

# IAN ANUNCIACION

Automations Expert | Vibe Coder

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## PROFILE

Results-driven Automations Expert and Vibe Coder with over 13 years of professional experience spanning operations, marketing, and workflow automation. Self-taught in platforms like N8n, Zapier, Claude Code, and GoHighLevel, with a proven ability to rapidly learn any tool and turn manual, repetitive processes into streamlined automated systems. Known for identifying inefficiencies early and building end-to-end solutions that boost productivity and reduce operational overhead. Background in BPO leadership and cross-functional operations provides a strong foundation in process thinking, team management, and client-facing communication – now fully channeled into helping businesses scale through intelligent automation and AI-powered workflows.

## EDUCATION

Philippine School of  
Business  
Administration  
2008-2013

### Bachelor of Science Major in Financial Management

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## WORK EXPERIENCE

Tim Parkin  
Sep 2023 - Apr  
2026

### Automations Expert | Vibe Coder

- Hired as a Virtual Assistant but quickly evolved into a trusted right-hand operator after demonstrating self-taught expertise in workflow automation and vibe coding.
- Built and maintained end-to-end automation systems using N8n, Zapier, and Claude Code to streamline Tim's coaching operations for marketing directors.
- Designed marketing and operational workflows that eliminated repetitive tasks across client engagements, enabling Tim to scale his programs without adding headcount.
- Managed day-to-day operations while continuously identifying new opportunities to automate processes – from client onboarding to content delivery – turning manual bottlenecks into seamless, hands-off systems.

Key skills: N8n, Zapier, Claude Code, Workflow Automation, AI Integration, Operations Management

Drivetechnolgy  
UAE  
Apr 2022 - Sep  
2023

### Automations Specialists | Ops & Marketing Manager

- Architected the full client onboarding and lifecycle management system using GoHighLevel and automation tools, replacing fragmented manual processes with a unified, automated pipeline.
- Directed website design, SEO strategy, and lead generation campaigns while embedding automation at every stage of the marketing funnel.

## WORK EXPERIENCE CONTINUED

- Streamlined project execution and internal communications by introducing AI-powered workflows using OpenAI, Claude, and n8n – cutting turnaround times and boosting team productivity.
- Managed cross-functional responsibilities including administration, events, and client communications, consistently finding ways to automate recurring tasks before they became bottlenecks.

Key skills: GoHighLevel, N8n, OpenAI, Claude, SEO, Lead Generation, Website Design, Process Automation

ConvrtX  
Sep 2019 – Feb 2023

### **Executive Assistant / Admin & Operations Manager**

- Provided cross-departmental support across sales, HR, and administration while proactively identifying inefficiencies ripe for automation.
- Redesigned evaluation and reporting processes, driving a 20% efficiency gain through smarter workflows and standardized procedures.
- Led internal projects end-to-end and managed records, payroll, and operational logistics with minimal supervision.
- This role sharpened the instinct to look at any repetitive process and ask "how can this be automated?" – a mindset that became the foundation for the automation-focused career that followed.

Key skills: Operations Management, HR Support, Process Improvement, Payroll, Project Management, Cross-Functional Coordination

Various BPO Companies  
Sep 2011 – Sep 2019

### **Call Center Agent, Trainer, Team Leader, Training Manager – Various US Telecom Accounts (8 Years)**

- Progressed through four roles over eight years across multiple BPO companies servicing US telecom accounts – from frontline agent to training manager.
- Developed strong communication, leadership, and people management skills while handling high-volume operations.
- This experience built the operational discipline and process-oriented thinking that later translated into a passion for automation and systems building.

Key skills: Team Leadership, Training & Development, Client Services, Telecom, People Management

## SKILLS

### **Professional**

- N8n
- Claude Code
- VSCode
- Antigravity
- Airtable
- Remotion
- OpenClaw
- Elevelabs
- GHL

### **Personal**

- Leadership
- Management Skills
- Administrative and Human Resource