

Day 1 At Hackathon :

1) Market Place Type.

Chosen Type : general e-commerce

A general e-commerce marketplace allows the sale of a wide range of Products across Categories.

2) BUSINESS GOALS:

Problem: Customers often struggle to find a single platform offering all their shopping needs

Target Audience: General customers, small business, and sellers of diverse products.

Unique Value:

A one stop shop with

variety of Products and user friendly features

3) Data Schema :

Products :

- Fields : ID, Name, Price, category, Description.

• Sellers :

- Fields : ID, Name, Contact, Store rating

Customers :

- Fields : ID, Name, Email, Contact

Orders :

- fields : Order ID, Customer Info, Product details, Order Date.

Shipments :



Date: _____

• Fields: Shipment ID, Status, tracking info.

4) Conclusion:

A general e-Commerce
marketplace Provides Convenience
by offering diverse Product Categories
in one Place.