Ian
Walsh

(925) 997-0208

ianwalsh19285@gmail.com

1081 Yorkshire Pl, Danville, CA 94506

www.linkedin.com/in/ian-walsh-9b54691b9

Data analyst graduating from Gonzaga University in Spring 2023 with a degree in Business Economics. 2 years of experience in a corporate environment working in Marketing, Finance, and Operations. Initially focused on marketing research but have developed the skills to perform advanced analytics and forecasting for executive management. Passionate leader, hardworking, and adaptable with excellent communication and teamwork skills. Advanced knowledge of Microsoft Excel and Power BI as well as multiple languages including R, Stata, and VBA.

EDUCATION

May 2023

Gonzaga University, Spokane, WA

Bachelor of Business Administration with Economics Concentration, *Minors in Leadership and Psychology*
GPA: 3.90

PROFESSIONAL EXPERIENCE

June 2021 – Present
Operations Coordinator
Face Reality Skincare – Danville, CA

- Utilized skills acquired at Gonzaga University to perform various functions throughout the business with the primary purposes of accelerating simple processes, providing detailed analytics for the leadership team, and assisting with integration of new software programs
- Performed everyday work functions in Microsoft Excel, PowerBI, Word, and PowerPoint where I learned advanced techniques and coding using Microsoft VBA
- Demonstrated my analytical skills across various business functions including Operations, Finance, Marketing, and HR where I was tasked with providing in-depth analytics and business models for executive management to inform future business decisions
- Took over an Email Marketing position during a transitional period in the Marketing Department where I created and sent emails using an email marketing software, Klaviyo, while providing analytics to inform the future direction of campaigns

June 2018 – August 2019
Supervisor & Store Trainer
Starbucks – Danville, CA

- Supervised and assisted 5-7 baristas per shift while ensuring efficiency, adherence to store standards, waste reduction, and financial transaction accuracy
- Led 15 newly hired baristas through 20 hours of learning and executing the job tasks to make them feel comfortable and knowledgeable about their responsibilities
- Elected as one of ten people in my district to communicate messages and announcements from corporate headquarters to my co-workers

ADDITIONAL SKILLS

- Expert in Microsoft Office, with a focus on Excel and PowerBI
- Advanced knowledge of various statistical software including R Studio and Stata
- Proficient in Klaviyo email marketing, QuickBooks Online, and Shopify e-commerce
- Experience programming in C, R, VBA, and HTML
- Strong leadership and interpersonal skills
- Effective time-management