

General E-Commerce.

Furniture e-commerce Store.

BUSINESS GOALS:

PROBLEMS & SOLUTIONS:

1. PROBLEM: High-cost Furniture.
SOLUTION: Affordable furniture options.
2. PROBLEM: Fragile and low-quality furniture.
SOLUTION: Durable and high-quality furniture.
3. PROBLEM: DELAYED DELIVERIES.
SOLUTION: Quick delivery system.
4. PROBLEM: Lack of trust in online stores.
SOLUTION: Market trust through high-quality products & hassle-free return policies.
5. PROBLEM: Difficulty in accessing local vendors.
SOLUTION: Bridge the gap between local vendors & Nationwide customers.

TARGETED AUDIENCE:

1. YOUNG PROFESSIONALS: Living in flats or apartments, searching for modern compact furniture.
2. NEWLY MARRIED COUPLES: Looking for stylish products.
3. OFFICES: Ergonomic & affordable furniture.
4. MIDDLE-CLASS FAMILIES: Budget friendly furniture with good quality.

Date: _____

UNIQUE PARTS OF OUR STORE:

- * Online ^{furniture} Customization ~~tool~~ preview tool for visualize the final product.
- * Simple Payment Methods: Multiple Methods, installment plans for expensive items, and partial advance payment.
- * Commitment to Islamic Principles: No injustice, fraud or dishonesty; always truthful & honest.
- * Fast Delivery: Existing products delivered within 2 working days, customized products within a week.
- * AI chatbot for support for instant assistance.
- * Special discounts for repeated customers.
- * Pricing transparency with no hidden charges.
- * AR For virtual placement of furniture for a modern shopping experience.
- * Content marketing: Furniture maintenance tips and home decor ideas shared via blogs or videos.
- * Customer reviews section: Displaying happy customer feedback on the main page.
- * Dedicated teams for handling complaints and ensuring positive feedback.

MARKETING STRATEGIES:

- * Digital presence: Website & mobile app, social media platforms.
- * Influencer marketing
- * SEO optimization
- * Showcasing customer reviews in ads.

DATA SCHEMA I.

Date: _____

PRODUCTS

* ID (customization Option: Product ID, orders: product Detail (Product ID), reviews: Product ID, vendors: product List)

* Name

* Material

* Description

* Size

* Price

* Colors

* Stock Quantity

* Dimensions

* Category

* ~~Material~~ Weight

* Discounts

* Vendor (vendors: Vendor ID)

CUSTOMIZATION OPTIONS

* Material

* Product ID (Products: ID)

* Size

* ~~Size~~ Customized Dimensions

* Color

* Customized Weight

CUSTOMERS

* Customer ID (order: Customer ID, Reviews: Customer ID)

* Name

* Phone No.

* Email

* Address

* Zip Code

* Order History

* Preferred payment Method.

ORDERS:

Date: _____

- * Order ID (Shipment: Order ID, Payments: Order ID).
- * Customer ID (Customers: Customer ID).
- * Products (Products: ID)
- * Quantity
- * Delivery Address
- * Order Date
- * Zone ID (Delivery Zones: Zone ID)
- * Order status
- * Order Status
- * Payment Method
- * Payment status
- * Taxes

REVIEWS:

- * Customer ID (Customers: Customer ID) * Products ID (Products: ID)
- * Rating Count
- * Review Date
- * Review Text
- * Review ID

DELIVERY ZONES:

- * Zone ID (^{Orders:} Zone ID, shipments: Delivery Zone ID)
- * Zone Name
- * Estimated Delivery Time

PAYMENTS:

- * Payment ID
- * Order ID (Orders: Order ID)
- * Amount
- * Payment Date
- * Payment Method

Date: _____

SHIPMENTS:

- * Shipment ID
- * Order ID (~~Order ID~~) (Orders.OrderID)
- * Shipment Status
- * Estimated Delivery Date
- * Delivery Zone ID (Delivery Zones. ~~Zone ID~~ ZoneID)

CARPENTERS:

- * Carpenter Name
- * Carpenter ID (Fully customize Orders.CarpenterID)
- * Contact
- * Rating
- * Experience

FULLY CUSTOMIZE ORDER:

- * Carpenter ID (carpenters.CarpenterID)
- * Work Description
- * Price
- * Reviews