
A PROJECT REPORT
on
“ONLINE SHOPPING SYSTEM”
Submitted to
KIIT Deemed to be University
In Partial Fulfillment of the Requirement for the Award of
BACHELOR’S DEGREE IN
COMPUTER SCIENCE & ENGINEERING
BY

UNDER THE GUIDANCE OF

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May 23

Acknowledgement

We are profoundly grateful to **Dr. (Dr).Prachet Bhuyan** of **School of Computer Engineering** at **KIIT University, Bhubaneswar** for his expert guidance and continuous encouragement throughout to see that this project meets its target since its commencement to its completion. We are grateful to him for his guidance, constructive feedback, and constant support throughout the project.

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INTRODUCTION

An online shopping system is a digital marketplace where customers may peruse, choose, and buy goods and services online. By offering a practical and easy substitute for conventional brick-and-mortar retailers, this online marketplace has completely changed the way consumers purchase. An online shopping system is a digital marketplace where customers may peruse, choose, and buy goods and services online. By offering a practical and easy substitute for conventional brick-and-mortar retailers, this online marketplace has completely changed the way consumers purchase.

Web or Application Interface:

Customers can browse a large selection of goods and services on an easy-to-use website or mobile application that makes up the online shopping system. To improve the entire purchasing experience, the UI should be clear, responsive, and visually appealing.

Product List:

One key element that displays the products that are available for purchase is the product catalog. Every product listing has comprehensive details such product photos, descriptions, specs, costs, and reviews from previous customers.

User Profiles:

Users of the platform can register for accounts, which gives them access to customized experiences. Features like order history, remembered preferences, and simple shipping tracking are made possible by user accounts.

Purchasing Cart:

Customers can add preferred products to their virtual shopping basket as they peruse the catalog. When ready to make a purchase, consumers can examine their selections, change quantities, and go straight to the checkout through the shopping cart.

Payment Procedure:

Completing the transaction is a step in the checkout process. Before finalizing the purchase, customers check their orders, choose their preferred payment options, and supply delivery information. During this time, security precautions are crucial for safeguarding sensitive information.

Integration of Payment Gateway:

Systems for online shopping incorporate safe payment gateways to support a range of payment choices, including digital wallets, debit cards, credit cards, and other online payment methods. Maintaining the security of financial transactions is essential to earning clients' trust.

Order Completion and Processing:

Following an order's placement, the transaction is handled by the system, and the order fulfillment procedure starts. This includes product packaging, shipping, and delivery to the customer's designated address. It may be possible to offer real-time order tracking to clients so they are aware of their purchases.

Customer Service:

Customer service tools like live chat, email assistance, and a frequently asked questions (FAQ) section are all part of a strong online purchasing system. Customer loyalty and satisfaction are positively correlated with prompt and friendly service.

LITERATURE REVIEW

Looking for and Sorting:

It is common practice to implement search and filtering functionalities using algorithms. Common algorithms include different filtering algorithms to quickly narrow down product selections based on user criteria and binary search for effectively searching sorted lists.

Classifying Goods:

Algorithms such as quicksort, mergesort, and others can be used to effectively sort products in a list based on various factors like price, popularity, or relevancy.

Systems of Recommendations:

Users may receive product recommendations from recommendation algorithms, such as content-based filtering or collaborative filtering, based on their browsing history, preferences, or the actions of other users who are similar to them.

Managing Shopping Carts:

To effectively manage the shopping cart, algorithms are used. For instance, algorithms may be used for updating quantities, eliminating items, and computing totals to guarantee precise and timely adjustments.

Validating Forms:

Form validation uses algorithms to verify that user input is accurate. This verifies that the information entered—such as shipping addresses or credit card numbers—meets the necessary requirements.

Protective Algorithms:

In order to secure sensitive data in an online shopping system, cryptographic algorithms are essential. For instance, user passwords can be safely stored and verified using hashing algorithms, and data can be protected during transmission by using encryption algorithms like AES.

processing by Image:

Product images can be resized and optimized using image processing algorithms to load faster on the website. This enhances both the user experience and overall performance.

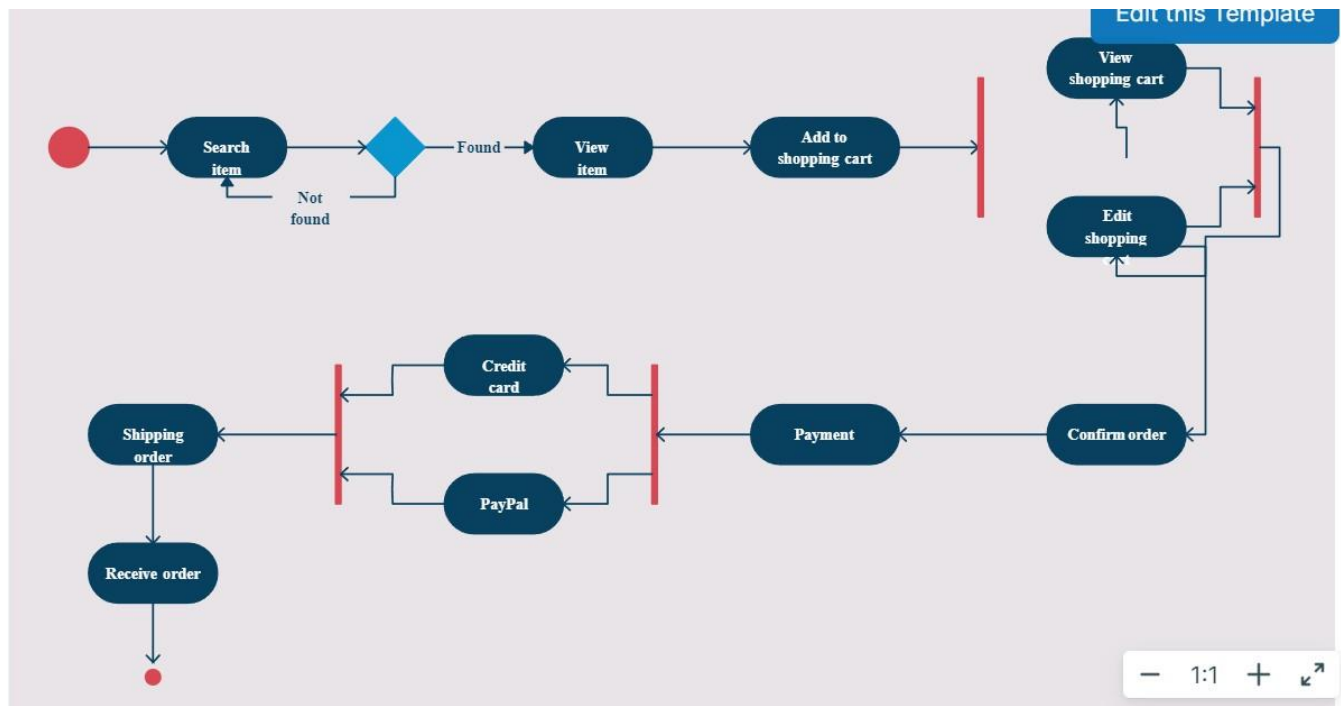
Loading Dynamic Content:

The webpage's content is dynamically loaded via algorithms, particularly when a lot of products are offered. You can use strategies like lazy loading to load only the content that is actually needed as the user navigates the page.

Optimizing page load times:

Page load times can be optimized by using algorithms. This could involve methods for reducing the number of HTTP requests made, resource compression, and giving important content loading priority.

BLOCK DIAGRAM



IMPLEMENTATION

HTML FILE:-



shoes.html



index.html



contact.html



collection.html



racing boots.html

CSS FILE:-



style.css



slick.css



responsive.css



owl.carousel.min.css



normalize.css



nice-select.css



meanmenu.css



jquery.mCustomScrollbar.min.css



jquery-ui.css



bootstrap.min.css



animate.min.css

JAVASCRIPT FILE:-



popper.min.js



plugin.js



jquery.validate.js



jquery.min.js



jquery.mCustomScrollbar.concat.min.js



jquery-3.0.0.min.js



custom.js



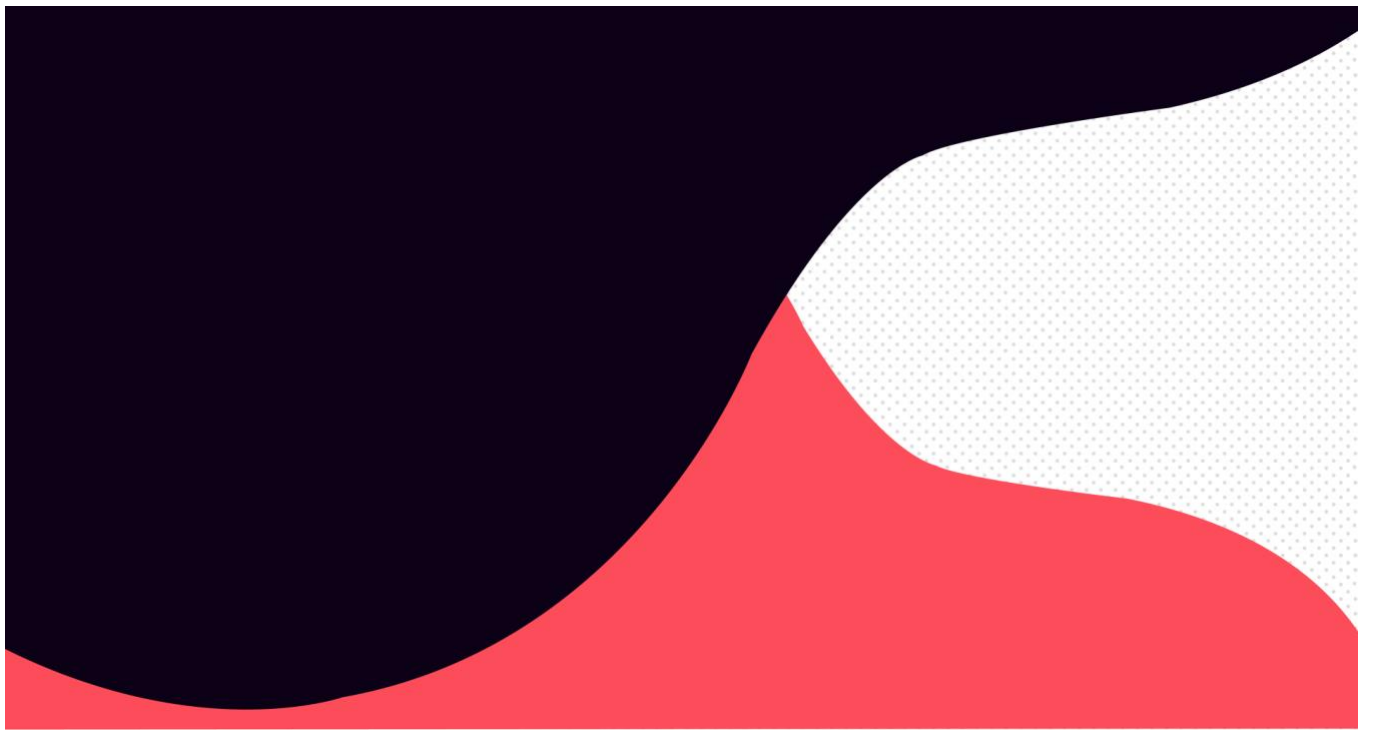
bootstrap.bundle.min.js

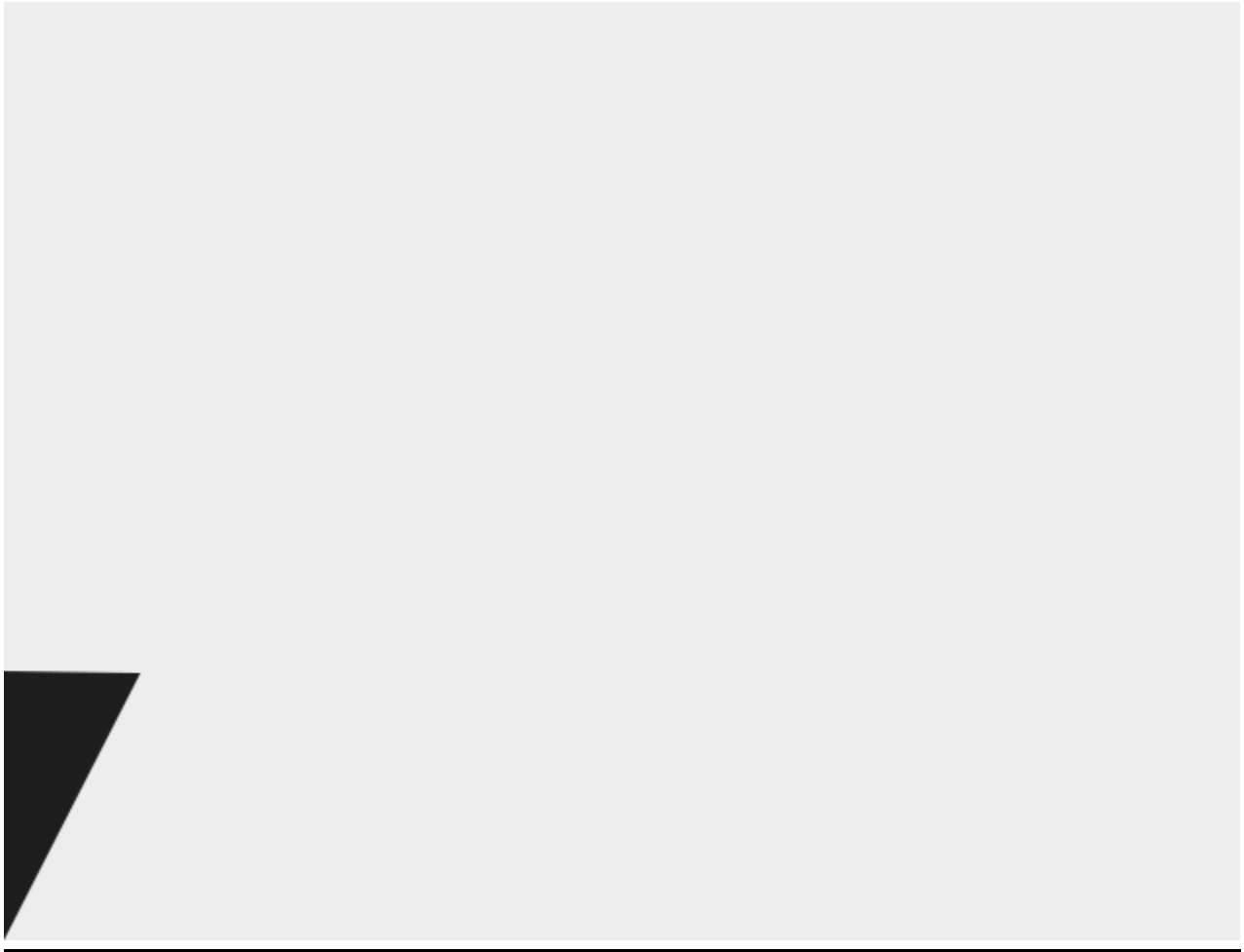
IMAGE FILE:-











CONCLUSION

In summary, the creation of an online shopping system with JavaScript, HTML, and CSS is a dynamic combination of design, structure, and interaction. The fundamental structure for content organization is provided by HTML, and the site's responsiveness and aesthetic appeal are improved by CSS. The system is given vitality by JavaScript, which adds interactivity with features like dynamic content updates and a smooth shopping cart experience. The amalgamation of these technologies enables an interface that is easy to use, responsive design that adapts to a range of devices, and the adoption of secure protocols like HTTPS and form validation, all of which contribute to creating a reliable and secure environment for users. The focus on ongoing enhancement, encompassing compatibility testing and user experience optimization, highlights the dedication to providing a stable and delightful virtual shopping encounter. In addition to demonstrating the potential of web technologies, this project emphasizes the value of a comprehensive approach to functionality, design, and security in the dynamic field of e-commerce.

In conclusion, design, functionality, and security must all be considered when creating an online store using HTML, CSS, and JavaScript. Developers can create an efficient and interesting platform for users to browse, choose, and buy goods and services by carefully integrating these technologies.

The use of HTML, CSS, and JavaScript to create an online shopping system shows how useful these web technologies are for building dynamic and user-friendly e-commerce platforms. The website's structural basis is provided by HTML, which also defines the content

elements and layout. A consistent and aesthetically pleasant user experience is ensured by CSS, which improves the website's visual appeal and styling. The dynamic behavior and interactivity added by JavaScript makes features like order processing, cart management, and product browsing possible. These technologies work together to enable developers to create scalable, reliable online shopping platforms that satisfy the requirements of both customers and businesses.

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