

# Title Slide

Subtitle : Power BI Project Summary

Name : Anmol Chandra

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# Objective of Dashboard

## **Bullet Points:**

- Analyze the performance of an superstore sales
- Track key metrics related to orders, profit, customers, and products
- Derive actionable insights from historical data
- Help business stakeholders make data-driven decisions

# KPIs Used

- Total Sales
- Total Order
- Total Profit
- Total Quantity

# Key Insights

- **Standard Class shipment** used for the majority of orders.
- **"Technology , Furnitures"** are top-performing categories.
- **Phones & Copier** are top-performing product
- **Central Region** contribute more to revenue.
- **Average Order Value** is higher in **Consumer** segment.

# Chart Explained

- Four KPI Cards:

1. Total Sale 2. Total Order 3. Total Profit 4. Total Quantity

- Filled Map : Shows State and Sales
- Bar Chart :

1. Total Sales by Region 2. Total Sales by Segment 3. Total Sales by Sub-Category

- Column Chart : Shows Total Sales by Ship Mode
- Donut Chart : Total Sales by Category
- Scatter Chart : Sum of Discount by Profit
- Line Chart : Total Sales by Month Year

