



## **Women in Family Business**

August 06 – 07, 2018

## Programme Objective

Tailor-made for women belonging to business families, this programme focusses on their role, and the most significant challenges they face, direct and indirect, with their family business. The programme will delve into the effectiveness of a businesswoman, and her contribution to building a long-lasting family business.

## Background

Most large and small businesses, in India and around the world, are family-controlled. Managing a family business successfully across generations has always been very challenging. However, there is growing recognition on the different roles women of business families can play in the success of their business. Hence, there is a critical need to prepare them to contribute effectively, both at operational and leadership levels, including the Board of Directors. This remains pivotal, whether they are actively involved or moderately, since all business decisions significantly impact family wealth and welfare.

## Programme Outline

Through a combination of cases, lectures and group exercises, the programme covers topics at the interface of business and family.

- Unique Challenges of Managing Family Businesses
- Family Governance, including entry, career, succession, ownership and rewards
- Women as Family Business Owners, Directors and Executives
- Competitive Strategy of Family Businesses
- Performance Management in Family Business
- Family and Business Leadership

## Key Takeaways

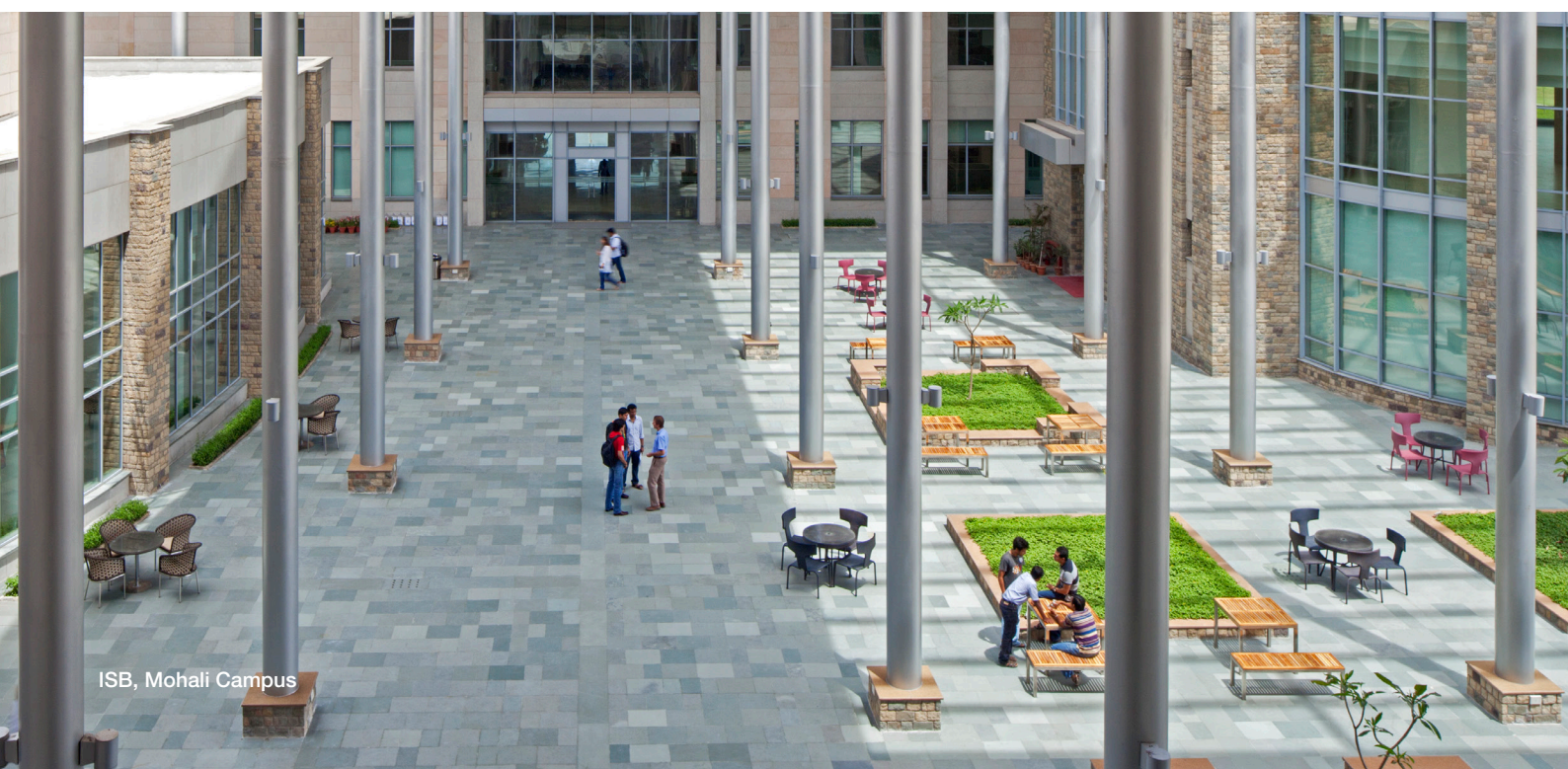
- Appreciation of major challenges posed due to the coexistence of family and business
- Solutions to address some of the challenges
- How to contribute to the prosperity of the family and business
- An understanding of the role of the Board of Directors and how to be an effective Director
- Competencies to be a better leader
- How to be a catalyst to build a lasting family business

## Who Should Attend

- Women from business families, whose role, active or passive, is disregarded in the business
- Women counsellors and consultants of family businesses

## About Professor Kavil Ramachandran

Professor Kavil Ramachandran (Ram) is one of the foremost authorities on family business, with over three decades of teaching, research, and consulting experience. His expertise lies in managing the challenges at the interface of governance, professionalisation, and strategy, particularly in rapidly-growing mid-size multi-generational family businesses. Professor Ram is a sought after consultant on transformation of family business. He has prepared several case studies, interacted with various well-known family business leaders and global experts, and has consulted on the transformation of family businesses. He is a frequent speaker to communities of family businesses in India and abroad, and writes for popular media regularly. He is the Executive Director of the Thomas Schmidheiny Centre for Family Enterprise at the Indian School of Business. His latest book, “The Ten Commandments for Family Business”, is extensively used by family business practitioners in India and outside.







ISB, Hyderabad Campus

### Programme fee

**INR 70,000 plus taxes**

*Fee includes food and accommodation at the ISB campus or at an equivalent facility based on availability.*

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### Programme dates

9.00 am, Aug 06, to 5.30 pm, Aug 07, 2018

**Venue:** ISB, Hyderabad

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### How to apply

Download the application form from [www.isb.edu/cee/apply](http://www.isb.edu/cee/apply) and follow the mailing instructions mentioned therein (or)

For details, write to us at [execed@isb.edu](mailto:execed@isb.edu) (or)

Call us on  
+91 40 2300 7041/42

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### ISB CEE Alumni

ISB CEE has a strong alumni community of over 40,000 business leaders, senior professionals, and entrepreneurs. Participation in CEE programmes makes you a part of this elite and vibrant community, and gives you the opportunity to network with high-achieving peers across diverse industries. CEE alumni gain exclusive access to premium learning events, including speaker series, conferences, and learning sessions.

To know more, please e-mail us at [ceealumni@isb.edu](mailto:ceealumni@isb.edu)

### Thomas Schmidheiny Centre for Family Enterprise

The Thomas Schmidheiny Centre for Family Enterprise, at the Indian School of Business, has emerged as the foremost authority on family businesses in South Asia. It undertakes training, research and outreach activities covering all major topics on family business. The Centre collaborates with global academic institutions and leading family businesses in India and abroad, for the exchange of insights and knowledge among diverse stakeholders. For further information,

please visit [www.isb.edu/familybusiness](http://www.isb.edu/familybusiness) or contact Sushma GNVS at [fambiz@isb.edu](mailto:fambiz@isb.edu) or +91 40 2318 7189



## Indian School of Business, Hyderabad | Mohali

### Contact:

Marketing Services, Centre for Executive Education

#### Hyderabad Campus:

Gachibowli, Hyderabad - 500 111, Telangana, India.  
Ph: +91 40 2300 7041/42, Fax: +91 40 2300 7040

#### Mohali Campus:

Knowledge City, Sector 81, SAS Nagar,  
Mohali - 140 306, Punjab, India.

E-mail: [execed@isb.edu](mailto:execed@isb.edu) | [www.isb.edu/cee](http://www.isb.edu/cee)

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*\*ISB reserves the right to make changes to the structure and curriculum of the programme*