

# SwainOS

## Business Command Center

### Project Specification & Architecture Document

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# 1. Executive Summary

SwainOS is a comprehensive, AI-first business intelligence platform designed specifically for Swain Destinations. The system provides real-time visibility into business health, cash position, debt obligations, and operational metrics while delivering intelligent recommendations—particularly around foreign exchange timing, which represents a significant profit center for the business.

The platform consolidates data from multiple sources (Salesforce, QuickBooks, FX providers, banking) into a unified command center, enabling data-driven decision-making and proactive business management.

## 1.1 Key Objectives

- Centralize all business data into a single source of truth
- Provide real-time cash flow forecasting and debt service tracking
- Deliver AI-powered FX buy signals to optimize currency purchases
- Enable natural language queries across all business data
- Track performance against budget, loan covenants, and industry benchmarks

## 1.2 Technology Decisions

Decision	Choice	Rationale
Backend Framework	Python / FastAPI	Strong data science ecosystem, async support, OpenAI integration
Frontend Framework	React / Next.js	Component-based, excellent developer experience, SSR capable
Database	Supabase (PostgreSQL)	Managed PostgreSQL with built-in auth, RLS, real-time subscriptions, edge functions
AI Provider	OpenAI GPT-4	Best reasoning capabilities, function calling, production-ready
Salesforce Edition	Unlimited	Full API access, custom object support
Accounting	QuickBooks Online	Modern API, real-time sync capabilities
FX Data	Free tier initially	Alpha Vantage or exchangerate.host, upgrade path available
Hosting	Supabase Cloud + Local Dev	Supabase cloud for production, local Supabase CLI for development

## 2. Project Overview

### 2.1 Business Context

Swain Destinations is a luxury travel operator specializing in Australia, New Zealand, and Africa. The business operates on a commission model, earning revenue from bookings placed through travel advisor partners. Key financial characteristics include:

- Commission Income: ~\$5.9M annually (2025)
- Net Income: ~\$1.66M annually
- High cash balances due to customer deposits (liability)
- Significant foreign currency exposure (AUD, NZD, ZAR)
- SBA loan debt service: ~\$998K annually

### 2.2 Problem Statement

Currently, business data is siloed across multiple systems with no unified view. Key challenges include:

- No real-time visibility into cash position vs. customer deposit liabilities
- Manual FX purchasing decisions without systematic analysis
- Debt service tracking via spreadsheets
- No automated alerting for business anomalies
- Limited ability to forecast cash flow accurately

### 2.3 Solution Overview

SwainOS addresses these challenges by providing:

- Unified data layer with scheduled ETL from all sources
- Real-time dashboards with AI-generated insights
- Algorithmic FX buy signals based on exposure, rates, and macro factors
- Automated debt service tracking with DSCR monitoring
- Natural language interface for ad-hoc queries

## 3. Technical Architecture

### 3.1 System Architecture

The system follows a three-tier architecture designed for local deployment with cloud migration capability:

#### Presentation Layer

- React/Next.js single-page application
- Tailwind CSS for styling
- Recharts for data visualization
- WebSocket for real-time updates

#### Application Layer

- FastAPI Python backend
- Async request handling
- OpenAI integration for AI features
- Celery for background job processing
- Redis for caching and job queue

#### Data Layer (Supabase)

- Supabase PostgreSQL database (managed)
- Row Level Security (RLS) for data access control
- Supabase Realtime for live dashboard updates
- Supabase Edge Functions for serverless API endpoints
- Supabase Auth for user authentication

### 3.2 Integration Architecture

All external integrations follow a common pattern:

- Dedicated service class per integration
- Scheduled sync jobs (configurable frequency)
- Internal data model (not dependent on source schema)
- Mapping layer to transform source data to internal model
- Audit logging for all sync operations

**Salesforce Authentication:** JWT Bearer flow with dedicated integration user. Requires: Connected App in Salesforce with digital certificate, private key stored securely in environment variables, dedicated "SwainOS Integration" user with appropriate permissions.

**Sync Failure Handling:** (1) Log failure to sync\_logs with error details. (2) Retry up to 3 times with exponential backoff. (3) After 3 failures, send email alert to configured addresses. (4) Continue with next sync cycle (non-blocking). Manual "Sync Now" button available in Settings UI.

**Data Direction:** One-way sync from source systems to SwainOS (read-only). Imported data is not modified in SwainOS. All historical data synced on initial load.

## 4. Data Sources & Integrations

Source	Data	Sync Frequency	Integration Method
Salesforce	Bookings, itineraries, customers, deposits, pipeline	Hourly	REST API (Bulk for initial)
QuickBooks Online	Expenses, P&L, bank transactions, AP/AR	Daily	OAuth REST API
FX Provider	AUD, NZD, ZAR rates (live + historical)	15 minutes	REST API
News/Macro	Economic indicators, central bank signals	Daily	News API + OpenAI
Citizens Bank	Account balances, transactions	Manual (future API)	Manual entry / CSV import
Manual Inputs	Budget, debt schedule, targets	As needed	Admin UI

### 4.1 Internal Data Model

SwainOS maintains its own data model independent of source systems. This provides:

- Freedom to change source systems without application impact
- Consistent data structure regardless of source
- Historical data retention beyond source system limits
- Custom calculated fields and aggregations

### 4.2 Mapping Layer

Each integration includes a mapping configuration that transforms source data to the internal model. Mappings are version-controlled YAML files that can be updated without code changes.

#### Salesforce/Kaptio → itineraries:

```
Id → salesforce_id | KaptioTravel__Itinerary_No__c → itinerary_number |
KaptioTravel__Status__c → itinerary_status
KaptioTravel__Start_Date__c → travel_start_date | KaptioTravel__End_Date__c →
travel_end_date
Itinerary_Countries__c → primary_country | KaptioTravel__Destination__c → primary_region
KaptioTravel__Group_Size__c → pax_count | Lead_Adults__c → adult_count | Lead_Children__c
→ child_count
KaptioTravel__Itinerary_Amount__c → gross_amount | KaptioTravel__Itinerary_Cost__c →
net_amount
KaptioTravel__CommissionTotal__c → commission_amount | KaptioTravel__TotalDepositPaid__c
→ deposit_received
KaptioTravel__Outstanding__c → balance_due | KaptioTravel__Account__c → agency_id (FK
lookup)
```

#### Salesforce/Kaptio ItineraryBooking → bookings:

```
Id → salesforce_id | KaptioTravel__Itinerary__c → itinerary_id |
KaptioTravel__Supplier__c → supplier_id
```

Name → booking\_number | KaptioTravel\_\_Name\_\_c → service\_name |  
 KaptioTravel\_\_ServiceLevel\_\_c → booking\_type  
 KaptioTravel\_\_DateFrom\_\_c → service\_start\_date | KaptioTravel\_\_DateTo\_\_c →  
 service\_end\_date  
 KaptioTravel\_\_TotalSalesPrice\_\_c → gross\_amount | KaptioTravel\_\_TotalNetPrice\_\_c →  
 net\_amount | KaptioTravel\_\_SupplierCurrencyIsoCode\_\_c → currency\_code

### **Salesforce/Kaptio ItineraryItem → itinerary\_items:**

Id → salesforce\_id | KaptioTravel\_\_Itinerary\_\_c → itinerary\_id |  
 KaptioTravel\_\_Supplier\_\_c → supplier\_id  
 KaptioTravel\_\_RecordTypeName\_\_c → item\_type | KaptioTravel\_\_Name\_\_c → item\_name  
 KaptioTravel\_\_DateFrom\_\_c → service\_start\_date | KaptioTravel\_\_DateTo\_\_c →  
 service\_end\_date  
 Item\_Country\_\_c → location\_country | Item\_Location\_\_c → location\_city  
 KaptioTravel\_\_Total\_Cost\_\_c → total\_cost | KaptioTravel\_\_SupplierCurrencyIsoCode\_\_c →  
 currency\_code

### **Salesforce/Kaptio Payment → customer\_payments:**

Id → salesforce\_id | KaptioTravel\_\_Itinerary\_\_c → itinerary\_id | Name → payment\_number  
 KaptioTravel\_\_Payment\_Type\_\_c → payment\_type | KaptioTravel\_\_Method\_\_c → payment\_method  
 KaptioTravel\_\_Amount\_\_c → amount | Status\_\_c → payment\_status | Transaction\_Id\_\_c →  
 processor\_reference

### **Salesforce/Kaptio SupplierInvoiceLine → supplier\_invoice\_lines:**

Id → salesforce\_id | KaptioTravel\_\_SupplierInvoiceBooking\_\_c → supplier\_invoice\_id  
 KaptioTravel\_\_Itinerary\_\_c → itinerary\_id | KaptioTravel\_\_Supplier\_\_c → supplier\_id  
 KaptioTravel\_\_DueDate\_\_c → service\_date | KaptioTravel\_\_CostDue\_\_c → line\_amount

### **Salesforce Account (Agency) → agencies:**

Id → salesforce\_id | Name → agency\_name | Agency\_Code\_\_c → agency\_code  
 Email\_\_c → contact\_email | IsActive\_\_c → is\_active

### **Salesforce Contact (Advisor) → advisors:**

Id → salesforce\_id | AccountId → agency\_id (FK lookup) | Name → advisor\_name | Email →  
 email

### **Salesforce Account (Customer) → customers:**

Id → salesforce\_id | Name → full\_name | PersonEmail → email | Phone → phone |  
 BillingCountry → country

### **Salesforce/Kaptio Supplier → suppliers:**

Id → salesforce\_id | Name → supplier\_name | Supplier\_Code\_\_c → supplier\_code |  
 RecordType.Name → supplier\_type  
 KaptioTravel\_\_Currency\_\_c → default\_currency | Payment\_Terms\_\_c → payment\_terms\_days |  
 BillingCountry → address\_country

### **Salesforce/Kaptio SupplierInvoice → supplier\_invoices:**

Id → salesforce\_id | Name → invoice\_number | KaptioTravel\_\_Supplier\_\_c → supplier\_id  
 KaptioTravel\_\_InvoiceDate\_\_c → invoice\_date | KaptioTravel\_\_DueDate\_\_c → due\_date |  
 KaptioTravel\_\_TotalAmount\_\_c → total\_amount | CurrencyIsoCode → currency\_code

## **4.3 Supabase Database Schema**

The Supabase project “swain-os” contains all tables organized in the public schema with Row Level Security (RLS) enabled on all tables.

### **Core Tables**

**bookings** — Individual booking/reservation records (many bookings per itinerary)



```
id (uuid, PK), salesforce_id (text, unique), itinerary_id (uuid, FK),
booking_number (text), booking_type (text), supplier_id (uuid, FK nullable),
service_name (text), service_start_date (date), service_end_date (date),
location_country (text), location_city (text), pax_count (integer),
gross_amount (numeric), net_amount (numeric), commission_amount (numeric),
currency_code (text), booking_status (text), confirmation_number (text),
created_at (timestampz), updated_at (timestampz), synced_at (timestampz)
```

### **itineraries** — Master itinerary records (parent of bookings) with location hierarchy for Active Travelers Map

```
id (uuid, PK), salesforce_id (text, unique), itinerary_number (text),
itinerary_name (text), itinerary_status (text – see Status Enum below),
travel_start_date (date), travel_end_date (date), primary_country (text),
primary_region (text), primary_city (text), primary_latitude (numeric),
primary_longitude (numeric), pax_count (integer), adult_count (integer),
child_count (integer), gross_amount (numeric), net_amount (numeric),
commission_amount (numeric), deposit_received (numeric), balance_due (numeric),
currency_code (text), customer_id (uuid, FK), agency_id (uuid, FK), advisor_id
(uuid, FK), created_at (timestampz), updated_at (timestampz), synced_at
(timestampz)
```

#### **Itinerary Status Enum Values:**

Active: Assigned, Proposal Sent, Deposited/Confirming, Pre-Departure, eDocs Sent, Traveling, Holding

Completed: Traveled

Closed (No Revenue): Lost, Rejected, Cancelled, Cancel Fees, Amendment Merged, Amendment Rejected

Exclude from Reporting: Duplicate Itinerary, Test Itinerary, Sample Itinerary, Snapshot Booking

### **itinerary\_items** — Line items (hotels, flights, tours) for detailed reconciliation and supplier matching

```
id (uuid, PK), salesforce_id (text, unique), itinerary_id (uuid, FK),
supplier_id (uuid, FK), item_type (text), item_name (text), item_description
(text), service_start_date (date), service_end_date (date), location_country
(text), location_region (text), location_city (text), location_latitude
(numeric), location_longitude (numeric), quantity (integer), unit_cost
(numeric), total_cost (numeric), currency_code (text), confirmation_number
(text), item_status (text), created_at (timestampz), updated_at (timestampz),
synced_at (timestampz)
```

### **customers** — Customer/traveler records

```
id (uuid, PK), salesforce_id (text, unique), full_name (text), email (text),
phone (text), country (text), created_at (timestampz), updated_at
(timestampz)
```

### **agencies** — Travel agency partners

```
id (uuid, PK), salesforce_id (text, unique), agency_name (text), agency_code
(text), contact_email (text), is_active (boolean), created_at (timestampz),
updated_at (timestampz)
```

### **advisors** — Travel advisors within agencies

```
id (uuid, PK), salesforce_id (text, unique), agency_id (uuid, FK), advisor_name
(text), email (text), is_active (boolean), created_at (timestampz), updated_at
(timestampz)
```

### **customer\_payments** — Customer deposits and payments synced from CRM

```
id (uuid, PK), salesforce_id (text, unique), itinerary_id (uuid, FK),
payment_number (text), payment_type (text: Deposit, Final Payment, Refund,
Adjustment), payment_method (text: Credit Card, Wire, Check, Agency Credit),
payment_date (date), amount (numeric), currency_code (text), payment_status
(text: Pending, Received, Failed, Refunded), processor_reference (text), notes
```

(text), received\_at (timestampz), created\_at (timestampz), updated\_at (timestampz), synced\_at (timestampz)

*Critical for cash flow: deposits are liabilities until travel occurs. Sum of received payments per itinerary = deposit\_received on itineraries table.*

## Financial Tables

### transactions — Financial transactions from QuickBooks

id (uuid, PK), quickbooks\_id (text, unique), transaction\_type (text), transaction\_date (date), amount (numeric), currency\_code (text), category (text), vendor\_name (text), description (text), is\_reconciled (boolean), created\_at (timestampz), updated\_at (timestampz), synced\_at (timestampz)

### debt\_schedules — SBA loan and seller note payment schedules

id (uuid, PK), debt\_name (text), debt\_type (text), original\_principal (numeric), current\_balance (numeric), interest\_rate (numeric), payment\_amount (numeric), payment\_frequency (text), next\_payment\_date (date), maturity\_date (date), created\_at (timestampz), updated\_at (timestampz)

### debt\_payments — Individual debt payment records

id (uuid, PK), debt\_schedule\_id (uuid, FK), payment\_date (date), principal\_amount (numeric), interest\_amount (numeric), extra\_principal (numeric), balance\_after (numeric), is\_paid (boolean), created\_at (timestampz), updated\_at (timestampz)

### budgets — Monthly/annual budget targets

id (uuid, PK), budget\_year (integer), budget\_month (integer), category (text), budgeted\_amount (numeric), actual\_amount (numeric), variance\_amount (numeric), created\_at (timestampz), updated\_at (timestampz)

## Supplier Payment Tables

### suppliers — Supplier/vendor accounts (hotels, ground operators, airlines)

id (uuid, PK), salesforce\_id (text, unique), supplier\_name (text), supplier\_code (text), supplier\_type (text), default\_currency (text), payment\_terms\_days (integer), contact\_email (text), contact\_phone (text), address\_country (text), is\_active (boolean), created\_at (timestampz), updated\_at (timestampz)

### supplier\_invoices — Invoice headers for supplier payments

id (uuid, PK), salesforce\_id (text, unique), invoice\_number (text), supplier\_id (uuid, FK), invoice\_date (date), due\_date (date), total\_amount (numeric), currency\_code (text), invoice\_status (text), payment\_status (text), paid\_amount (numeric), paid\_date (date), notes (text), created\_at (timestampz), updated\_at (timestampz), synced\_at (timestampz)

### supplier\_invoice\_lines — Line items linking invoices to bookings/itineraries

id (uuid, PK), salesforce\_id (text, unique), supplier\_invoice\_id (uuid, FK), booking\_id (uuid, FK nullable), itinerary\_id (uuid, FK nullable), description (text), service\_date (date), quantity (integer), unit\_price (numeric), line\_amount (numeric), currency\_code (text), created\_at (timestampz), updated\_at (timestampz)

Invoice statuses: Draft, Pending, Approved, Paid, Cancelled. Payment statuses: Unpaid, Partial, Paid.

## FX Tables

### fx\_rates — Historical FX rate data (time-series)

id (uuid, PK), currency\_pair (text), rate\_timestamp (timestampz), bid\_rate (numeric), ask\_rate (numeric), mid\_rate (numeric), source (text), created\_at (timestampz)

**fx\_holdings** — Current currency balances (computed from fx\_transactions, manually adjusted)

```
id (uuid, PK), currency_code (text, unique), balance_amount (numeric),
avg_purchase_rate (numeric), total_purchased (numeric), total_spent (numeric),
last_transaction_date (date), last_reconciled_at (timestampz), notes (text),
created_at (timestampz), updated_at (timestampz)
```

**fx\_transactions** — All FX movements: buy, sell, spend, adjustment (manual entry, no bank API)

```
id (uuid, PK), currency_code (text), transaction_type (text: BUY, SELL, SPEND,
ADJUSTMENT), transaction_date (date), amount (numeric – positive for BUY,
negative for SELL/SPEND), exchange_rate (numeric nullable), usd_equivalent
(numeric nullable), balance_after (numeric), supplier_invoice_id (uuid, FK →
supplier_invoices nullable), signal_id (uuid, FK → fx_signals nullable),
reference_number (text), notes (text), entered_by (uuid, FK → app_users),
created_at (timestampz), updated_at (timestampz)
```

*Transaction types: BUY (purchase currency), SELL (convert back to USD), SPEND (pay supplier), ADJUSTMENT (reconciliation correction)*

**fx\_signals** — Generated FX buy/wait signals

```
id (uuid, PK), currency_code (text), signal_type (text), signal_strength
(text), current_rate (numeric), avg_30d_rate (numeric), exposure_amount
(numeric), recommended_amount (numeric), reasoning (text), generated_at
(timestampz), expires_at (timestampz), was_acted_on (boolean), created_at
(timestampz)
```

**Reference Tables****locations** — Geographic reference data for Active Travelers Map (pre-populated)

```
id (uuid, PK), country_code (text), country_name (text), region_name (text),
city_name (text), latitude (numeric), longitude (numeric), timezone (text),
is_primary_destination (boolean)
```

Pre-populated with Swain Destinations markets: Australia (Sydney, Melbourne, Brisbane, Cairns, Perth), New Zealand (Auckland, Queenstown, Wellington), South Africa (Cape Town, Johannesburg, Kruger), and other African destinations.

**currencies** — Supported currencies for consistency across all currency\_code fields

```
id (uuid, PK), currency_code (text, unique – ISO 4217: USD, AUD, NZD, ZAR),
currency_name (text), symbol (text), decimal_places (integer default 2),
is_active (boolean), created_at (timestampz), updated_at (timestampz)
```

Pre-populated with: USD (US Dollar), AUD (Australian Dollar), NZD (New Zealand Dollar), ZAR (South African Rand).

**System Tables****sync\_logs** — Integration sync history and status

```
id (uuid, PK), source_system (text), sync_type (text), started_at
(timestampz), completed_at (timestampz), records_processed (integer),
records_created (integer), records_updated (integer), status (text),
error_message (text), created_at (timestampz)
```

**ai\_interactions** — AI query and response logging

```
id (uuid, PK), user_id (uuid, FK), interaction_type (text), prompt (text),
response (text), tokens_used (integer), model_name (text), latency_ms
(integer), created_at (timestampz)
```

**app\_users** — Application user profiles (linked to Supabase Auth)

```
id (uuid, PK, references auth.users), email (text), full_name (text), role
(text), preferences (jsonb), created_at (timestampz), updated_at (timestampz)
```

**app\_settings** — Application configuration (sync intervals, notifications, feature flags)

id (uuid, PK), setting\_key (text, unique), setting\_value (jsonb), setting\_type (text: sync, notification, feature, general), description (text), updated\_by (uuid, FK nullable), created\_at (timestampz), updated\_at (timestampz)

*Default settings: salesforce\_sync\_interval\_hours (2), quickbooks\_sync\_interval\_hours (24), fx\_rate\_sync\_interval\_minutes (15), alert\_email\_addresses (jsonb array), sync\_failure\_retry\_count (3), sync\_failure\_alert\_threshold (3)*

**Row Level Security (RLS) Policies**

All tables have RLS enabled. Policies follow a consistent naming convention:

{table\_name}\_{action}\_{role} (e.g., bookings\_select\_authenticated)

**Standard Policies:**

- **Read-only tables** (bookings, itineraries, itinerary\_items, customers, agencies, advisors, customer\_payments, transactions): SELECT for authenticated users only
- **Editable tables** (debt\_schedules, debt\_payments, budgets, fx\_holdings, fx\_transactions, app\_settings): Full CRUD for authenticated users with “admin” role
- **Time-series tables** (fx\_rates): SELECT for authenticated, INSERT for service\_role only
- **User tables** (app\_users): Users can read/update their own row only (auth.uid() = id)
- **System tables** (sync\_logs, ai\_interactions): SELECT for authenticated, INSERT for service\_role

**Database Indexes**

Index naming convention: idx\_{table}\_{column(s)}

- idx\_bookings\_travel\_start\_date — Active travelers queries
- idx\_bookings\_booking\_status — Status filtering
- idx\_itineraries\_travel\_dates — Composite index on (travel\_start\_date, travel\_end\_date)
- idx\_itineraries\_status\_dates — Active travelers filtering by status and dates
- idx\_itineraries\_country — Map aggregation by country
- idx\_itinerary\_items\_itinerary — Fetch items for an itinerary
- idx\_itinerary\_items\_supplier — Match items to supplier invoices
- idx\_itinerary\_items\_service\_date — Cash flow by service date
- idx\_fx\_rates\_currency\_timestamp — Time-series queries by currency
- idx\_transactions\_date — Cash flow date range queries
- idx\_debt\_payments\_schedule\_date — Payment schedule lookups
- idx\_supplier\_invoices\_due\_date — Cash flow and payment scheduling
- idx\_supplier\_invoices\_status — Filter by payment status
- idx\_supplier\_invoices\_currency — FX exposure by currency
- idx\_supplier\_invoice\_lines\_booking — Link payments to bookings
- idx\_bookings\_itinerary — Fetch all bookings for an itinerary
- idx\_customer\_payments\_itinerary — Sum payments per itinerary
- idx\_customer\_payments\_date\_status — Cash flow by payment date
- idx\_fx\_transactions\_currency\_date — Balance history by currency

- `idx_fx_transactions_type` — Filter by transaction type (BUY, SELL, SPEND, ADJUSTMENT)

## Materialized Views for AI Analysis

Pre-computed views refreshed on schedule for fast AI queries and dashboard performance. Raw transaction data is retained for detailed analysis.

**mv\_monthly\_revenue** — Monthly revenue summary by destination, agency, status. Refreshed daily.

`year_month, destination_country, agency_id, itinerary_count, pax_count, gross_revenue, net_revenue, commission_earned, avg_trip_value`

**mv\_rolling\_metrics** — Rolling 3/6/12 month averages for trend analysis. Refreshed daily.

`metric_date, revenue_3mo_avg, revenue_12mo_avg, bookings_3mo_avg, margin_3mo_avg, yoy_revenue_change, yoy_booking_change`

**mv\_fx\_exposure** — Current FX exposure by currency and time horizon (30/60/90 days). Refreshed hourly.

`currency_code, confirmed_30d, confirmed_60d, confirmed_90d, estimated_30d, estimated_60d, estimated_90d, current_holdings, net_exposure`

**mv\_active\_travelers** — Current and upcoming travelers for map widget. Refreshed with Salesforce sync.

`country, region, city, latitude, longitude, status_category, traveler_count, itinerary_count, departing_7d, returning_7d`

**mv\_cash\_flow\_forecast** — 90-day cash flow projection combining deposits, payments, supplier invoices. Refreshed daily.

`forecast_date, expected_deposits, expected_payments_due, supplier_invoices_due, debt_service_due, net_cash_flow, running_balance`

## 5. Application Modules

### 5.1 Command Center (Dashboard)

The primary landing page providing at-a-glance business health:

- Today's cash position (actual vs. available after deposits)
- 30/60/90 day cash forecast
- DSCR tracker (actual vs. required 1.25x)
- AI-generated daily briefing
- Active alerts and anomalies
- Key KPIs with trend indicators
- **Active Travelers Map** — interactive world map showing current traveler locations

#### Active Travelers Map Widget

A prominent visual widget displaying real-time traveler status based on itinerary travel dates from Salesforce. The map provides instant visibility into current operations:

##### Map Features:

- Interactive world map with destination markers (Australia, New Zealand, Africa regions)
- Color-coded markers by traveler status (pulled from Salesforce itinerary status values)
- Marker size indicates traveler count at each destination
- Click-to-drill-down showing traveler details per location
- Summary KPI cards: Total Active, Departing This Week, Returning This Week

##### Data Source (Salesforce):

- Itinerary object with travel start/end dates
- Itinerary status field (values defined in Salesforce configuration)
- Destination/location data from itinerary line items
- Traveler count (pax) per itinerary
- Syncs with hourly Salesforce data refresh

### 5.2 Cash Flow

Detailed cash flow analysis and forecasting:

- Weekly and monthly cash flow projections
- Customer deposits tracker (liability vs. available)
- Supplier payment calendar
- Budget vs. actual variance analysis
- Cash runway calculator
- Scenario modeling (what-if analysis)

### 5.3 Debt Service

Comprehensive loan and debt tracking:

- SBA loan tracker (balance, next payment, payoff projection)

- Seller note tracker
- Extra principal payment modeling
- DSCR trend analysis
- Early payoff scenarios
- Covenant compliance monitoring

## 5.4 Revenue & Bookings

Revenue analytics and pipeline visibility:

- Booking pipeline by travel date
- Commission forecast
- Revenue by destination, agency, advisor
- Cancellation tracking and trends
- Year-over-year comparisons
- Seasonality analysis

## 5.5 FX Command

Currency management and optimization (detailed in Section 6):

- Currency exposure dashboard
- Current rates vs. historical averages
- AI-powered buy signals
- News sentiment analysis
- FX P&L tracking
- Hedge recommendations

## 5.6 Operations

Operational metrics and efficiency tracking:

- Advisor productivity metrics
- Booking-to-travel conversion rates
- Supplier performance scorecards
- Trip margin analysis
- Lead time analytics

## 5.7 AI Insights

AI-powered analysis and interaction:

- Natural language query interface
- Weekly AI summary report
- Anomaly detection and explanation
- Recommendations queue with priority
- Trend analysis and forecasting

## 5.8 Settings & Administration

System configuration and management:

- Integration status and health
- Manual data entry interfaces
- Sync schedule configuration
- User preferences
- Audit logs



## 6. FX Signal Algorithm

The FX Command module represents a key competitive advantage and profit center. The algorithm analyzes multiple factors to generate actionable buy signals.

### 6.1 Algorithm Inputs

Input Category	Data Points	Source
Exposure	Future supplier payments by currency and date	Salesforce
Current Holdings	Currency balances on hand	Manual / Bank API
Market Data	Current rates, 30/60/90 day averages, volatility	FX API
Macro Signals	Central bank rates, inflation, employment data	Economic API
News Sentiment	Headlines analyzed for currency impact	News API + OpenAI

#### FX Exposure Estimation Algorithm:

Since supplier invoices may not exist until close to travel date, estimate future exposure using:

1. Confirmed invoices: Sum of `supplier_invoices` where `payment_status != 'Paid'`
2. Estimated from bookings: For itineraries in 'Deposited/Confirming', 'Pre-Departure', 'eDocs Sent' status, estimate supplier cost as % of `net_amount` (configurable, default 70%)
3. Historical buffer: Add 10-15% buffer based on historical variance between estimated and actual
4. Closing probability: Weight by itinerary status (Deposited = 95%, Proposal Sent = 40%, Assigned = 20%)
5. Group by currency and payment window (30/60/90 days from `travel_start_date`)

### 6.2 Signal Logic

For each currency (AUD, NZD, ZAR), the algorithm evaluates:

1. Calculate total exposure: Sum of payables in next 30/60/90 days
2. Assess rate position: Current rate vs. moving averages
3. Evaluate macro environment: Central bank stance (dovish/hawkish)
4. Analyze news sentiment: AI classification of recent headlines
5. Generate signal: BUY NOW / WAIT / HEDGE
6. Calculate optimal amount: Based on exposure, holdings, cash available

### 6.3 Signal Output Example

The system generates human-readable recommendations:

**BUY SIGNAL:** AUD at 0.6523 is 2.8% below 30-day average. You have \$243K AUD payable for April travel. Recommend purchasing \$150K AUD now, hold \$93K for potential further dip. RBA meeting next week — no rate change expected.

## 6.4 P&L Tracking

The system tracks FX decisions to measure performance:

- Purchase rate vs. spot rate at payment date
- Cumulative savings/cost from timing decisions
- Hit rate on buy signals
- Comparison to simple averaging strategy

## 7. AI Architecture

### 7.1 OpenAI Integration

The system uses OpenAI GPT-4 for multiple AI capabilities:

#### Daily Briefing Generation

- Summarizes key metrics and changes
- Highlights anomalies requiring attention
- Provides prioritized action items

#### Natural Language Queries

- Converts user questions to database queries
- Returns formatted, contextual responses
- Maintains conversation context

#### News Sentiment Analysis

- Classifies headlines by currency impact
- Extracts relevant economic signals
- Provides confidence scores

#### Anomaly Explanation

- Analyzes detected anomalies
- Provides possible causes
- Suggests investigation steps

### 7.2 AI Safety & Cost Management

- All AI calls are logged with tokens used
- Rate limiting to prevent runaway costs
- Caching of repeated queries
- Fallback to rule-based logic if API unavailable

## 8. Project Structure

### 8.1 Repository Structure

```

swain-os/
├── backend/
│   ├── api/                                # FastAPI route handlers
│   │   ├── __init__.py
│   │   ├── dashboard_routes.py
│   │   ├── cash_flow_routes.py
│   │   ├── debt_service_routes.py
│   │   ├── revenue_routes.py
│   │   ├── fx_routes.py
│   │   └── ai_routes.py
│   ├── services/                          # External integrations
│   │   ├── __init__.py
│   │   ├── salesforce_service.py
│   │   ├── quickbooks_service.py
│   │   ├── fx_rate_service.py
│   │   ├── news_service.py
│   │   └── openai_service.py
│   ├── analytics/                         # Business logic
│   │   ├── __init__.py
│   │   ├── cash_flow_calculator.py
│   │   ├── debt_service_tracker.py
│   │   ├── fx_signal_generator.py
│   │   ├── revenue_analyzer.py
│   │   └── anomaly_detector.py
│   ├── models/                           # Database models
│   │   ├── __init__.py
│   │   ├── booking.py
│   │   ├── transaction.py
│   │   ├── fx_rate.py
│   │   └── debt_schedule.py
│   ├── jobs/                             # Scheduled tasks
│   │   ├── __init__.py
│   │   ├── salesforce_sync_job.py
│   │   ├── quickbooks_sync_job.py
│   │   ├── fx_rate_sync_job.py
│   │   └── daily_briefing_job.py
│   ├── mappings/                         # Data transformation configs
│   │   ├── salesforce_booking.yaml
│   │   ├── salesforce_itinerary.yaml
│   │   └── quickbooks_transaction.yaml
│   └── tests/                            # Test files

```

```
|   |─ config.py
|   |─ database.py
|   └─ main.py
└─ frontend/
    |─ src/
    |   |─ pages/
    |   |─ components/
    |   |─ hooks/
    |   |─ services/
    |   └─ utils/
    |─ public/
    └─ package.json
└─ data/                                # Static data files
    |─ budget_2026.csv
    └─ debt_schedule.csv
└─ docs/                                # Documentation
└─ scripts/                             # Utility scripts
└─ docker-compose.yml
└─ .env.example
└─ README.md
```

## 9. Naming Conventions

Consistent naming is critical for maintainability. All team members must follow these conventions strictly.

### 9.1 General Principles

- Use literal, descriptive names that clearly indicate purpose
- Avoid abbreviations unless universally understood (e.g., ID, URL, API)
- Names should be self-documenting; avoid needing comments to explain
- Consistency trumps personal preference

### 9.2 Python (Backend)

Element	Convention	Example
Files/Modules	snake_case	cash_flow_calculator.py
Classes	PascalCase	BookingRepository
Functions	snake_case, verb prefix	calculate_cash_flow()
Variables	snake_case	total_revenue
Constants	SCREAMING_SNAKE_CASE	MAX_RETRY_ATTEMPTS
Private	Leading underscore	_internal_helper()
Type hints	Always use	def get_booking(id: int) -> Booking:

### 9.3 TypeScript/React (Frontend)

Element	Convention	Example
Files (components)	PascalCase	CashFlowChart.tsx
Files (utilities)	camelCase	formatCurrency.ts
Components	PascalCase	DebtServiceCard
Functions	camelCase, verb prefix	fetchBookings()
Variables	camelCase	totalRevenue
Constants	SCREAMING_SNAKE_CASE	API_BASE_URL
Hooks	use prefix	useCashFlow()
Types/Interfaces	PascalCase, I prefix optional	Booking or IBooking

### 9.4 Database

Element	Convention	Example
Tables	snake_case, plural	bookings, fx_rates

Columns	snake_case	travel_date, commission_amount
Primary keys	id	id (SERIAL or UUID)
Foreign keys	singular_table_id	booking_id
Indexes	idx_table_column	idx_bookings_travel_date
Timestamps	created_at, updated_at	Always include both

## 9.5 API Endpoints

Pattern	Convention	Example
Resource	Plural nouns	/api/bookings
Single item	Resource + ID	/api/bookings/{id}
Nested	Parent/child	/api/agencies/{id}/bookings
Actions	Verb suffix (rare)	/api/reports/generate
Query params	snake_case	?travel_date_from=2026-01-01
Versioning	URL prefix	/api/v1/bookings

## 9.6 File Organization

- One class per file (with rare exceptions for tightly coupled small classes)
- Group by feature, not by type (e.g., /bookings contains routes, service, model)
- Tests mirror source structure (tests/analytics/test\_cash\_flow\_calculator.py)
- Configuration separate from code (config.py, .env)

## 10. Coding Standards

### 10.1 Python Standards

- Follow PEP 8 style guide strictly
- Use Black for code formatting (line length: 100)
- Use isort for import sorting
- Use mypy for static type checking
- Docstrings required for all public functions (Google style)
- Maximum function length: 50 lines (prefer smaller)
- Maximum file length: 500 lines

#### Example Function

```
def calculate_debt_service_coverage_ratio(
    net_income: Decimal,
    debt_service: Decimal,
) -> Decimal:
    """
    Calculate the Debt Service Coverage Ratio (DSCR).

    Args:
        net_income: Total net income for the period.
        debt_service: Total debt service payments for the period.

    Returns:
        DSCR as a Decimal. Values >= 1.25 are considered healthy.

    Raises:
        ValueError: If debt_service is zero.
    """
    if debt_service == Decimal(0):
        raise ValueError("Debt service cannot be zero")
    return net_income / debt_service
```

### 10.2 TypeScript/React Standards

- Use TypeScript strict mode
- Use ESLint with Airbnb config
- Use Prettier for formatting
- Functional components only (no class components)
- Props interfaces required for all components
- Custom hooks for reusable logic
- Avoid any type; use unknown if type is truly unknown



### 10.3 Error Handling

- Never swallow exceptions silently
- Use custom exception classes for domain errors
- Log all errors with context
- Return meaningful error messages to frontend
- Use HTTP status codes correctly

### 10.4 Security

- Never commit secrets to repository
- Use environment variables for all configuration
- Validate all input data
- Sanitize data before database queries (use ORM)
- Use parameterized queries (never string concatenation)
- HTTPS only in production

### 10.5 Performance

- Database queries must use indexes
- Paginate all list endpoints
- Cache expensive calculations
- Async for I/O-bound operations
- Profile before optimizing

## 11. Testing Strategy

### 11.1 Testing Pyramid

Level	Coverage Target	Tools	Responsibility
Unit Tests	80%+	pytest, Jest	All business logic, utilities
Integration Tests	Key flows	pytest, Supertest	API endpoints, database
E2E Tests	Critical paths	Playwright	User journeys

### 11.2 Unit Testing Requirements

- All analytics functions must have unit tests
- All service methods must have unit tests
- Mock external dependencies (APIs, database)
- Test edge cases: zero, negative, null, boundary values
- Test error conditions explicitly

### 11.3 Integration Testing Requirements

- Test all API endpoints with real database (test DB)
- Test authentication and authorization
- Test data sync jobs with mock external APIs
- Verify database constraints and relationships

### 11.4 Test File Organization

```

tests/
├── unit/
│   ├── analytics/
│   │   ├── test_cash_flow_calculator.py
│   │   └── test_fx_signal_generator.py
│   └── services/
│       └── test_salesforce_service.py
├── integration/
│   ├── api/
│   │   └── test_booking_routes.py
│   └── jobs/
│       └── test_salesforce_sync_job.py
├── e2e/
│   └── test_dashboard_flow.py
├── fixtures/
│   └── sample_bookings.json
└── conftest.py

```

## 11.5 Test Naming Convention

Tests should clearly describe what they test:

```
def test_calculate_dscr_returns_ratio_when_inputs_valid():
def test_calculate_dscr_raises_error_when_debt_service_zero():
def test_fx_signal_returns_buy_when_rate_below_average():
```

## 11.6 Continuous Integration

- All tests run on every pull request
- No merge allowed with failing tests
- Coverage report generated automatically
- Linting must pass before tests run

## 12. Build Phases

Phase	Scope	Duration	Deliverables
1. Foundation	DB schema, UI shell, manual entry, debt tracker	2 weeks	Working local app with debt tracking
2. Cash Flow	Cash projections, budget vs actual, deposits	2 weeks	Cash flow forecasting module
3. Salesforce	SF integration, booking pipeline, revenue	2 weeks	Live booking data in system
4. FX Engine	FX rates, exposure calc, basic signals	2 weeks	FX dashboard with signals
5. AI Layer	OpenAI integration, briefings, NL queries	2 weeks	AI-powered insights
6. QuickBooks	QB integration, full P&L sync	2 weeks	Complete financial picture
7. Advanced FX	News sentiment, macro signals, refined algo	2+ weeks	Production FX system

### 12.1 Phase 1 Priority (First 2 Weeks)

Focus on getting a working foundation:

- Supabase project setup with core schema and RLS policies
- FastAPI backend with basic routes
- React frontend with navigation shell
- Manual data entry for debt schedule
- Basic debt service tracking dashboard
- Docker Compose for local development

### 12.2 Success Criteria by Phase

- Phase 1: Can track loan balance and view payment schedule
- Phase 2: Can see 90-day cash flow forecast
- Phase 3: Can see live booking pipeline from Salesforce
- Phase 4: Receives first FX buy signal
- Phase 5: Can ask natural language questions
- Phase 6: Full P&L visibility from QuickBooks
- Phase 7: FX signals include news sentiment

## 13. Appendix

### 13.1 Glossary

Term	Definition
DSCR	Debt Service Coverage Ratio - Net Income / Debt Service. Target: $\geq 1.25x$
FX	Foreign Exchange - currency conversion
FIT	Fully Independent Travel - custom itineraries (vs. group tours)
SBA	Small Business Administration - government loan program
ETL	Extract, Transform, Load - data pipeline process
UHNW	Ultra High Net Worth - target customer segment

### 13.2 External API Documentation

- Salesforce REST API: [https://developer.salesforce.com/docs/atlas.en-us.api\\_rest.meta/api\\_rest/](https://developer.salesforce.com/docs/atlas.en-us.api_rest.meta/api_rest/)
- QuickBooks Online API: <https://developer.intuit.com/app/developer/qbo/docs/api/accounting/all-entities>
- Alpha Vantage (FX): <https://www.alphavantage.co/documentation/>
- OpenAI API: <https://platform.openai.com/docs/api-reference>

### 13.3 Document Revision History

Version	Date	Author	Changes
1.0	February 2026	Ian Swain II / Claude	Initial specification

— End of Document —