

Jason Bessett

User Experience Designer

Front-End Developer

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jasonbessett.com

Education

Bradley University

B.S. User Experience Design

Social Media Marketing Minor

Proficient Tools

Figma / Adobe XD

Adobe Creative Suit

Visual Studio

Blender

Skills

User Interface Design

Responsive Design

Wireframing

Prototyping

Information Arch

User Testing

Storyboarding

Journey Mapping

Personas

Moodboards

HTML / CSS

JavaScript

VR / AR Design

Salesforce

Experience

OLIMP Warehousing

UI/UX Graphic Designer

April 2023 - Current | Buffalo Grove, IL

- Sole designer for OLIMPs warehousing request platform
- Managed the creation of a cohesive brand identify from system applications to marketing materials
- Trained software development staff on design handoffs and agile methodologies
- Advised on salesforce database best practices to implement a single source of truth

Luminos Labs

Junior User Experience Designer

July 2021 - December 2022 | Milwaukee, WI

- Designed end-user experience solutions for eCommerce replatform projects
- Responsible for UX design on concurrent projects utilizing Figma and XD skills
- Determined requirements and refined solutions by creating working prototypes in Figma
- Developed front-end code and collaborated other developers to produce finalized websites
- Facilitated customer feedback discussions to meet project deliverables and validate design
- Created internal advertising assets to unify branding and successfully communicate business offerings

7Summits

Product Development Intern

June 2019 - August 2020 | Milwaukee, WI (Remote)

- Published 3 Lightning Web Components on Salesforce AppExchange
- Managed the front-end web development resulting in improved Client CRM efficiency
- Participated in developer reviews to effectively communicate across multiple teams

OSF Posture Application

Bradley University | Peoria, IL

- Worked in 4-person team to design an application to assist physical therapy patients
- Spearheaded the design implementation by developing a Bubble.io prototype

Caterpillar Design Challenge

Bradley University | Peoria, IL

- Supported the redesign of an inventory management system
- Presented a proposal that overhauled the UX design through streamlined user navigation