre-production, design and built the clients multimedia project using the Adobe Creative Suite

EDUCATION

Full Sail University – Orlando, FL
AS in Digital Media (Class of 2003), AS in Digital Audio (Class of 2002)