

# Otter

**Week 6 - Ian M, Sonia V, Gustavo C**



# ***Roadmap:***

- ◉ Value Proposition
- ◉ Tasks
- ◉ Redesigned screens
- ◉ Medium-fi task flows
- ◉ Prototype



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# Value Proposition

Reflect/Reconnect.

## Problem

Individuals don't have an opportunity to reflect and practice habits that benefit their mental health.

## Solution

Otter – Chance to regularly reflect and creates practices for mental health.



## Tasks

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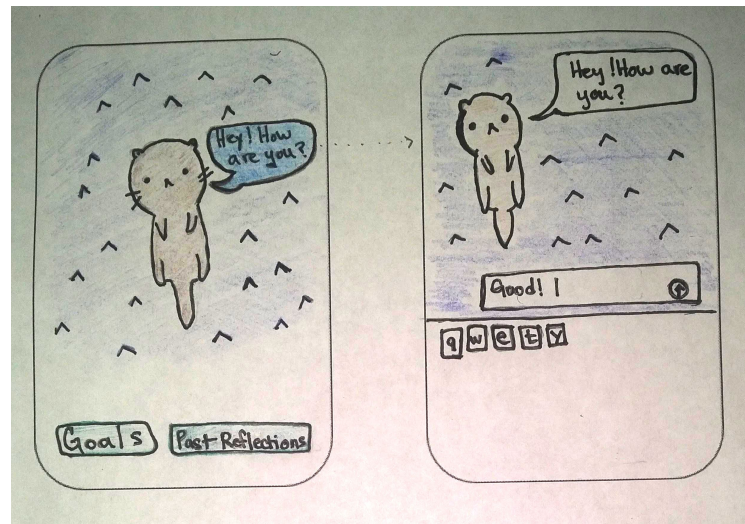
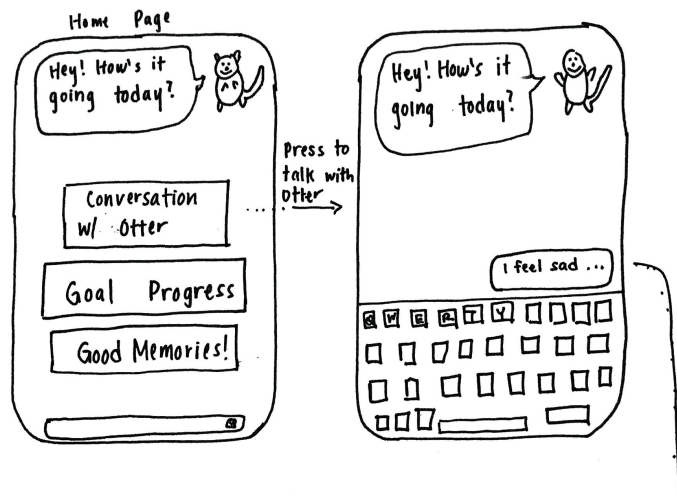
- **Simple:** Send a message to Otter.
- **Moderate:** Do an action that helps with mental health.
- **Complex:** Set a goal for a practice that positively impacts mental health.

## ***Change #1: Revised home screen***



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A vertical grey line extends from the bottom of the yellow circle to the bottom edge of the slide.



## ***Change #2: Clearer labels***



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A vertical grey line extends from the bottom of the yellow circle to the bottom edge of the slide.

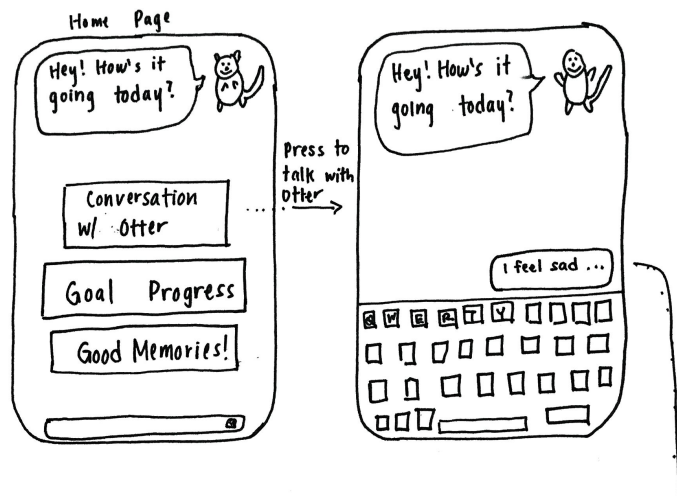
## ***Change #3: Navigation issues***



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A vertical grey line extends downwards from the bottom of the yellow circle.

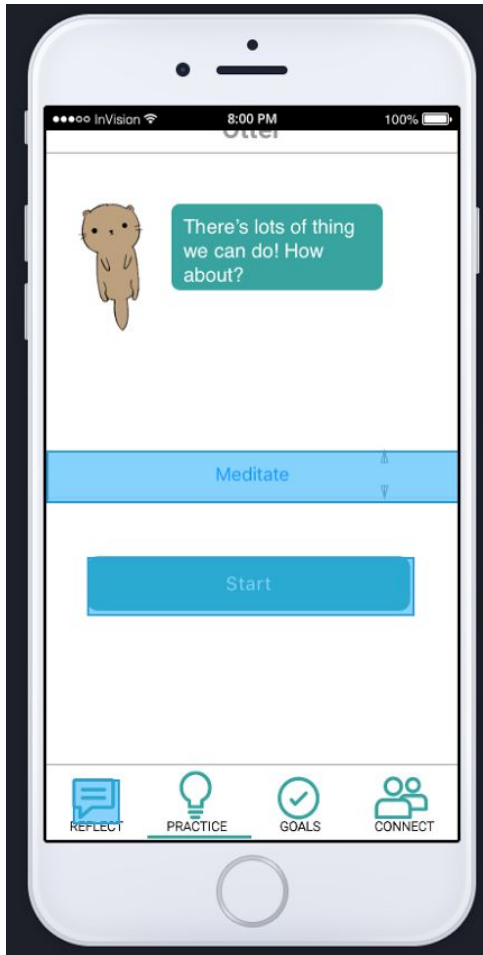






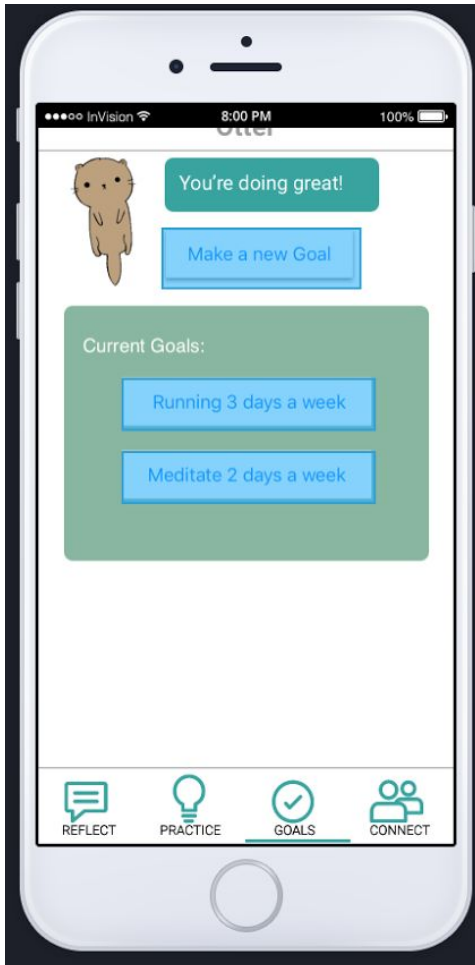
## ***Task 1:*** **Send otter a message**

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## ***Task 2:*** **Do an action that helps with mental health**

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***Task 3:***  
**Set a goal for a practice  
that positively impacts  
mental health**

“



## Prototype

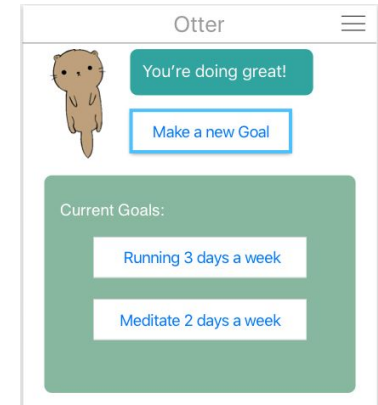
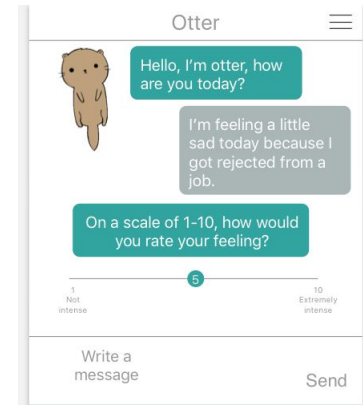
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- **Tools Used:** Sketch and invision.
- **Limitations:**
  - Screens not related to tasks are not shown
  - Limited Actions (eg: Meditate, nap)
  - No animation of Otter



# Prototype

- **Hard Coded Features**
  - Previous Goals
  - Otter and user conversations (Wizard of Oz)



## ***Summary:***

- Interviews revealed that mental health is highly varied for individuals
- HMW keep track of stories, provide personalized info and destigmatize mental health within specific cultures?
- The experience prototypes showed that users were more reflective when given a chance



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# Thanks!

***Any questions ?***

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