Ian Virtue

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WORK EXPERIENCE

Learnedly   **Toronto, ON**
Full Stack Developer   *February 2022 – February 2023*
- Utilized Next.js, React, and Node.js to design, develop, and maintain the company's website from scratch, with specific projects including: the dynamic homepage, custom login and user authentication, featuring an interactive carousel and custom graphics, and a comprehensive blog section with categorized articles and tags.
- Incorporated JavaScript, HTML, CSS, and RESTful APIs to create a responsive, user-friendly, and optimized website for search engines, with experience in databases such as MongoDB and Firebase.
- Developed scalable and reliable proxy services and API connectors using Node.js, including secure and efficient integration with third-party APIs.
- Expertly developed and maintained software solutions using Python, demonstrating proficiency in scripting and programming, with experience in unit testing and integration testing.
- Utilized Adobe Premiere Pro and After Effects to enhance videos, adding special effects, animation, and sound to increase engagement and impact.
- Managed content development as a moonlighting Content Development Manager, producing high-quality written and visual content for various platforms, including social media, blogs, and newsletters.
- Implemented and maintained a Git version control system, for effective collaboration and workflow management in software development teams.

Ian Virtue Photography   **Windsor, ON**
Owner   *May 2020 – June 2022*
- Managed and created engaging social media content using Shopify, Zapier, Google Analytics, and Google Ads, resulting in a 200% engagement increase in 3 months. Adept at Agile project management and revisions/optimizations.
- Delivered professional designs, graphics, and websites for clients, including custom graphics and logos, featured in catalogs/stores. High-quality photography showcased in a province-wide commercial campaign, boosting the brand presence of a major winery.
- Utilized tools such as social media analytics, target audience research, and competitor analysis.
- Used Adobe Photoshop, Illustrator, InDesign, After Effects, Lightroom, and Premiere Pro to create comprehensive digital media assets for clients.
- Delivered exceptional customer service, exceeding client expectations. Managed projects from start to finish with on-time, within budget, and high-quality deliverables.
- Collaborated with cross-functional teams for seamless execution of projects and continuously updated technical knowledge through courses/workshops.

EDUCATION

BrainStation   **Toronto, ON**
Diploma, Web Development
Winner of the Whoop x BrainStation Industry Hackathon

University of Windsor   **Windsor, ON**
BA Communication, Media & Film, and BA Digital Journalism

SKILLS & INTERESTS

Skills: JavaScript, React, Node.js, Express, Next.js, Agile development methodologies, responsive web design, web applications, APIs, user authentication, web design principles, Adobe Creative Suite, photography, videography, social media marketing, Figma, Jira, Heroku, Vercel, GitHub, Jest, CSS/SCSS/HTML, Python, SQL, MongoDB, Firebase, deployment and hosting (DevOps, cloud computing), version control systems (Git), WebGL, Three.js, Typescript, WordPress.