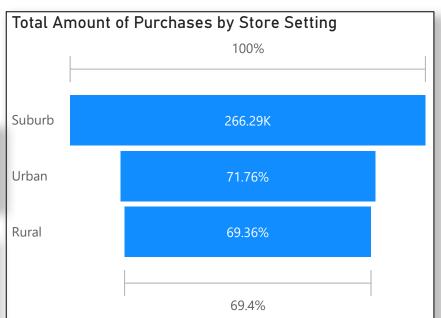
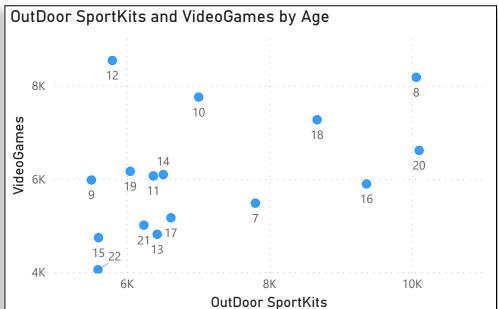
STUDENT SPEND ANALYSIS



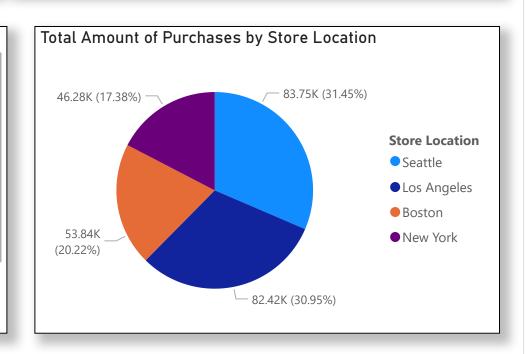


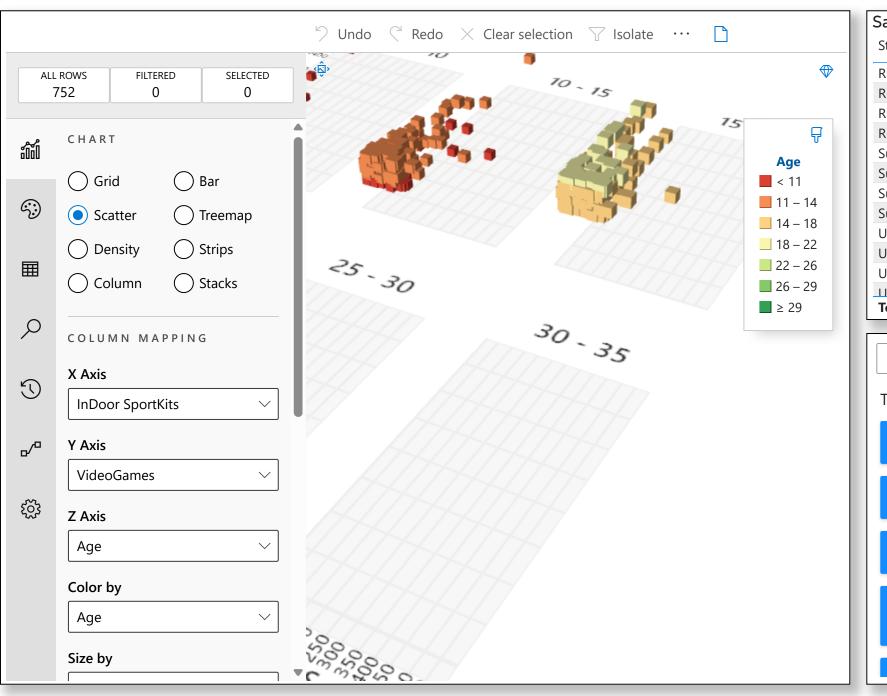




Total Amount of Purchase (TAP) based on Store Location				
Store Location	Store Setting	Total Amount of Purchases		
Los Angeles	Rural	30,009.48		
Seattle	Urban	33,586.53		
Boston	Rural	42,016.81		
Seattle	Rural	43,228.34		
New York	Suburb	46,284.58		
Boston	Urban	50,595.51		
New York	Urban	51,948.32		
Boston	Suburb	53,835.98		
Los Angeles	Urban	54,964.79		
New York	Rural	69,444.55		
Total		6,42,084.01		

Outdoor sports across different ages				
Age	Rural	Suburb	Urban	Total ▼
20	3,370.44	3,111.24	3,621.95	10,103.63
8	1,485.23	5,198.76	3,380.07	10,064.06
16	2,267.56	4,660.62	2,437.52	9,365.70
18	2,513.88	4,417.54	1,740.91	8,672.33
7	3,232.70	2,343.82	2,230.18	7,806.70
10	866.29	3,128.24	3,016.29	7,010.82
17	253.79	2,962.89	3,404.16	6,620.84
14	2,282.82	1,925.39	2,305.94	6,514.15
13	1,916.92	2,353.29	2,158.33	6,428.54
11	1,834.96	2,826.51	1,712.76	6,374.23
21	756.32	4,171.83	1,313.52	6,241.67
19	2,094.33	2,479.28	1,477.14	6,050.75
Total	30,034.43	48,694.18	35,033.11	1,13,761.72





Sales Amount according to location				
Store Setting	Store Location	Total Amount of Purchases		
Rural	Boston	42,016.81		
Rural	Los Angeles	30,009.48		
Rural	New York	69,444.55		
Rural	Seattle	43,228.34		
Suburb	Boston	53,835.98		
Suburb	Los Angeles	82,419.92		
Suburb	New York	46,284.58		
Suburb	Seattle	83,749.20		
Urban	Boston	50,595.51		
Urban	Los Angeles	54,964.79		
Urban	New York	51,948.32		
Urhan	Seattle	33 586 53		
Total		6,42,084.01		

