

ian@ianstrand.com · (989) 600-3995

WORK EXPERIENCE

Web Administrator - Rosemont Media

La Jolla, CA | January 2022 - Present

- Handles ongoing support and management of 100+ client websites and supports the development team in planning projects
- Adds, updates, and edits WordPress custom themes, post types, and plugins, utilizing knowledge of HTML5, CSS3,
 JavaScript(jQuery), and PHP7 in addition to familiarity with WordPress and the ability to efficiently prioritize workload
- Makes updates with Google Search Console, Google Analytics; audits page speed and adherence to web accessibility standards
- Prepares and optimizes images for web and implements design mockups for mobile and desktop using Photoshop and AdobeXD

Murals Liaison, Administrative Assistant – Athenaeum Music & Arts Library

La Jolla, CA | January 2018 – January 2022

- Assisted Communications and Engagement Director in preparing promotional materials and internal records for distribution
- o Organized Athenaeum email databases; assisted in transition to digital record-keeping and implementation of new website
- o Maintained general daily correspondence with members; served as liaison for Board of Trustees and Murals of La Jolla project

SELF-EMPLOYMENT & INTERNSHIP EXPERIENCE

Murals Liaison (Part-Time Contractor) - Murals of La Jolla

La Jolla, CA | January 2022 - Present

Assists Executive Director and facilitates communication with Athenaeum staff; collaborates to coordinate membership,
 fundraising events, free monthly tours, installation of murals on private property, public relations, and book publication / sales

HTML / CSS Development (Part-Time Contractor) – Agile Mind

Grapevine, TX | October 2021 – Present

- o Builds online content utilizing HTML, MathML, CSS, and XML templates; tests functionality, accuracy, and standards compliance
- o Contributes where needed to the production team, including creating a website mockup and implementing Bootstrap styling

Senior Designer Intern - Rolling Design

Shenzhen, Guangdong, CN | August 2016 – September 2016

- Envisioned and created designs corresponding greeting card copy, based on requirements and changing brand goals of agency
- Utilized traditional illustration skills as well as knowledge of Adobe Photoshop, Illustrator, and print production standards

EDUCATION

San Diego Miramar College

San Diego, CA | January 2017 - Present

Associate of Science, Web Design Certificate of Achievement, Web Design Cumulative GPA: 4.00

January 2017 – December 2021

University of Michigan, Ann Arbor, MI

Ann Arbor, MI | September 2012 – May 2017

Bachelor of Arts, Penny W. Stamps School of Art & Design

Bachelor of Arts, Screen Arts and Cultures, Residential College Program

Cumulative GPA: 3.53 (Double Major with an emphasis in French & Francophone Studies)

SACI College of Art and Design

Venice, IT | July 2016

SKILLS

Technical: Adobe Creative Suite | Avid | Autodesk | Microsoft Office | HTML5, CSS3, SQL, PHP7, JavaScript | UI / UX design

Language: Proficient in French

VOLUNTEER EXPERIENCE

Webmaster, Board Member – Carlsbad Oceanside Art League
Marketing and Social Media Orchestrator – San Diego County Young Democrats
Download Center Manager, Photographer – San Diego International Film Festival
Children's Section Display Creator – Mira Mesa Branch Library

Carlsbad, CA | November 2017 – May 2022 San Diego, CA | September 2017 – February 2018 San Diego, CA | October 2017, 2019 San Diego, CA | June – August 2014

GROUP EXHIBITIONS

Carlsbad Oceanside Art League Monthly Shows, San Diego, CA

TEDxUofM Chroma Gallery, Ann Arbor, MI

2014, 2017 – 2020

2.99e8 Gallery at Palmer Commons, University of Michigan, Ann Arbor, MI 2015

SCHOLARSHIPS / AWARDS

Residential College Study Abroad Scholarship 2016
Anderson Ranch Student Scholarship 2016
Guy Palazzola Award 2015