



Increasing Managerial
Effectiveness

ACCELERATED MANAGEMENT PROGRAMME

**PHASE 1
AUGUST 13-18, 2018
HYDERABAD**

**PHASE 2
OCTOBER 01-06, 2018
HYDERABAD**

Accelerated Management Programme

Increasing Managerial Effectiveness

The transition from a specialist role or functional leader to a general management position is characterised by challenges and pressures from every possible business angle. The scope of responsibility increases; involvement in strategic, financial, and executive decisions multiplies, and of course, expectations to create value lie on your shoulders now more than ever before. With companies straddling multiple geographies, these challenges only get compounded. It's critical to evaluate one's own leadership style, strengths, and weakness – to reinvent one's self before making this transition to a general manager – in order to define the future of one's organisation. The experiential nature of this programme helps one do exactly that: recognise, through leadership-driven activities, who you are as a leader.

An incredible facility with a truly world-class programme and faculty - proving to be a 'nitro boost' to your career. The Accelerated Management Programme rejuvenated you and opens a whole new dimension of learning and development.

Shobhit Doru, National Head Product - Magnus, Bajaj Finance Ltd.

About the Programme

The Accelerated Management Programme is a management primer. It equips you with a management toolkit that can help you deal with the complex business problems that come with an elevation of responsibilities. Guided by the insights of thought leaders and industry experts, this programme enables you to design effective solutions for dynamic workplace problems. Woven into team challenges, debates, discussions and simulations, these insights will get imprinted into your new leadership avatar - transforming your capabilities, instantly. The programme helps you gain a practical understanding of effective global leadership practices - blending theoretical frameworks and experiential activities.

Key Concepts Covered

This high-intensity programme focuses on key areas of influence in business and management, financial systems, execution, value creation and leadership.

Cross-Functional Leadership

Gain readiness to take on responsibilities that require leading outside your area of expertise. Connecting the dots across functions, domains, geographies, and even stakeholder interests is an every-day expectation for top managerial roles. This programme will help you coordinate this in a cohesive and streamlined manner.

Attending the AMP at the Indian School of Business was like going back to university, with excellent professors, and an environment that truly facilitates learning.

Brijender Kumar

- Division Manager, Bio-Rad Laboratories

Strategic-Thinking

Increased capacity for strategic decision-making and the ability to think creatively about current competitive strategies and solutions. Senior managers are expected to have a wide-angle lens through which they analyse their business environment. The AMP is designed to help you refine this lens.

Effective Execution

Beyond recognising challenges within a business system, and identifying solutions, is executing strategies to put these solutions into work. Better understanding of organisational dynamics to improve the design and implementation of new initiatives and avoid destructive conflicts is a topic of keen discussion in this programme.

Interdisciplinary Understanding

To coordinate effectively across functions and domains, one must first build a knowledge base that informs your decisions. The AMP takes a step back from leadership building, and invests some time in first strengthening your core knowledge of Business, Finance, Marketing, and Strategy – through interactive and experiential activities.

Who should attend?

High-performing line and staff leaders, functional leaders, taking on general management roles. Current and future managers from across any business industry will find this programme valuable.

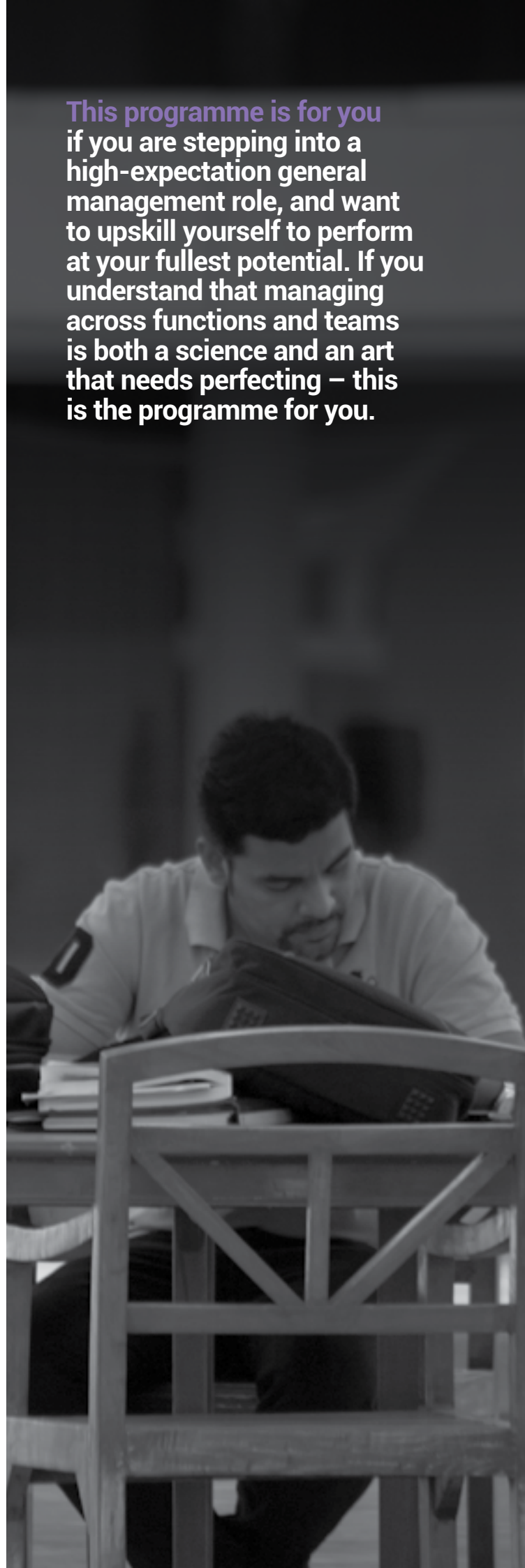
Levels

MID | SENIOR LEADERSHIP

What you will learn

- Leading across multiple functions and domains
- Strategically aligning the objectives and plans of multiple stakeholders
- Planning, within a dynamic business environment
- Managing people versus managing work
- Dissecting business problems from both a micro and macro perspective
- Understanding core components of Business, Finance, Marketing, and Strategy

This programme is for you if you are stepping into a high-expectation general management role, and want to upskill yourself to perform at your fullest potential. If you understand that managing across functions and teams is both a science and an art that needs perfecting – this is the programme for you.



Indicative list of Past Participating Companies

ACC Ltd

Philips Electronics India Ltd

Marico Ltd

ICICI Bank

Standard Chartered Bank

GMR Group

ITC Ltd

Oracle India Pvt Ltd

Times Group

Reliance Broadcast Network Ltd

Industry-wise Participants

(Over the past 6 years)

Others
17%

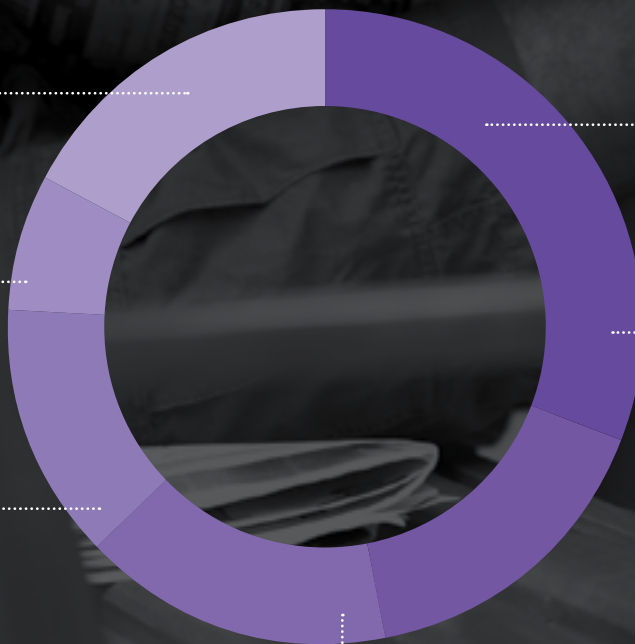
Retail, FMCG, Cong
7%

Healthcare & Pharma
13%

ITES, Professional
Services and R&D
31%

Automobile &
Manufacturing
16%

BFSI
16%



Faculty



Ramani Sonti

is a Clinical Associate Professor and an Associate Dean, Admissions and Financial Aid at ISB. He has co-authored and published several research articles in top line journals in the area of finance. He teaches courses in Investment Analysis, Value Investing, Options & Futures and Advanced Portfolio Management. He holds a Ph D (Finance and Econometrics), Michigan State University; a Post Graduate Diploma in Management (Finance), IIM; and a Bachelor of Technology from NIT.



Mohan Subramaniam

is an Assistant Professor, Carroll School of Management, Boston College specialises in the areas of ecosystem strategy, global strategy, and the strategic management of knowledge and innovation. His current research interest includes new strategic frameworks for the digital economy and ecosystems. Professor Mohan teaches courses in strategy, global strategy and innovation management and has consulted with and taught senior executives at leading global companies.



Dishan Kamdar

is Professor of Organisational Behaviour at ISB. He has widely published in top tier journals and presented papers at a number of premiere psychology conferences across the globe. He has also co-authored a chapter in A Handbook on Organisational Citizenship Behaviour titled 'A review of Good Soldier Activity in Organisations.



Medini Singh

is visiting Faculty, Indian School of Business Professor (Decision, Risk, and Operations) Columbia University. Renowned for his teaching excellence, his core areas are Operations Management and electives in Supply Chain Management, Operations Strategy and Service Operations Management. He also teaches executive education programmes in reputed institutions in USA, China, India and Latin America.

Programme Details

Phase 1

AUGUST 13 (9.00 am) - 18 (5.00 pm), 2018

Phase 2

OCTOBER 01 (9.00 am) - 06 (7.00 pm), 2018

Venue: ISB Hyderabad

INR 4,50,000 plus GST @ 18%

Fee includes food and accommodation at the ISB campus
or at an equivalent facility based on availability

How to apply

Download the application form at www.isb.edu/cee/apply and follow the mailing instructions mentioned therein (or)

Write to us at execed@isb.edu (or)

Call us on +91 40 2300 7041/42

For further information about the programme, visit www.isb.edu/cee/AMP



Indian School of Business, Hyderabad | Mohali

Marketing Services, Centre for Executive Education
Gachibowli, Hyderabad - 500 111, Telangana, India.

P : +91 40 2300 7041/42

F : +91 40 2300 7040

E : execed@isb.edu | www.isb.edu/cee

f facebook.com/isbcee

t twitter.com/isb_cee

in linkedin.com/company/isb_cee

Corporate Identity Number: U80100TG1997NPL036631

CLICK HERE

to discover the benefits of being a part of the vibrant CEE Alumni community.