

IAN STRAND

San Diego, CA | ian@ianstrand.com
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Web developer with experience designing, creating, and updating custom websites; administrating databases; and collaborating through version control systems. Strong communication and creative skills, plus a knowledge of a wide spectrum of media practices owing to a background in art, film, and television.

SKILLS

Technical: Adobe Creative Suite | Avid | Autodesk | Microsoft Office | HTML5, CSS3 and Sass, SQL, PHP7, JavaScript | UI / UX design

Communication: Facilitating multiorganizational collaboration | Organizing, implementing, delegating projects | Proficient in French

WORK EXPERIENCE

Web Administrator – Rosemont Media

La Jolla, CA | January 2022 – Present

- o Handles ongoing support and management of 200+ client websites and supports the development team in planning projects
- o Adds, updates, and edits WordPress custom themes, post types, and plugins, utilizing knowledge of HTML5, CSS3, JavaScript(jQuery), and PHP7 in addition to familiarity with WordPress and the ability to efficiently prioritize workload
- o Makes updates with Google Search Console, Google Analytics; audits page speed and adherence to web accessibility standards
- o Prepares and optimizes images for web; implements design mockups for mobile and desktop using Photoshop and AdobeXD

Murals Liaison, Administrative Assistant – Athenaeum Music & Arts Library

La Jolla, CA | January 2018 – January 2022

- o Assisted Communications and Engagement Director in preparing promotional materials and internal records for distribution
- o Organized Athenaeum email databases; assisted in transition to digital record-keeping and implementation of new website
- o Maintained general daily correspondence with members; served as liaison for Board of Trustees and Murals of La Jolla project

SELF-EMPLOYMENT & INTERNSHIP EXPERIENCE

Murals Liaison (Part-Time Contractor) – Murals of La Jolla

La Jolla, CA | January 2022 – Present

- o Assists Executive Director and facilitates communication with Athenaeum staff; coordinates membership, fundraising events, free monthly tours, installation of murals on private property, public relations including mass email, and book publication / sales

HTML / CSS Development (Part-Time Contractor) – Agile Mind

Grapevine, TX | October 2021 – Present

- o Builds online content utilizing HTML, MathML, CSS, and XML templates; tests functionality, accuracy, and standards compliance
- o Contributes where needed to the production team, including creating a website mockup and implementing Bootstrap styling

Senior Designer Intern – Rolling Design

Shenzhen, Guangdong, CN | August 2016 – September 2016

- o Envisioned and created designs corresponding greeting card copy, based on requirements and changing brand goals of agency
- o Utilized traditional illustration skills as well as knowledge of Adobe Photoshop, Illustrator, and print production standards

VOLUNTEER EXPERIENCE

Webmaster, Board Member – Carlsbad Oceanside Art League

Carlsbad, CA | November 2017 – May 2022

- o Managed, updated, and created content for gallery website; provided daily support for services including email and social media

Marketing and Social Media Orchestrator – San Diego County Young Democrats

San Diego, CA | September 2017 – February 2018

- o Provided photography services for semi-monthly events; constructed monthly newsletter; managed Instagram account

Download Center Manager, Photographer – San Diego International Film Festival

San Diego, CA | October 2017, 2019

- o Photographed festival events to fulfill shot list; organized, uploaded, and edited all images for the photography team

Children's Section Display Creator – Mira Mesa Branch Library

San Diego, CA | June – August 2014

- o Created informational coloring sheets based on library requests; decorated children's area to support community events

EDUCATION

San Diego Miramar College

San Diego, CA | January 2017 – Present

Associate of Science, Web Design

Certificate of Achievement, Web Design

Cumulative GPA: 4.00

January 2017 – December 2021

University of Michigan

Ann Arbor, MI | September 2012 – May 2017

Bachelor of Arts, Penny W. Stamps School of Art & Design

Bachelor of Arts, Screen Arts and Cultures, Residential College Program

Cumulative GPA: 3.53 | Emphasis in French & Francophone Studies

SACI College of Art and Design

Venice, IT | July 2016

GROUP EXHIBITIONS

Carlsbad Oceanside Art League Monthly Shows San Diego, CA | 2014, 2017 – 2020

TEDxUofM Chroma Gallery Ann Arbor, MI | 2016

2.99e8 Gallery at Palmer Commons, University of Michigan Ann Arbor, MI | 2015

SCHOLARSHIPS / AWARDS

Residential College Study Abroad Scholarship 2016

Anderson Ranch Student Scholarship 2016

Guy Palazzola Award 2015