

Ian Virtue

Software Engineer

EXPERIENCE

Content Development Manager | Learnedly

February 2022 - January 2023

- Utilized Next.js to design, develop, and maintain the company's website from scratch, incorporating JavaScript, HTML, CSS, and RESTful APIs to create a responsive, user-friendly, and optimized website for search engines.
- Expertly developed and maintained software solutions using Python, demonstrating proficiency in scripting and programming.
- Designed and built scalable and reliable proxy services and API connectors using Node.js, incorporating RESTful APIs to meet client needs.
- Skilled in video editing and animation, utilizing Adobe Premiere Pro and After Effects to enhance videos, adding special effects, animation, and sound to increase engagement and impact.

Owner | Ian Virtue Photography

May 2020 - Present, Windsor, Ontario

- Successfully managed and created engaging content for various social media channels, including video and infographics, resulting in a 200% engagement increase over a 3-month period. Adept at implementing regular revisions and optimizations to ensure best results in an Agile project management environment.
- Delivered professional designs, complex digital graphics, and responsive websites for a diverse client base including businesses, organizations, professionals, and individuals. This includes custom graphic and logo designs completed within budget and on schedule. Resulting designs have been featured in catalogs and storefronts across Ontario.
- Photography featured in a province-wide commercial campaign, showcasing the ability to produce high-quality, impactful visual content, which increased the brand presence of the 5th largest winery in Canada.

EDUCATION

BrainStation | Diploma, Web Development

NOV 2020 - FEB 2021, TORONTO, ON

Winner of the Whoop x BrainStation Industry Hackathon

University of Windsor | Bachelor of Arts, Communication, Media, & Film and Digital Journalism

Sept 2013 - 2018 Windsor, ON

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www.ianvirtue.dev

<https://github.com/ianvirtue101>

PROFILE

Results-driven professional with 5+ years of experience in communications, business development, and non-profit management.

Proven track record of leading cross-functional teams and managing projects from concept to completion, with strong communication and interpersonal skills.

Solid front-end development skills, including expertise in HTML, CSS, JavaScript, and front-end frameworks such as ReactJS, AngularJS, and VueJS.

SKILLS

Strong knowledge of JavaScript, React, Node.js, Express, Next.js, and Agile development methodologies.

Experience in creating responsive websites and web applications, working with APIs, user authentication, and web design principles.

Proficient in Adobe Creative Suite, photography, videography, and social media marketing.

Skilled in using tools such as Figma, Jira, Heroku, GitHub, Jest, and CSS/SCSS/HTML.

Working experience with Python, proficient in basic functionality and data manipulation

IN THE COMMUNITY

Chairman: Enacting Change Windsor

Currently serving as Chairman of Enacting Change Windsor since 2020. Contributing to social entrepreneurship and promoting community engagement.