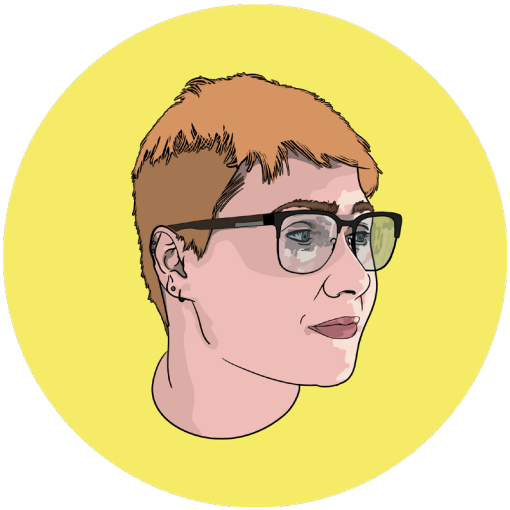


Style Guide

Ian Strand
Web Development Portfolio

strandian.com

November 21, 2021

Table of contents

3 Logo

4 Web Icon

5 Colors

6 Font Stacks

9 Headings

Lists

10 Code Blocks

Tables

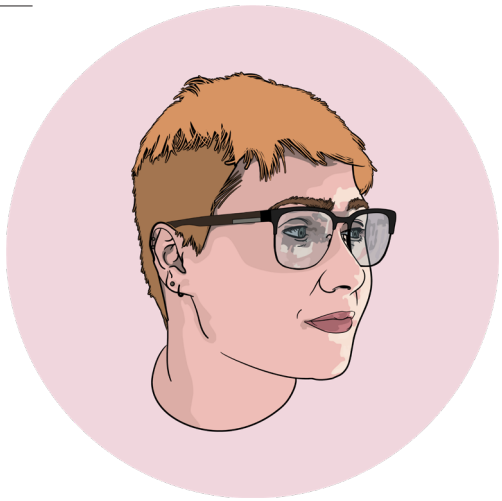
11 Video Embeds

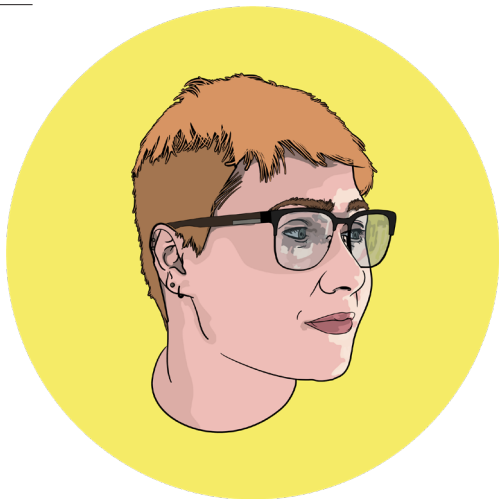
12 Images

13 Iconography

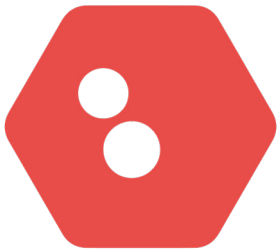
14 Summary and Contact

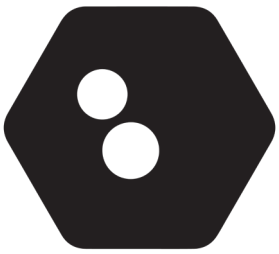
Logo

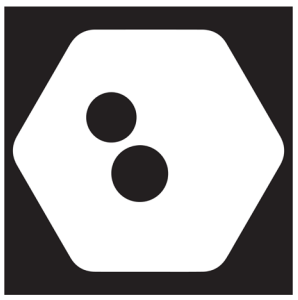




Web Icon







Colors

PRIMARY TEXT
#555E69

Headers
Links
Accent Text

SECONDARY TEXT
#000000

BACKGROUND
#F9FAFB

#E84D49
Icon Color

#F0D6DD
Accent Color

#F5EB67
Accent Color

#FEF9CB
Text Highlight

Primary Font

Roboto

Roboto Light
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890?!*+(.,)

Roboto Regular
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890?!*+(.,)

Roboto Medium
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890?!*+(.,)

Roboto Bold
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890?!*+(.,)

Roboto Italic
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890?!+(.,)*

Font Stack

Roboto, Helvetica, sans-serif

Secondary Font

IBM Plex Sans

IBM Plex Sans Light
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890?!*+(.,)

IBM Plex Sans Regular
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890?!*+(.,)

IBM Plex Sans Medium
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890?!*+(.,)

IBM Plex Sans Bold
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890?!*+(.,)

IBM Plex Sans Italic
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890?!+(.,)*

Font Stack

IBM Plex Sans, Roboto, Helvetica, sans-serif

Monotype Font

Consolas

Consolas Regular
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890?!*+(.,)

Consolas Bold
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890?!*+(.,)

Consolas Italic
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890?!+(.,)*

Font Stack

Consolas, Monaco, Andale Mono, Ubuntu Mono, monospace

Headings

This is an H1

This is an H2

This is an H3

This is an H4

This is an H5

THIS IS AN H6

Lists

Unordered List Example

- Donec non tortor in arcu mollis feugiat
- Lorem ipsum dolor sit amet, consectetuer adipiscing
- Donec id eros eget quam aliquam gravida
- Vivamus convallis urna id felis
- Nulla porta tempus sapien

Code Blocks

```
<!-- Some example CSS code -->
body {
  color: #333;
  font-family: Roboto, Helvetica, Arial,
  sans-serif;
  line-height: 1.5;
}
```

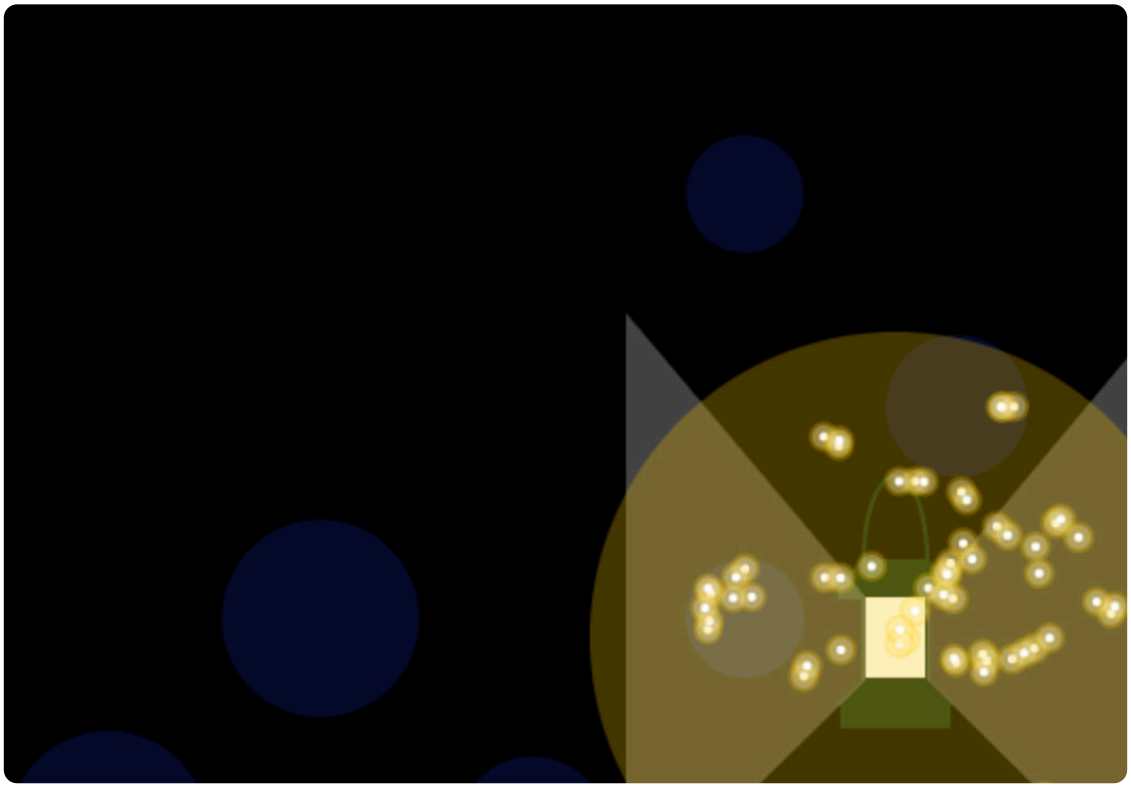
Tables

Table

Example table with caption and header

Column 1	Column 2	Column 3
Row 1, Cell 1	Row 1, Cell 2	Row 1, Cell 3
Row 2, Cell 1	Row 2, Cell 2	Row 2, Cell 3

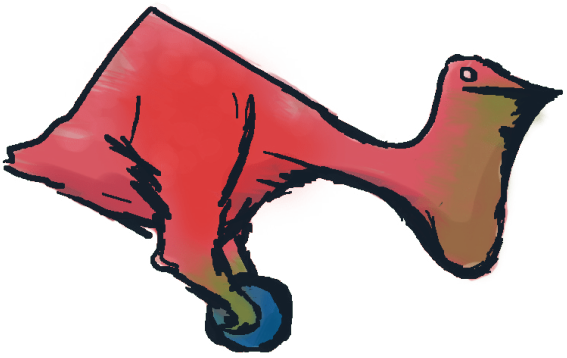
Video & iFrame Embeds



Guidelines

Embedded content should have no border and 5px border-radius (rounded corners).

Images

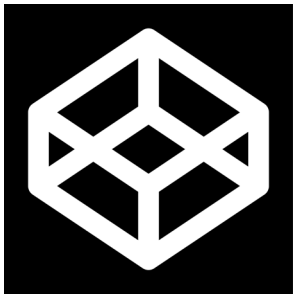


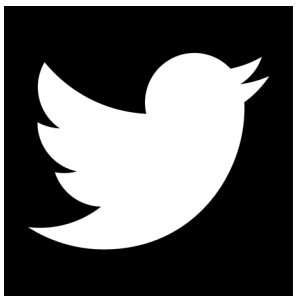
Guidelines

Rectangular images should have no border and 5px border-radius (rounded corners).

Irregular images with a transparent background are also acceptable.

Iconography





Contact

Address

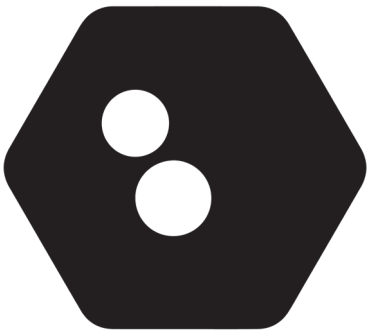
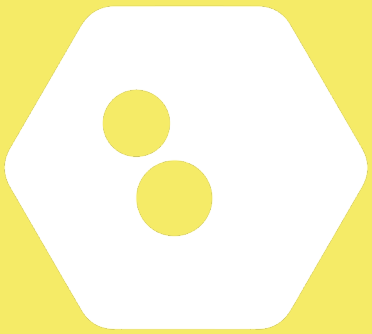
Ian Strand
11990 Handrich Drive
San Diego, CA

Telephone

+ 1 989 600 3995

Email

ian@ianstrand.com

Rights

All rights reserved.
This style guide and assets were created for
strandian.com by Ian Strand in November 2021.