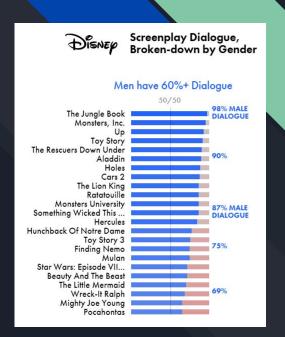
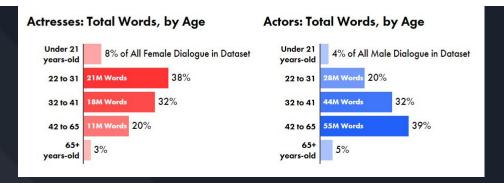
# Hollywood sticks to the script: Films aren't more inclusive, despite a decade of advocacy

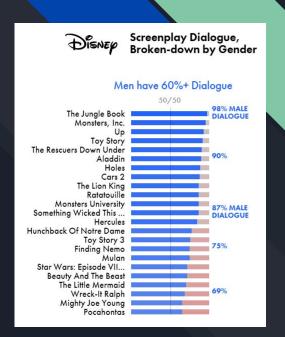


Quantification of Gender Representation Bias in Commercial Films based on Image Analysis

## Look Who's Still Talking the Most in Movies: White Men

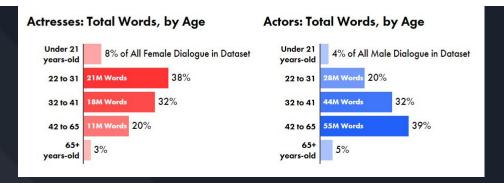


# Hollywood sticks to the script: Films aren't more inclusive, despite a decade of advocacy



Quantification of Gender Representation Bias in Commercial Films based on Image Analysis

## Look Who's Still Talking the Most in Movies: White Men



Around 10000 movies from the Davies corpus

Sorted by decades from 1930s to the 2010s ending in 2017

- Vector Space Word Embeddings
- Word occurrence and Frequencies
- Semantic Networks
- Parts of Speech (NV and NJ)

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### Main Insight

## Time Related Word Evolution is more revealing than Genre Comparisons

Word similarities for men and women are very different

Gender stereotypes have evolved?

```
mvD2V female.most similar(positive = ['woman', 'girl'], negative = ['man'], topn = 10)
[('brunette', 0.5521952509880066),
 ('blonde', 0.547403872013092),
 ('redhead', 0.5351743698120117),
 ('prettiest', 0.5166902542114258),
                                                         Tagged Female
 ('pinup', 0.5048144459724426),
 ('flirt', 0.4958895742893219),
 ('minder', 0.4949256181716919),
 ('niece', 0.489028662443161),
 ('bombshells', 0.48542696237564087),
 ('blond', 0.48342978954315186)]
mvD2V_male.most_similar(positive = ['woman','girl'], negative = ['man'], topn = 10)
[('redhead', 0.5722601413726807),
('brunette', 0.5712414979934692),
('blonde', 0.565335750579834),
('mousy', 0.5193119049072266),
                                                            Tagged Male
('unisex', 0.5185565948486328),
('bombshells', 0.5135267972946167),
('prettiest', 0.5078239440917969),
('daughter', 0.49182310700416565),
('minx', 0.4886482357978821),
('carla', 0.48468464612960815)]
```

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```

```
mvD2V_female.most_similar(positive = ['man','boy'], negative = ['woman'], topn = 10)
[('buddy', 0.5500340461730957),
 ('rascals', 0.5384502410888672),
 ('homie', 0.5353148579597473),
 ('dawg', 0.5141319036483765),
 ('lad', 0.502248227596283),
 ('homies', 0.5002907514572144),
 ('marky', 0.4982272684574127),
 ('homey', 0.4966511130332947),
 ('fam', 0.49355340003967285),
 ('homeboy', 0.49234485626220703)]
mvD2V male.most similar(positive = ['man','boy'], negative = ['woman'], topn = 10)
[('buddy', 0.5860825181007385),
 ('atta', 0.5367481708526611),
 ('jangers', 0.5269747972488403),
```

```
[('buddy', 0.5860825181007385),
('atta', 0.5367481708526611),
('jangers', 0.5269747972488403),
('jamesy', 0.5155718922615051),
('lad', 0.5068671703338623),
('homie', 0.5006662607192993),
('scout', 0.48949190974235535),
('dink', 0.4848521053791046),
('bro', 0.48441779613494873),
('drummer', 0.4813867509365082)]
```

```
mvD2V_female50.most_similar(positive = ['woman','girl'], negative = ['boy', 'man'], topn = 10)

[('faithful', 0.8399957418441772),
    ('sophisticated', 0.8392194509506226),
    ('attractive', 0.8286294937133789),
    ('mustache', 0.8201954364776611),
    ('unreal', 0.8033789396286011),
    ('unreal', 0.7966414093971252),
    ('quality', 0.7872207164764404),
    ('modest', 0.7836649417877197),
    ('farthing', 0.7808701992034912),
    ('women', 0.7785411477088928)]
```

```
mvD2V_female10.most_similar(positive = ['woman','girl'], negative = ['boy', 'man'], topn = 10)

[('attractive', 0.5501745939254761),
    ('lady', 0.5045493841171265),
    ('sexy', 0.45774829387664795),
    ('women', 0.45704615116119385),
    ('virtuous', 0.4526621103286743),
    ('lesbian', 0.4518219232559204),
    ('vagina', 0.43385642766952515),
    ('succubus', 0.43176722526550293),
    ('extensions', 0.43111667037010193),
    ('passionately', 0.4297320246696472)]
```

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    ('lesbian', 0.4518219232559204),
    ('vagina', 0.43385642766952515),
    ('succubus', 0.43176722526550293),
    ('extensions', 0.43111667037010193),
    ('passionately', 0.4297320246696472)]
```

```
mvD2V_female30.most_similar(positive = ['woman', 'girl'], negative = ['boy', 'man'], topn = 10)
[('danced', 0.8751518726348877),
 ('wonderful', 0.8557447195053101),
 ('grown', 0.8504206538200378),
 ('happy', 0.8413878679275513),
 ('beautiful', 0.8326112031936646),
 ('husbands', 0.8314074873924255),
 ('married', 0.8272198438644409),
 ('grandest', 0.8158673048019409),
 ('witty', 0.8075016736984253),
 ('cared', 0.8072414398193359)]
mvD2V_female00.most_similar(positive = ['woman','girl'], negative = ['boy', 'man'], topn = 10)
```

### 1930s

```
[('ayoung', 0.421100914478302),
 ('romantic', 0.4095713794231415),
 ('exhibitionist', 0.4050207734107971),
 ('monogamous', 0.4032568633556366),
 ('attractive', 0.40316757559776306),
 ('flirts', 0.398554265499115),
 ('reesa', 0.3958331048488617),
 ('sex', 0.3800505995750427),
 ('husband', 0.3777911961078644),
 ('tantric', 0.3761769235134125)]
```

**2000s** 

```
[('prettiest', 0.579849123954773),
 ('goldenrod', 0.5258733034133911),
 ('blond', 0.5102574825286865),
 ('attractive', 0.4982985258102417),
 ('redhead', 0.4951922297477722),
 ('insanely', 0.4912869334220886),
 ('mermaid', 0.4798300266265869),
 ('wilma', 0.4768679141998291),
 ('adele', 0.47348636388778687),
 ('paraded', 0.47293227910995483)]
mvD2V com female.most similar(positive = ['woman', 'girl'], negative = ['man', 'boy'], topn = 10)
[('redhead', 0.5138537883758545),
('peignoir', 0.5102139711380005),
 ('prettiest', 0.5037169456481934),
 ('attractive', 0.5025854110717773),
 ('scrubba', 0.492868572473526),
 ('charmer', 0.4899721145629883),
```

('blonde', 0.47883540391921997), ('flirt', 0.46782612800598145), ('daughter', 0.46521151065826416), ('schoolgirl', 0.4647250175476074)]

mvD2V rom male.most similar(positive = ['woman', 'girl'], negative = ['man'], topn = 10)

```
[('cynthia', 0.8991438150405884),
  ('cheeky', 0.883186399936676),
  ('mood', 0.8707400560379028),
  ('diving', 0.870449423789978),
  ('wife', 0.8673449158668518),
  ('lovers', 0.8655206561088562),
  ('sticky', 0.8611229658126831),
  ('stig', 0.85368412733078),
  ('tattoo', 0.8490241765975952),
  ('drawer', 0.8488390445709229)]
```

```
SCI-FI
```

```
[('beezel', 0.5858185887336731),
('child', 0.5797515511512756),
('prettiest', 0.5778923034667969),
('sister', 0.5757694840431213),
('orphan', 0.5677846670150757),
('judie', 0.5676324367523193),
('terrace', 0.5632544159889221),
('diary', 0.5605330467224121),
('mancini', 0.5568317174911499),
('angel', 0.5518367290496826)]
```

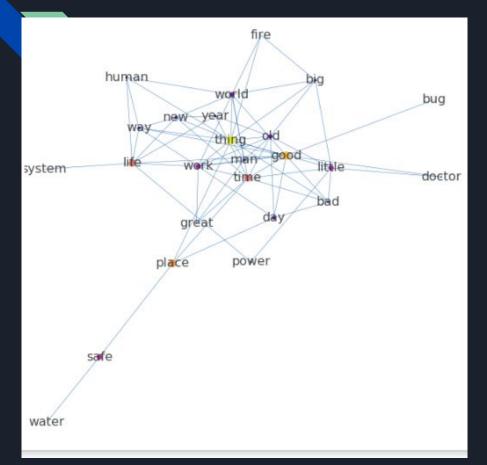
#### **SPORT**

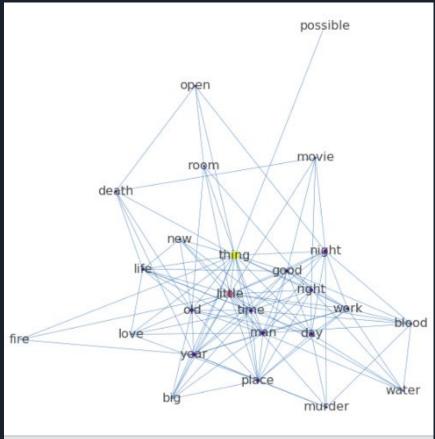
```
[('flower', 0.766666054725647),
  ('attractive', 0.750607967376709),
  ('wookiee', 0.7502974271774292),
  ('brunette', 0.7406696081161499),
  ('sister', 0.7392488718032837),
  ('poor', 0.7329496145248413),
  ('christmas', 0.7321585416793823),
  ('sweetest', 0.7285386323928833),
  ('brighten', 0.7274667024612427),
  ('loved', 0.7242461442947388)]
```

#### HORROR

**SCI-FI** 

#### **HORROR**





### Nexts Steps and Caveats

Time X Genre

Find a way to extract specific common topics of discussion by characters

Movies belong to multiple genres

Extract dialogue(Potentially look into the Bechdel Test)

Other Gender Identities