

# Interviewing the client

- ♣ Think about two tips to offer a friend before a client interviews him/her for a coding job.
- ♣ Now, watch this short video and complete these notes.

You have to focus on...

Your technical skills / your project

You also have to explain your roles and responsibility
For example, which frameworks you have worked on
Prepare for scenario questions as well





Now, let's get ready to ASK questions to potential client in these scenarios. Use the categories to plan your questions.

Consider what you need to understand about your client needs before you start your coding project

Scenario 1: Developing a Custom Inventory Management System

**Setting:** A small to medium-sized retail company looking to develop a custom inventory management system.

## **Understanding Client Needs**

Examples: "What challenges do you face with your inventory management?"

"What specific features are you looking for in the new system (e.g., tracking stock levels, sales forecasting, suppliers integration)?"

#### User Roles and Access

- "Who will use this system? Are there different roles with varying levels of access?"
- "Do you need mobile access for any of the users?"

#### **Budget and Timeline**

What is your budget for this project?" When do you need this ready?

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Scenario 2: Building a Mobile App for a Fitness Startup

Setting: A fitness startup aiming to create a mobile application for their users

## Target Audience Identification

Who is your target audience for this fitness app? Are you focusing on individuals, groups, or corporate wellness programs?"

## Feature List Development

- "What core functionalities do you want in the app (e.g., workout tracking, nutrition guidance, social sharing, challenges)?"
- "Are there any third-party APIs or health data integrations (like wearables) that you want to include?"

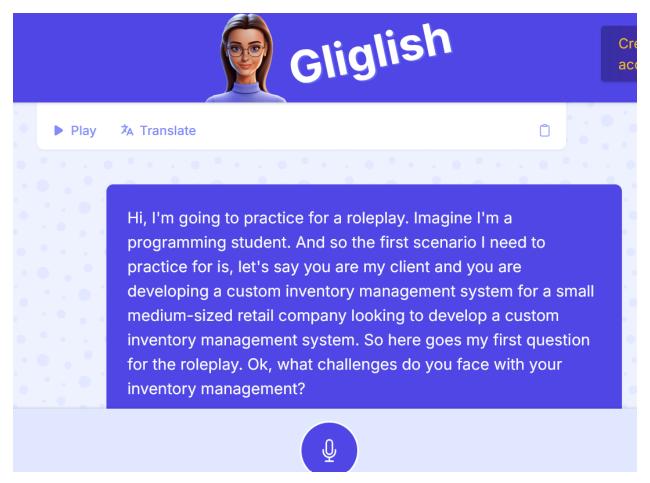
## **Monetization Strategy**

- "Do you have a monetization strategy in mind, such as subscription-based, freemium model, or ad-supported?"
- "How will you measure the success of the app post-launch?"



Now, let's use AI to practice your role-plays.

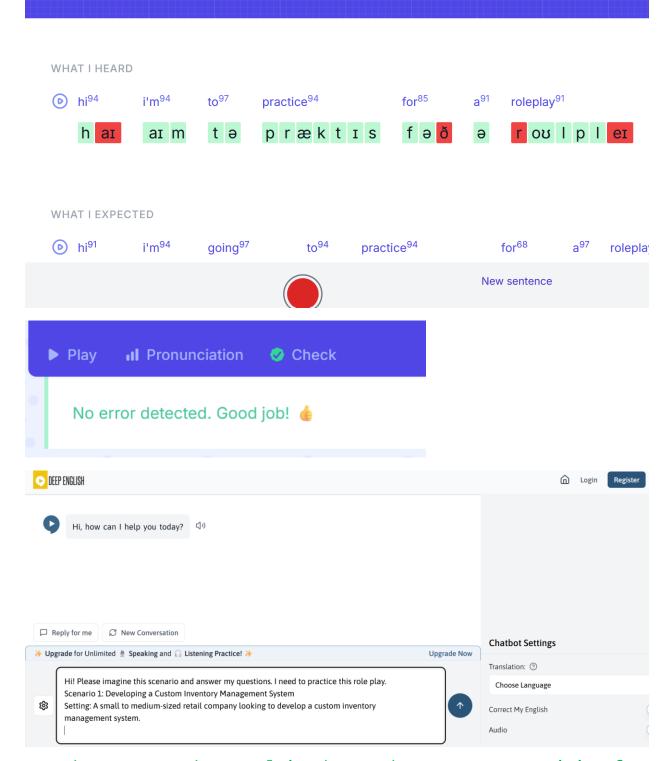
You might encounter issues. If so, please keep track of them and share with the class.



https://gliglish.com/free



#### Feedback on your pronunciation



Remember: You need to explain the AI that you are practicing for a role-play.

https://deepenglish.com/aichatbot/



♣ Now, let's imagine you're the coder behind ONE of these IA for English practice. You need to improve the user experience. Design a survey about user experience. Include five questions with open and closed questions (write options).

# Example:

From O(not difficult at all, easy!) to 5 (really difficult), how difficult was it to use the app/website?

Share your surveys on a forum!