Ho-Yi Sun

+886-917-563735 iansuny@gmail.com

Qualification Summary and Personal Profile

- Fast learner in multiple fields including engineering, coding, marketing and design.
- Theoretical and practical knowledge gained from research environment and real live business challenges.
- Research driven analyzing skills with 4 papers on international journals and 1 US patent.
- Excel in presentation communication and attending 5 international conferences.
- Leadership experience in consulting projects, entrepreneurship and student association.

Education

National Taiwan University

2016

Master of Science in Polymer Science and Engineering

National Taiwan University

2014

Bachelor of Science in Chemical Engineering

Experience

IBM 2016

Community Platform Development

- Setup a community platform for 5,000+ users of IBM Bluemix to share their experience.
- Developed a fully functioned website with Node.js, Javascript, MongoDB, CSS and HTML.

Training Project of BCG

2015

Fellow, Project Leader

- Familiarized strategy development process and logical thinking a consultant need.
- Cooperated with Taipei Beitou Health Management Hospital to undergo a medical market survey, then coming up with annual marketing strategy with the aim of double the sales of physical examination.

Papid's House Social Innovation Project

2015

Project Director

- Raised more than 1.5 million NTD via social media, public relation, business cooperation in 2 months.
- Organized a project team and developed two products, offering the mentally disabled children a chance to reach economic independence.

ATCC Case Competition

2014

Representative of IBM, 3rd Place in Final Round

- Cooperated with IBM to integrate a nonprofit organization The Alliance Cultural Foundation with productivity tools, enhance the efficiency by 3 times.
- Assisted education and development in countryside with the aim of affecting more than 3,000 children.

Leadership

National Taiwan University Creativity and Entrepreneurship Program

2015

President

- Organized student association to assist NTUCEP in inspiring 60 members selected from more than 300 candidates, promoting entrepreneurship in campus.
- Programmed monthly events with 60 participants on average, constructed a platform to assist members to connect with more than 200 alumni.

Please refer to http://iansuny.com for further information and portfolio.