



IAN McDOWELL

VISUAL DESIGN & FRONT-END DEVELOPMENT

MILWAUKEE, WI.

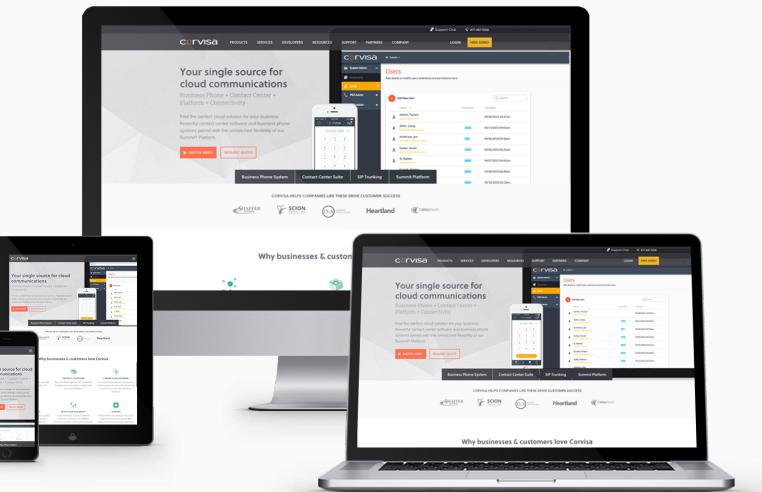


<http://portfolio.ianmcd.com/>
ianmcd@gmail.com



The Corvisa website features a clean, modern design with a dark header and footer. The main navigation bar includes links for Support Chat, Sales Chat, LOGIN, and FREE DEMO. Below the header, there's a search bar and a 'Resource Type' dropdown. The main content area is organized into several sections:

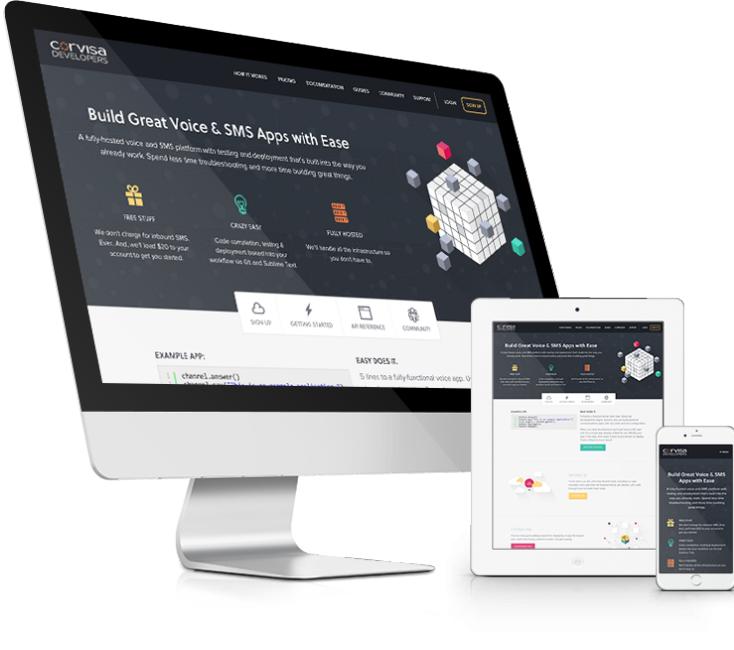
- Product Pages:** Shows 'Summit SMS for Your Web and Mobile Apps' and 'Easy to Set up, Easy to Manage' sections.
- Customer Stories:** Includes stories for Vetterry, Calidus Health, and D&S Global Solutions.
- Infographics:** Features infographics for 'Long hold times hurt', 'SMS', 'How Businesses are Using SMS', and 'Easy to Set up, Easy to Manage'.
- Developer Resources:** Offers 'FREE DEMO' buttons and links to 'Business Phone System', 'Contact Center Suite', 'SIP Trunking', 'Services', 'Company', 'Resources', 'Support', 'Developers', and 'Partners'.
- Footer:** Contains links for Privacy, Safe Harbor Policy, Acceptable Use, Service Level Agreement, Compatibility Requirements, and Site Map.



CORVISA.COM

Corvisa LLC, 2014 - 2016

Primary marketing website for Corvisa, a telecommunications software company based in Milwaukee. I was responsible for the design, development and day-to-day management. Built using DjangoCMS.



CORVISA DEVELOPERS

Corvisa LLC, 2014 - 2016

Marketing & Community site for Corvisa's Summit platform developer network. I was responsible for the design, development and day-to-day management. Built using DjangoCMS.

All Systems Operational

Last update occurred 11 minutes ago.

Legend: OPERATIONAL (Green), PERFORMANCE ISSUE (Yellow), SERVICE DISRUPTION (Red), SCHEDULED MAINTENANCE (Blue)

Incident History

Legend: NEW (Red), RESEARCHING (Purple), ACTIVE (Blue), MONITORING (Orange), RESOLVED (Green)

SSL Connection Issues

July 9, 2015 at 9:27 AM (CST) | Last Update: 10 minutes ago | Est. Resolution Time: September 30, 2015 at 12:00 PM (CDT)

There is currently an issue with certain SSL connections to [summit.corvisa.com](#). We are working on the issue and should have it resolved within the next 30 minutes.

Addressing Issue
We are currently working on a fix for an issue regarding SSL Connections to [summit.corvisa.com](#). We expect to have it resolved within the next 30 minutes.

Currently Researching Issue
We are currently working to locate and address an issue regarding SSL Connections to [summit.corvisa.com](#).

Issue Reported
We have been made aware of an issue regarding SSL Connections to [summit.corvisa.com](#).

Delayed Realtime Updates

July 4, 2015 at 9:27 PM (CST) | Last Update: 10 minutes ago | Incident Resolved: July 4, 2015 at 114 PM (CST)

We are currently experiencing an issue with the Realtime Updates service which is causing Realtime Updates to be delayed. Our engineers are working to fix the problem. Once the issue is fixed all queued updates will be sent as normal.

Issue Resolved
All updates are now being delivered within latency limits. The final 20% took longer than we expected, but the team has already been working on a plan that will address future instability in the system. We're sorry for any inconvenience that this caused you or your users.

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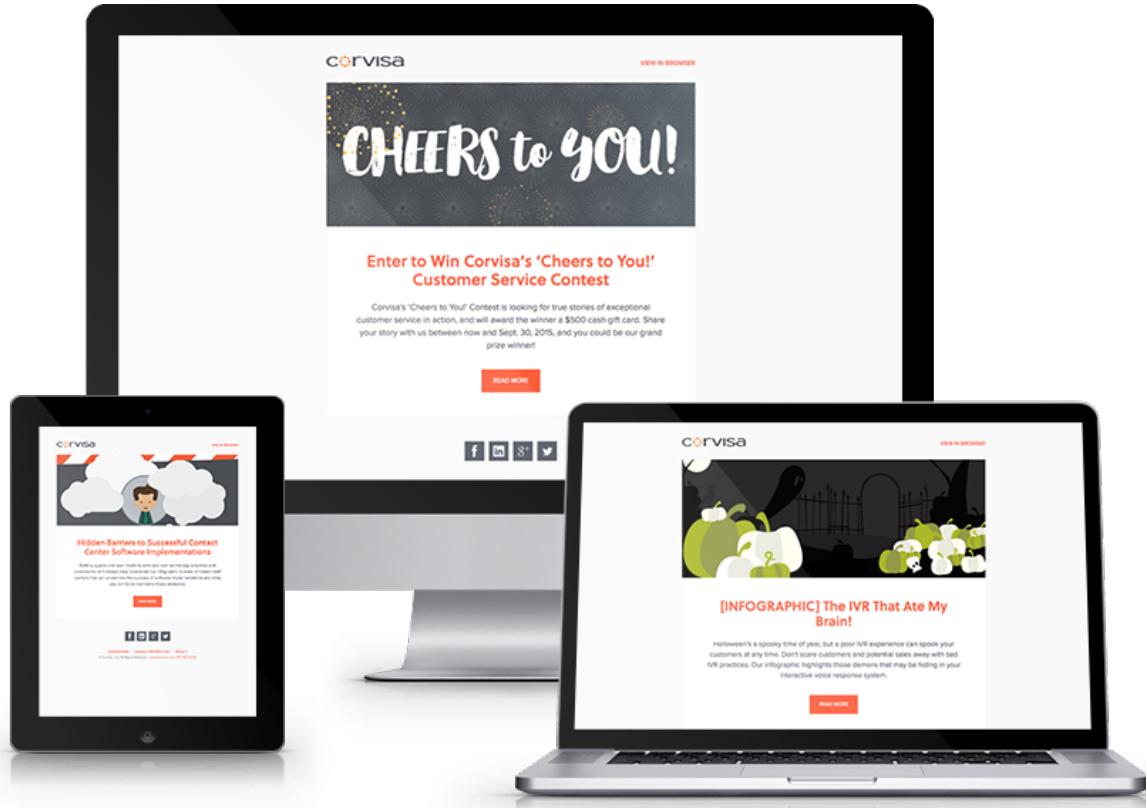
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More Incident History

STRATUS INCIDENT DASHBOARD

Corvisa LLC, 2015

Status & incident tracking dashboard and archive for Corvisa platform & services. I was responsible for concept & design as well as assisting with implementation.



BLOG/NEWSLETTER EMAILERS

Corvisa LLC, 2015

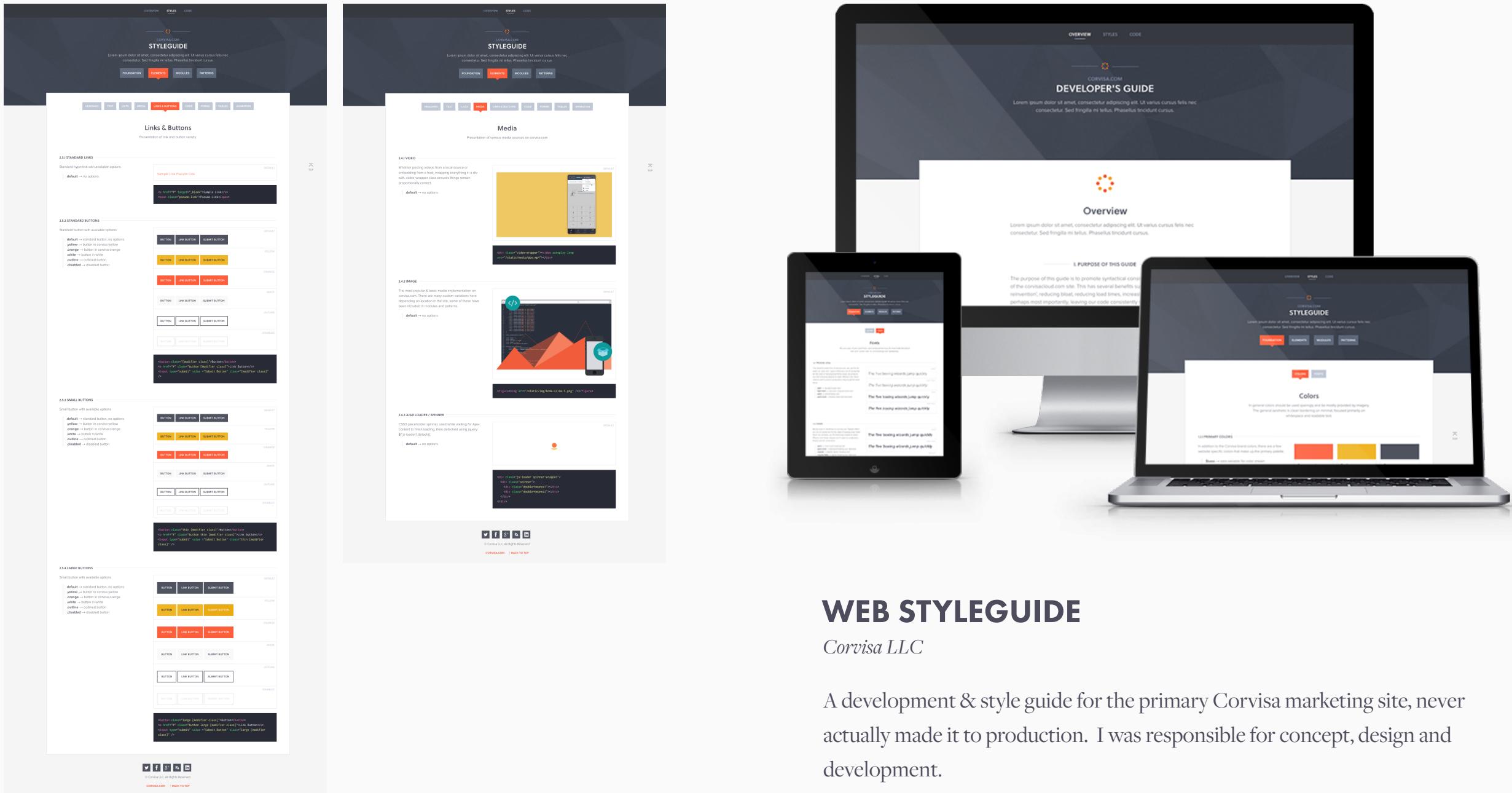
Autogenerated template for weekly blog & newsletter emails. I was responsible for concept, design and implementation.

This image shows a mobile phone preview of an email. The header includes the Corvisa logo and a 'VIEW IN BROWSER' link. The main content features a dark, stylized illustration of pumpkins and a brain. Below the illustration is the title '[INFOGRAPHIC] The IVR That Ate My Brain!'. A short description follows, along with a 'READ MORE' button and social sharing icons for Facebook, LinkedIn, Google+, and Twitter.

This image shows a mobile phone preview of an email. The header includes the Corvisa logo and a 'VIEW IN BROWSER' link. The main content features two small illustrations of buildings. Below them is the title '[INFOGRAPHIC] Brew Up Personalized Contact Center Experiences with True PaaS'. A short description follows, along with a 'READ MORE' button and social sharing icons for Facebook, LinkedIn, Google+, and Twitter.

This image shows a mobile phone preview of an email. The header includes the Corvisa logo and a 'VIEW IN BROWSER' link. The main content features a large, stylized 'CHEERS to YOU!' text with fireworks. Below it is the title 'Enter to Win Corvisa's "Cheers to You!" Customer Service Contest'. A short description follows, along with a 'READ MORE' button and social sharing icons for Facebook, LinkedIn, Google+, and Twitter.

This image shows a mobile phone preview of an email. The header includes the Corvisa logo and a 'VIEW IN BROWSER' link. The main content features a cartoon character inside a thought bubble. Below it is the title 'Hidden Barriers to Successful Contact Center Software Implementations'. A short description follows, along with a 'READ MORE' button and social sharing icons for Facebook, LinkedIn, Google+, and Twitter.



WEB STYLEGUIDE

Corvisa LLC

A development & style guide for the primary Corvisa marketing site, never actually made it to production. I was responsible for concept, design and development.

ColorDirect
Coloring the Extra Mile

COLOR DIRECT GALLERY
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Comments

Please type the letters and numbers shown in the image.

Submit

Main photo by Tim Johnstone, ©2011. Content and design ©2011 Color Direct.

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ColorDirect
Coloring the Extra Mile

The Extra Mile in Digital Graphics

I don't believe shortcuts have a place in retail graphics and point of purchase displays. From quote to completion, I believe the best retail and POP projects go the distance in accuracy and attention to detail. The reason is clear: **Impact Is everything**, and the greatest impact comes with no distractions. Learn how Color Direct goes the extra mile to make sure every attention-grabbing detail is faithfully and brilliantly imaged with ultimate impact in mind. I guarantee you'll see a difference. Thanks for stopping by.
Cory

President, Owner
Color Direct

Learn More

Gallery

View some of the stunning work we have been privileged to produce. Our portfolio portrays the trust that major brands have placed in our ability to carry their message to the world with crisp imagery and fail-safe constructions.

VIEW OUR GALLERY

Abilities

From production runs to fulfillment systems, get innovative ideas for competitive advantage through new technology we've implemented. Challenge your thinking with ground-breaking initiatives that take "custom" to a new level!

LEARN ABOUT OUR ABILITIES

Contact Us

You're the one with the dreams. We're here to help make them reality. Get in touch with us to discuss how Color Direct can aid in the success of your retail and point of purchase communications. We look forward to meeting you.

CONTACT US

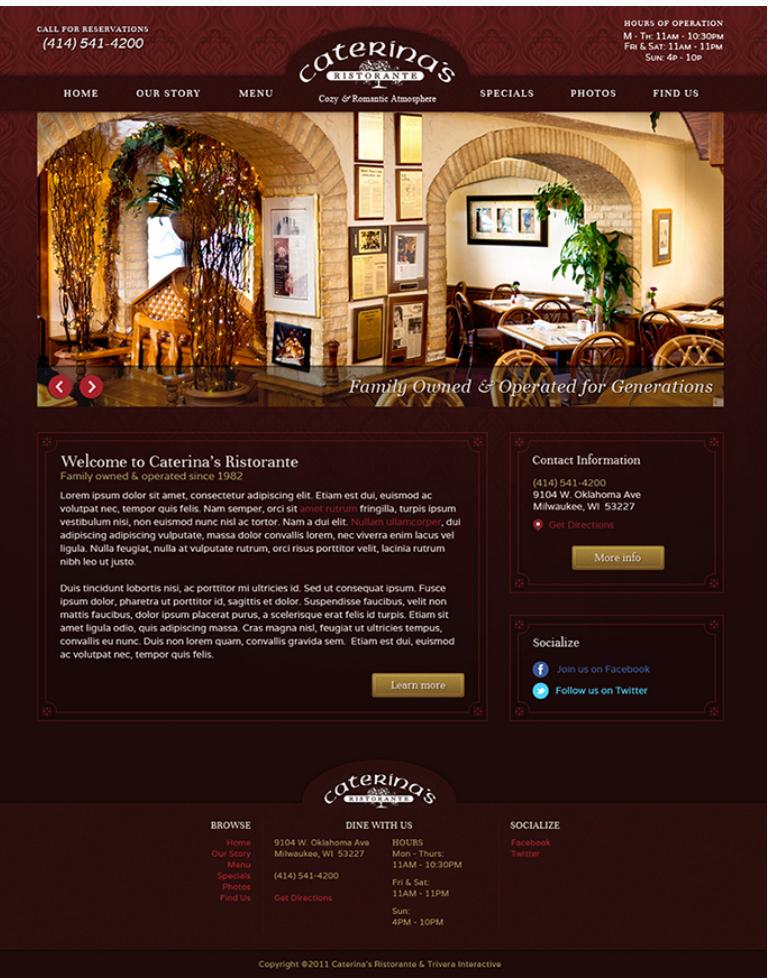
Main photo by Tim Johnstone, ©2011. Content and design ©2011 Color Direct.

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COLOR DIRECT

Trivera Interactive, 2012

Marketing website for Color Direct, a digital graphics printing company based in Milwaukee. I was responsible for design and front-end development. Built using Concrete 5.



CATERINA'S RISTORANTE

Trivera Interactive, 2011

Website for Caterina's Ristorante in Milwaukee. I was responsible for design and front-end development. Built using Concrete 5.

TRIVERA INTERACTIVE

Trivera Interactive, 2012-2013

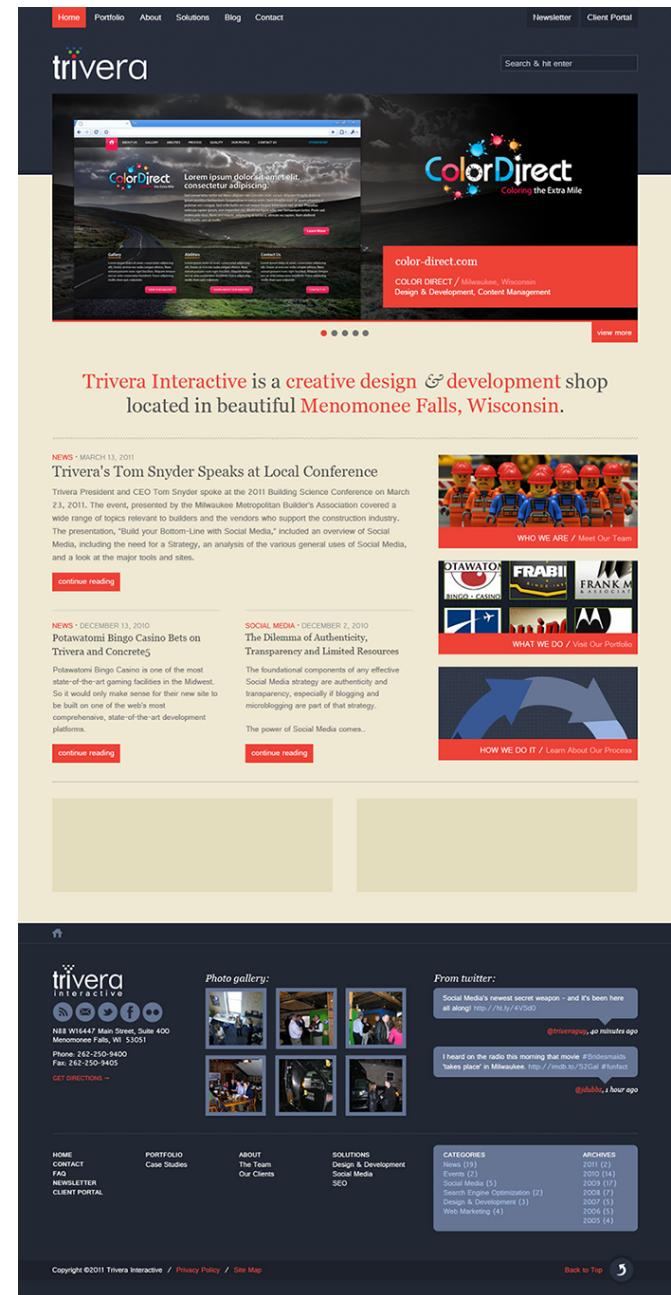
Miscellaneous design work done while employed at Trivera Interactive.



The Milwaukee Succeeds website features a dark blue header with the organization's name and a large circular image of children in a classroom. Below the header, there's a main banner with the tagline "Success for every child, in every school, cradle to career." The page includes sections for "Online Teaching Job Leads", "Our Newsletter", "Radio & Television", "Facebook Photos", and "Twitter Updates". The footer contains links to various sections like "In The News", "Milestone Report", and "About Milwaukee Succeeds".



The BABB Group website has a purple header with the company logo and navigation links for Home, Online Educators, Online Schools, Online Students, Entrepreneurship, and Real Estate. The main content area features a large image of Dani Babb and three service modules: "Online Teaching Job Leads", "Online Schools", and "Entrepreneurship". It also includes sections for "OUR NEWSLETTER", "RADIO & TELEVISION", and "ON TWITTER - DR. DANI". The footer lists various services and contact information.



The Trivera website has a dark blue header with the company logo and navigation links for Home, Portfolio, About, Solutions, Blog, Contact, Newsletter, and Client Portal. The main content area features a "ColorDirect" project showcase with a large image and descriptive text. Below it, there are news articles, client logos, and a "HOW WE DO IT / Learn About Our Process" section. The footer includes a sidebar with categories like News, Events, Social Media, and Solutions.