

IAN KIM

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Education

Santa Clara University, Leavey School of Business
Masters of Science Candidate, Business Analytics

Santa Clara, CA
December 2024

Princeton University
Bachelor of Arts in Economics

Princeton, NJ
June 2022

Relevant Coursework, 2018 - Present:

Data Analytics in Python, Data Analytics in R, Econometrics in R, LLM, Machine Learning Algorithms and Data Structures, Econometrics, Fundamentals of Computer Science in Java

Technical Skills

Programming Languages: Python, Pandas, Java, R, SQL, Seaborn, Scikit-Learn

Analytics + Tools: Stata, Excel, Statistics, Data Analytics, Canva, Notion

Languages: English, Korean (Bilingual)

Work Experience

Hive AI

Client Delivery Analyst

San Francisco, CA

2022 - 2023

- Generated total \$1M in revenue for firm within first 4 months through 2 projects with external clients
- Increased text moderation model accuracy from 68% to 90%+ accuracy across 6 languages by facilitating collaboration between analysts, ML engineers, product managers, contractors
- Designed pipelines for data labeling, management and analysis. Analyzed 80M+ points of data in text, audio, visual processing and Optical Character Recognition data sets
- Reduced resource drain by 60% on arduous data workflows by creating automated Excel workflows and trained peer analysts in content policy, common abuse vectors
- Hired, managed, trained team of 30 contractors across 4 continents for 3+ months

VegaX Holdings

Business Analyst Intern

San Francisco, CA

2021 - 2022

- Built the initial sentiment analysis factor model for a sentiment-based crypto investment product; performed 1.3x better than market within first month of launch
- Led market analysis of crypto market, focused on newly launched assets and projects

Korea Risk Management

Risk Analyst Intern

Seoul, South Korea

Summer 2019

- Reduced errors in clients' financial documentation by 25% and improved clients' risk scores by 6%, through leading client-facing engagement to consolidate credit and market risk terminology and analyzing differences between Basel II and Basel III frameworks for Capital Adequacy Ratios across two languages.

Academic Projects

Princeton University. "Classical Musicians' Financial Opportunities Within The Context Of A Growing Digital Music Economy".

- Conducted econometric data analysis of the factors affecting growth rate of symphonic product consumption, using data that tracks annual economic impacts of arts and cultural productions from 36 industries over 22 years

Princeton University. "Social Capital and the Sharing Economy: Evidence from Uber's Early Entry Decisions".

- Performed data analysis of factors that affect the early business decisions of Uber using data from the US census, Bureau of Economic Analysis, Northeast Regional Center for Rural Development.